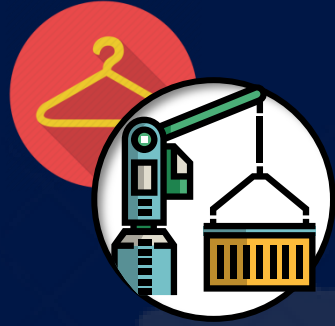




General Outlook to Türkiye's Apparel Export
2023 JANUARY - JUNE

Turkish Apparel & Textile Industry on a National Scale



32,5 Billion USD
Export

%6,7 of GDP
(Total Production: 79
Billion USD)



**%12,8 of Total
Exports**



**%14 of Total Industrial
Production**

**1,2 millions of industrial
employment**
(*more than around %50
share of women*)



Export Figures of Türkiye

Unit: 1000 \$	2018	2019	2020	2021	2022	2022	2023	2022/23 % Change
						Jan.-Jun.	Jan.-Jun.	
General Export of Türkiye	163.386.125	180.468.488	169.514.167	225.214.458	254.209.535	114.004.803	107.800.696	-5,44%
Apparel Export of Türkiye	17.628.348	17.700.869	17.143.441	20.240.570	21.205.484	10.795.597	10.010.997	-7,27%
Share of Apparel Export in General Export	10,8%	9,8%	10,1%	9,0%	8,3%	9,5%	9,3%	

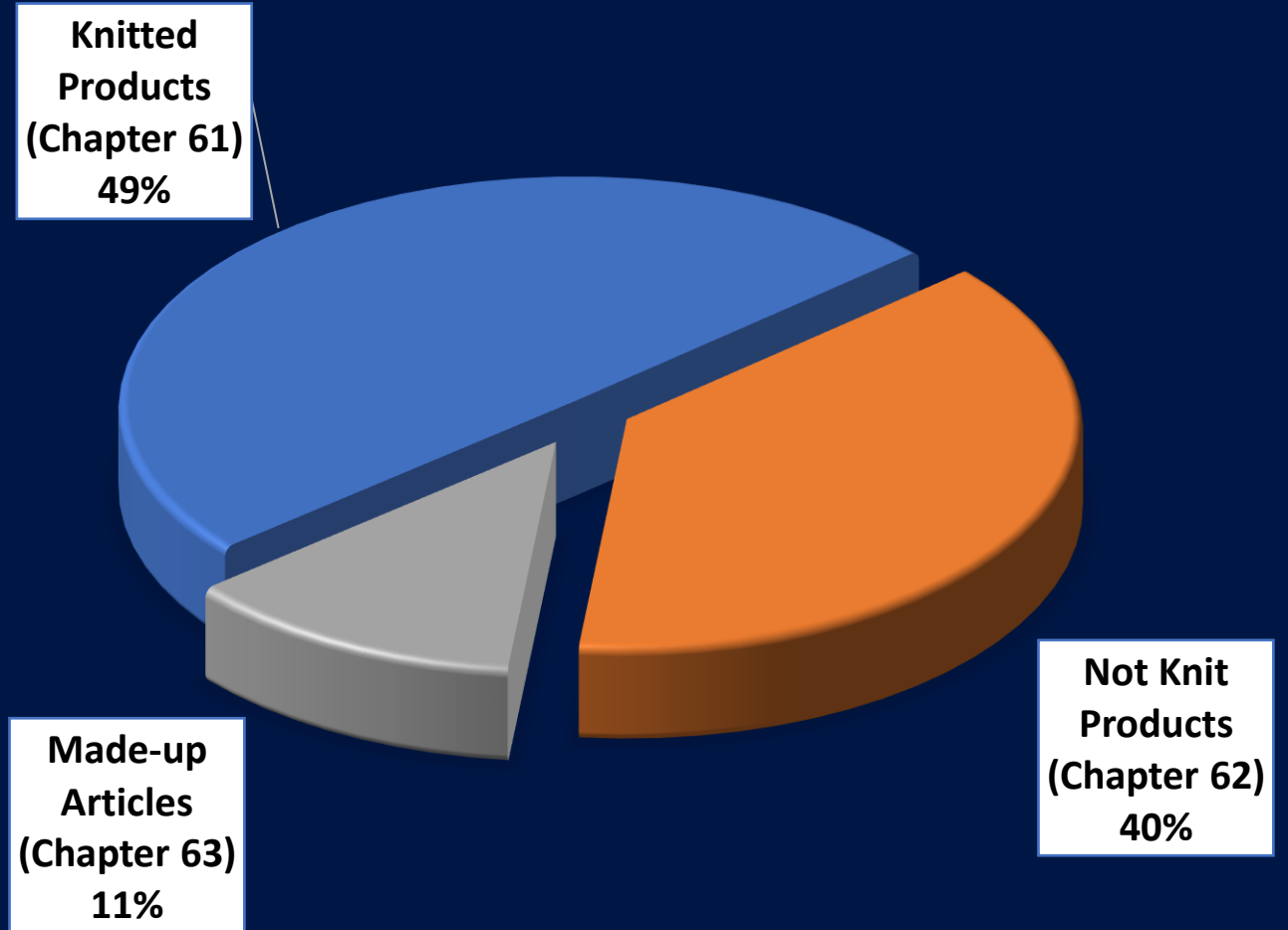
Source: E-Birlik

Turkish Apparel Export Based on Product Groups

Unit: Million \$

Product Groups	2022 Jan.- Jun.	2023 Jan.- Jun.	22/23 Change %
Knitted Products (Chapter 61)	5.214	4.866	-6,7%
Not Knit Products (Chapter 62)	4.001	3.957	-1,1%
Made-up Articles (Chapter 63)	1.403	1.050	-25,1%

Source: E-Birlik



Leading Products in Turkish Apparel Export

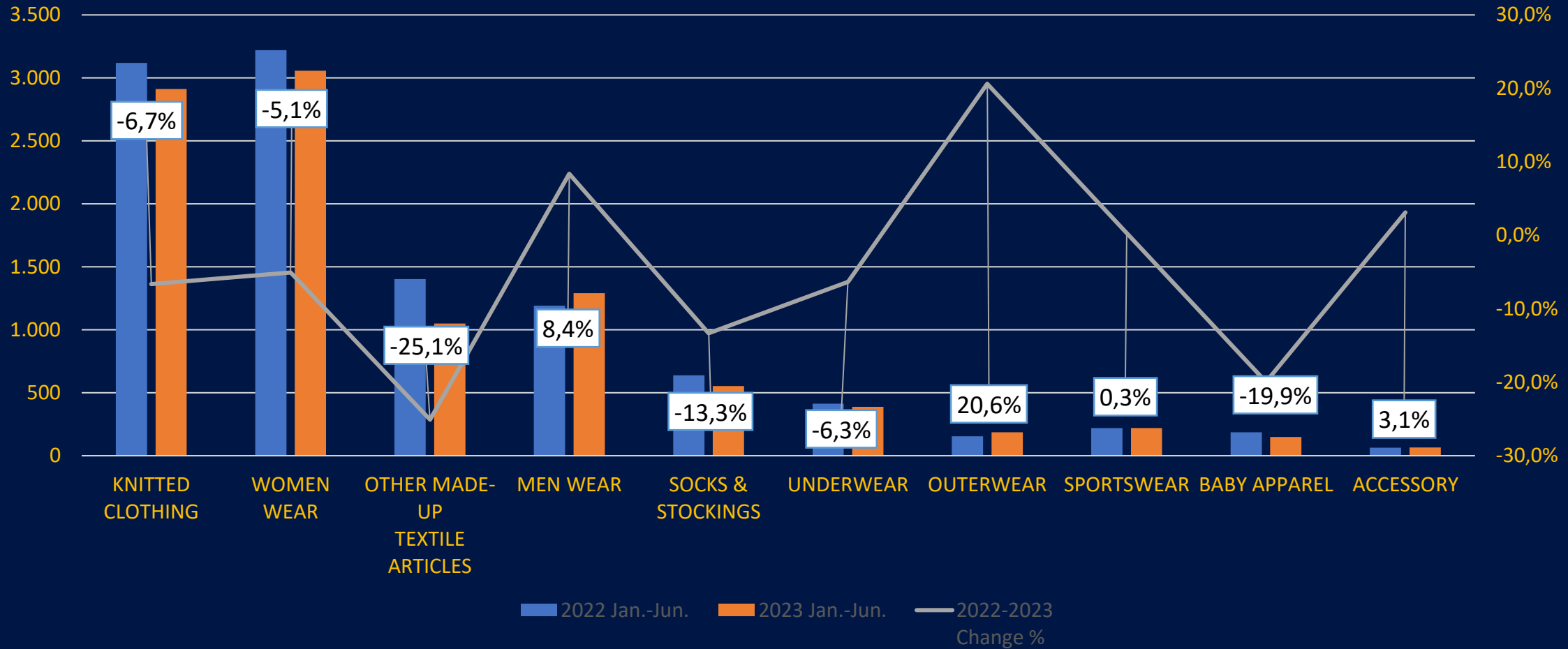
Unit: Million \$

Product Groups	2022 Jan.-Jun.	2023 Jan.-Jun.	2022-2023 Change %	2023 Share %
KNITTED CLOTHING	3.118	2.910	-6,7%	29,5%
WOMEN WEAR	3.219	3.056	-5,1%	31,0%
OTHER MADE-UP TEXTILE ARTICLES	1.402	1.050	-25,1%	10,6%
MEN WEAR	1.191	1.291	8,4%	13,1%
SOCKS & STOCKINGS	639	554	-13,3%	5,6%
UNDERWEAR	414	388	-6,3%	3,9%
OUTERWEAR	155	187	20,6%	1,9%
SPORTSWEAR	220	220	0,3%	2,2%
BABY APPAREL	187	150	-19,9%	1,5%
ACCESSORY	65	67	3,1%	0,7%
TOTAL APPAREL EXPORT OF TÜRKİYE	10.783	10.011	-6,9%	100,0%

Source: E-Birlik

Leading Products in Turkish Apparel Export

Unit: Million \$



Leading Markets in Turkish Apparel Export

Unit: Million \$

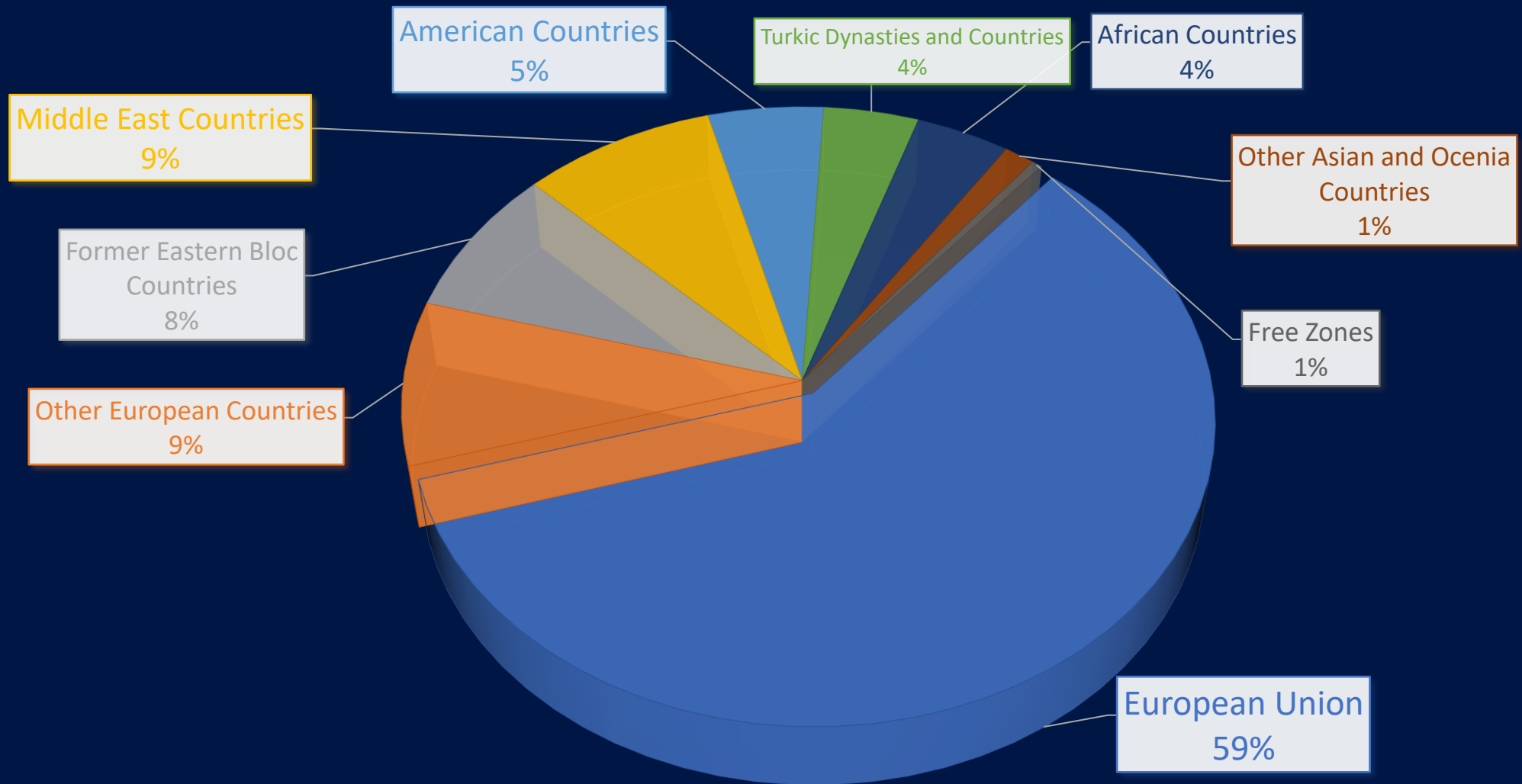
Unit: Million \$					
	2022 Jan. - Jun.	2022 Share %	2023 Jan. - Jun.	2023 Share %	2022/23
					Change %
Germany	1.883	17,5%	1.603	16,0%	5
Spain	1.335	12,4%	1.252	12,5%	-5,1
Netherlands	909	8,5%	857	8,6%	-2,8
United Kingdom	1.047	9,7%	774	7,7%	12,1
France	593	5,5%	572	5,7%	13,8
U.S.A.	523	4,9%	430	4,3%	6,3
Italy	423	3,9%	371	3,7%	23,1
Iraq	265	2,5%	244	2,4%	-6,1
Israel	298	2,8%	230	2,3%	-3,7
Poland	223	2,1%	215	2,1%	6,2
Top Ten Countries	7.498	69,8%	6.546	65,4%	3,5
Total Apparel Export of Türkiye	10.749	100	10.011	100,0%	4,8
Share of Top 10 Countries %	69,8%		65,4%		
Source: E-Birlik					

Leading Country Groups in Turkish Apparel Export

Unit: Million \$				
Country Groups	2022 Jan.-Jun.	2023 Jan.-Jun.	2022/23 Change %	2023
				Share %
European Union	6.660	5.946	3,9	60,3
Other European Countries	1.141	877	-1,9	10,4
Former Eastern Bloc Countries	566	804	5,1	8
Middle East Countries	877	855	7,9	5,7
American Countries	625	512	27,3	7
Turkic Dynasties and Countries	245	420	-7,1	4,1
African Countries	467	416	8,8	2,8
Other Asian and Ocenia Countries	154	136	0,6	1,4
Free Zones	45	45	33,3	0,4
Total Apparel Export of Türkiye	10.783	10.011	4,8	100

Source: E-Birlik

Leading Country Groups in Turkish Apparel Export



Apparel Exporters of World

Unit: Billion \$

Countries	2018	2019	2020	2021	2022	2021-2022	2022 Share %
						Change %	
China	172,8	165,9	200,1	198,4	205,5	3,6%	31,9%
Bangladesh	40,5	42,1	37,6	47,6	58,2	22,3%	9,0%
Viet Nam	29,7	31,9	30,2	31,4	44,5	41,6%	6,9%
Italy	24,3	25,0	21,7	26,2	29,4	12,2%	4,6%
Germany	26,5	26,9	26,8	29,8	29,2	-1,9%	4,5%
India	20,9	21,4	17,0	21,9	22,7	3,7%	3,5%
Türkiye	17,4	18,2	17,5	21,2	22,2	5,0%	3,5%
Spain	15,0	15,1	12,4	16,3	16,6	1,8%	2,6%
Netherlands	11,7	12,5	12,8	15,7	15,6	-0,8%	2,4%
France	13,0	13,0	11,5	13,8	15,1	9,5%	2,3%
Total of First 10 Exporter Countries	371,7	371,9	387,6	422,4	459,0	8,7%	71,2%
World Total Apparel Export	540,9	539,4	541,5	597,6	644,7	7,9%	100,0%

Source: Trademap

Turkish Apparel in EU Market

Unit: Million €

	2021	2022	2021/22 CHANGE	2021	2022	2023	2021/2023 CHANGE	2022/23 CHANGE
				JAN.-APR.	JAN.-APR.	JAN.-APR.		
IMPORT BY VALUE (Unit: Million €)								
TOTAL IMPORT OF EU-27	2.125.964	3.002.432	41,2%	1.061.921	1.300.858	1.357.672	27,9%	4,4%
TOTAL IMPORT OF EU-27 FROM TÜRKİYE	78.002	98.689	26,5%	24.745	32.218	32.154	29,9%	-0,2%
SHARE OF TÜRKİYE %	3,7%	3,3%		2,3%	2,5%	2,4%		
TOTAL APPAREL IMPORT OF EU-27	85.747	113.003	31,8%	27.035	33.816	31.349	7,5%	-7,3%
TOTAL APPAREL IMPORT OF EU-27 FROM TÜRKİYE	10.563	13.020	23,3%	3.355	4.338	3.785	51,2%	-12,7%
SHARE OF TÜRKİYE %	12,3%	11,5%		12,4%	12,8%	12,1%		
IMPORT BY QUANTITIY (Unit: Tonne)								
TOTAL APPAREL IMPORT OF EU-27	6.362.045	7.035.598	10,6%	2.025.040	2.271.571	1.864.125	-7,9%	-17,9%
TOTAL APPAREL IMPORT OF EU-27 FROM TÜRKİYE	641.642	691.350	7,7%	202.606	240.079	175.483	-13,4%	-26,9%
SHARE OF TÜRKİYE %	10,1%	9,8%		10,0%	10,6%	9,4%		
Source: Eurostat								

EU Apparel Market Suppliers

Unit: Million €

Countries		2021	2022	2021/22 CHANGE %	2021	2022	2023	2021/23 CHANGE %	2022/23 CHANGE
Unit: Million €					JAN.-APR.	JAN.-APR.	JAN.-APR.		
EU 27 - EXTRA		85.747	113.003	-12,5	27.035	33.816	31.349	16,0%	-7,3%
1	CHINA	28.819	35.013	-33,4	8.915	9.852	7.950	-10,8%	-19,3%
2	BANGLADESH	14.678	22.425	16,2	4.566	6.947	6.711	47,0%	-3,4%
3	TÜRKİYE	10.563	13.020	14	3.355	4.338	3.785	12,8%	-12,7%
4	INDIA	4.567	6.001	21,1	1.663	2.080	2.034	22,3%	-2,2%
5	PAKISTAN	4.293	6.017	22,9	1.327	1.806	1.700	28,1%	-5,9%
6	VIET NAM	3.129	4.787	-5,7	980	1.264	1.344	37,2%	6,4%
7	CAMBODIA	2.409	3.723	-1,6	725	1.017	1.002	38,3%	-1,5%
8	TUNISIA	2.052	2.522	18,5	687	817	913	33,0%	11,8%
9	MOROCCO	2.531	3.032	-16,4	770	969	852	10,8%	-12,0%
10	MYANMAR	1.681	3.175	5,9	520	734	759	45,8%	3,4%

Source: Eurostat



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