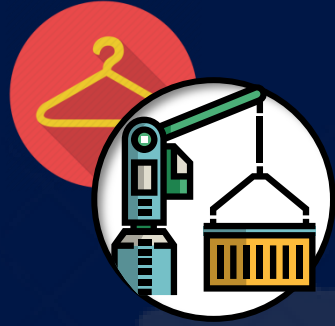




General Outlook to Türkiye's Apparel Export

2021

Turkish Apparel & Textile Industry on a National Scale



30,4 Billion USD
Export

%6,4 of GDP
(Total Production: 55
Billion USD)



**%14,7 of Total
Exports**



**%14 of Total Industrial
Production**

**1,1 millions of industrial
employment**
(*more than around %50
share of women*)



Export Figures of Türkiye

Unit: 1000 \$	2017	2018	2019	2020	2021	2020/21 % Change
General Export of Türkiye	156.782.257	163.386.125	180.468.488	169.514.167	225.214.458	32,86%
Apparel Export of Türkiye	17.045.360	17.628.348	17.700.869	17.143.441	20.240.570	18,07%
Share of Apparel Export in General Export	10,9%	10,8%	9,8%	10,1%	9,0%	

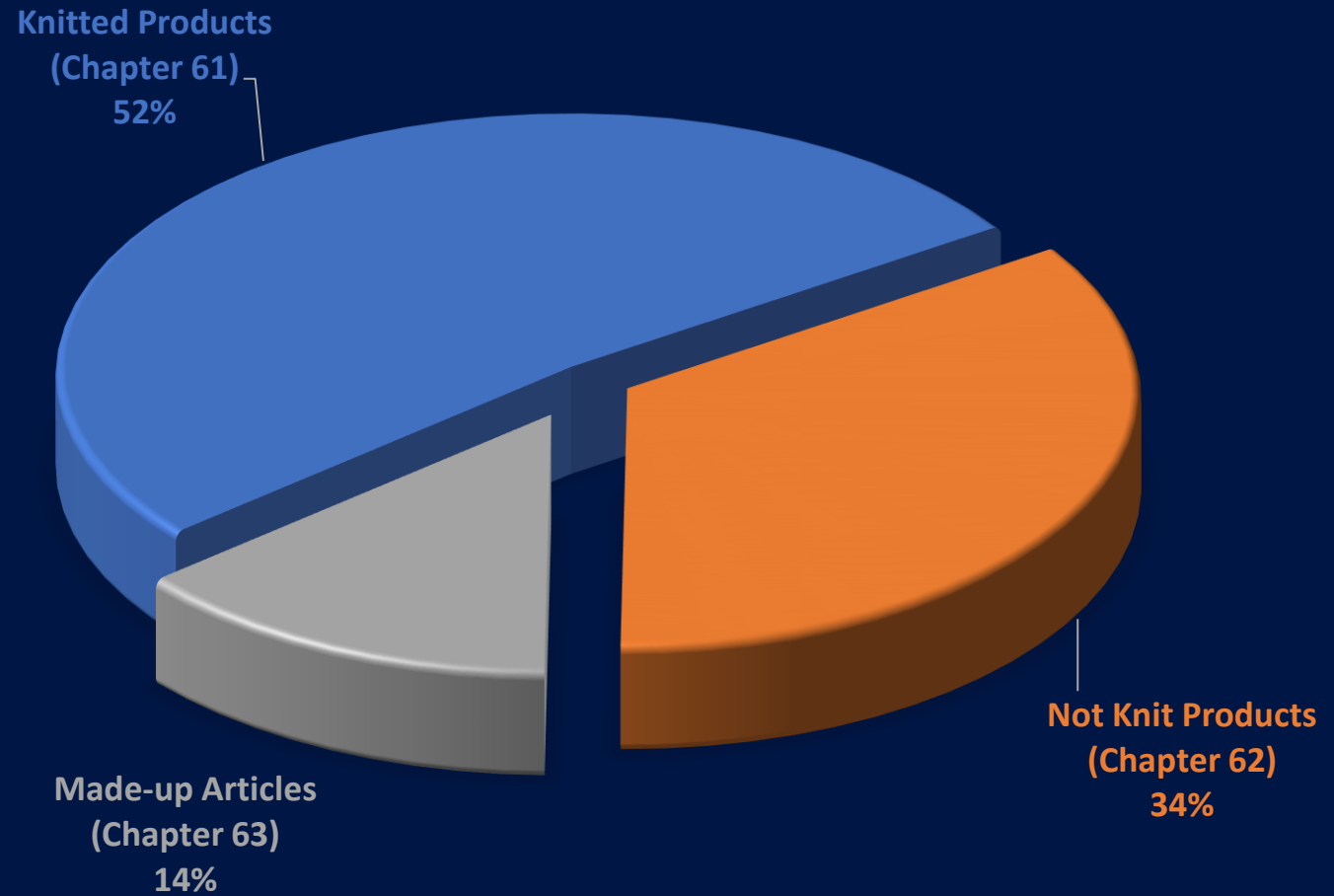
Source: E-Birlik

Turkish Apparel Export Based on Product Groups

Unit: Million \$

Product Groups	2020	2021	20/21 Change
Knitted Products (Chapter 61)	8.262	10.363	25,4%
Not Knit Products (Chapter 62)	6.251	6.889	10,2%
Made-up Articles (Chapter 63)	2.386	2.734	14,6%

Source: E-Birlik



Leading Products in Turkish Apparel Export

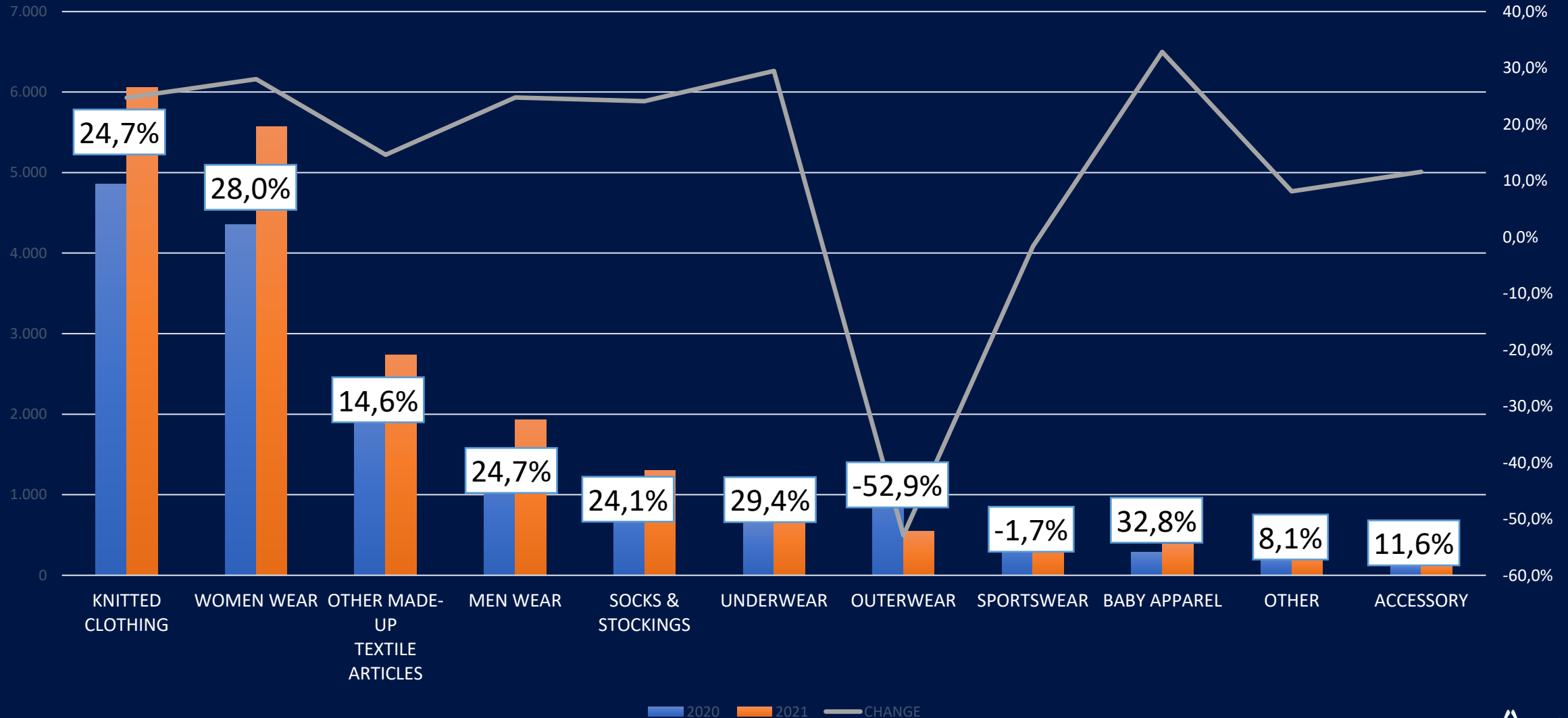
Unit: Million \$

Product Groups	2020	2021	2020-2021 Change %	2021 Share %
KNITTED CLOTHING	4.857	6.057	24,7%	29,9%
WOMEN WEAR	4.354	5.573	28,0%	27,5%
OTHER MADE-UP TEXTILE ARTICLES	2.386	2.734	14,6%	13,5%
MEN WEAR	1.545	1.928	24,7%	9,5%
SOCKS & STOCKINGS	1.050	1.303	24,1%	6,4%
UNDERWEAR	679	879	29,4%	4,3%
OUTERWEAR	1.167	550	-52,9%	2,7%
SPORTSWEAR	432	425	-1,7%	2,1%
BABY APPAREL	291	387	32,8%	1,9%
OTHER	244	264	8,1%	1,3%
ACCESSORY	137	153	11,6%	0,8%
TOTAL APPAREL EXPORT OF TÜRKİYE	17.143	20.241	18,1%	100,0%

Source: E-Birlik

Leading Products in Turkish Apparel Export

Unit: Million \$



Leading Markets in Turkish Apparel Export

Unit: Million \$

	2020	2020 Share %	2021	2021 Share %	2020/21 Change %
Germany	3.137	18,3%	3.466	17,1%	10,5%
Spain	2.018	11,8%	2.717	13,4%	34,6%
United Kingdom	1.893	11,0%	2.071	10,2%	9,4%
Netherlands	1.250	7,3%	1.527	7,5%	22,2%
France	812	4,7%	1.035	5,1%	27,5%
USA	793	4,6%	950	4,7%	19,8%
Italy	565	3,3%	670	3,3%	18,5%
Iraq	537	3,1%	552	2,7%	2,8%
Israel	361	2,1%	534	2,6%	48,0%
Denmark	387	2,3%	445	2,2%	14,9%
Top Ten Countries	11.754	68,6%	13.967	69,0%	18,8%
Total Apparel Export of Türkiye	17.143	100	20.241	100	18,1%
Share of Top 10 Countries %	68,6%		69,0%		
<i>Source: E-Birlik</i>					

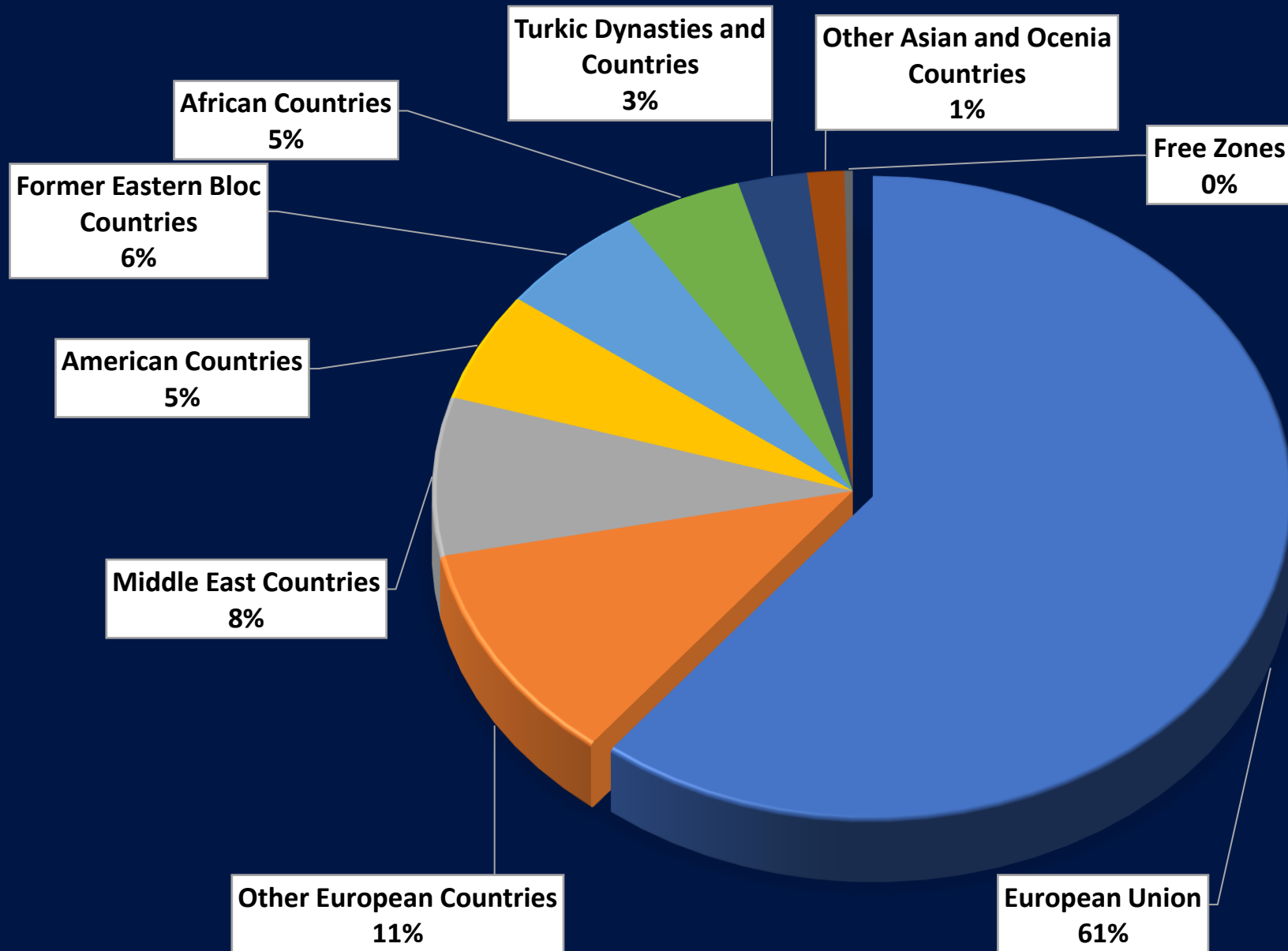
Leading Country Groups in Turkish Apparel Export

Unit: Million \$

Country Groups	2020	2021	2020/21 Change %	2021 Share %
European Union	10.260	12.301	19,9%	60,8%
Other European Countries	2.078	2.246	8,1%	11,1%
Middle East Countries	1.512	1.615	6,8%	8,0%
American Countries	944	1.116	18,1%	5,5%
Former Eastern Bloc Countries	952	1.171	23,0%	5,8%
African Countries	695	926	33,2%	4,6%
Turkic Dynasties and Countries	375	542	44,5%	2,7%
Other Asian and Ocenia Countries	286	290	1,3%	1,4%
Free Zones	48	67	38,2%	0,3%
Total Apparel Export of Türkiye	17.143	20.241	18,1%	100,0%

Source: E-Birlik

Leading Country Groups in Turkish Apparel Export



Apparel Exporters of World

Unit: Billion \$

Countries	2016	2017	2018	2019	2020	2019-2020	2020
						Change %	Share %
China	173,5	172,0	172,8	165,9	200,1	20,6%	37,0%
Bangladesh	34,1	36,0	39,9	41,5	37,0	-10,7%	6,8%
Viet Nam	23,8	25,8	29,7	31,9	30,2	-5,1%	5,6%
Germany	19,4	23,1	26,5	26,9	26,8	-0,4%	5,0%
Italy	20,8	22,2	24,3	25,0	21,7	-13,0%	4,0%
Türkiye	16,7	16,8	17,4	18,2	17,5	-3,8%	3,2%
India	21,5	22,3	20,9	21,4	17,0	-20,6%	3,1%
Netherlands	8,9	9,9	11,7	12,5	12,8	2,3%	2,4%
Spain	13,0	14,6	15,0	15,1	12,4	-17,8%	2,3%
France	10,9	11,5	13,0	13,0	11,5	-11,3%	2,1%
Total of First 10 Exporter Countries	342,5	354,4	371,1	371,3	387,1	4,3%	71,5%
World Total Apparel Export	491,8	511,2	540,4	538,9	541,1	0,4%	100,0%

Source: Trademap

Turkish Apparel in EU Market

Unit: Million \$

	2017	2018	2019	2020	2021	2020/21 CHANGE
<i>IMPORT BY VALUE (Unit: Million \$)</i>						
TOTAL IMPORT OF EU-27	2.104.989	2.371.035	2.287.488	2.100.827	2.659.483	26,6%
TOTAL IMPORT OF EU-27 FROM TÜRKİYE	72.942	83.617	82.354	76.748	100.546	31,0%
SHARE OF TÜRKİYE %	3,5%	3,5%	3,6%	3,7%	3,8%	3,5%
TOTAL APPAREL IMPORT OF EU-27	115.721	124.319	123.320	139.015	135.744	-2,4%
TOTAL APPAREL IMPORT OF EU-27 FROM TÜRKİYE	12.728	13.588	13.441	13.608	16.528	21,5%
SHARE OF TÜRKİYE %	11,0%	10,9%	10,8%	9,8%	12,2%	25,0%
<i>Source: Trademap</i>						

EU Apparel Market Suppliers

Unit: Million \$

Countries		2017	2018	2019	2020	2021	2019/20 CHANGE	2020/21 CHANGE
<i>Unit: Million €</i>								
EU 27 - EXTRA		115.721	124.319	123.320	139.015	135.744	10,1%	-2,4%
1	China	39.510	40.821	39.521	58.969	44.002	11,3%	-25,4%
2	Bangladesh	18.986	21.118	21.540	20.056	24.993	16,0%	24,6%
3	Türkiye	12.728	13.588	13.441	13.608	16.528	23,0%	21,5%
4	India	6.972	7.307	6.901	5.786	7.070	2,4%	22,2%
5	Pakistan	4.861	5.110	5.281	5.269	6.731	27,5%	27,7%
6	Viet Nam	4.391	4.987	5.255	5.496	5.635	7,2%	2,5%
7	Cambodia	4.681	5.240	5.076	4.378	4.680	-7,8%	6,9%
8	Morocco	3.810	4.188	3.994	3.436	4.264	6,8%	24,1%
9	Myanmar	1.453	2.317	3.134	3.349	3.215	2,6%	-4,0%
10	UNITED KINGDOM	2.752	2.978	2.868	2.623	2.851	-0,6%	8,7%

Source: Trademap



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WE GET OUR
POWER FROM _____
RESPONSIBLE
VALUE CHAIN
F A S T FASHION
DESIGN _____

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