



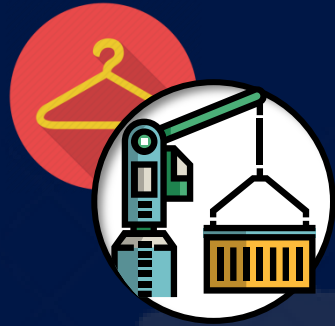
**Turkish**  
**Apparel**

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**General Outlook to Türkiye's Apparel Export**

**2020**

# Turkish Apparel & Textile Industry on a National Scale



**24,4** Billion USD  
Export

**%6,4 of GDP**  
(Total Production: 61  
Billion USD)



**%15,6 of Total  
Exports**



**%14,4 of Total Industrial  
Production**

**1 million of industrial  
employment**  
(*more than around %50  
share of women*)



# Export Figures of Türkiye

Unit: 1000 \$	2016	2017	2018	2019	2020	2019/20 % Change
<b>General Export of Türkiye</b>	142.069.560	156.782.257	163.386.125	180.468.488	169.514.167	-6,07%
<b>Apparel Export of Türkiye</b>	16.956.074	17.045.360	17.628.348	17.700.869	17.143.441	-3,15%
<b>Share of Apparel Export in General Export</b>	11,9%	10,9%	10,8%	9,8%	10,1%	

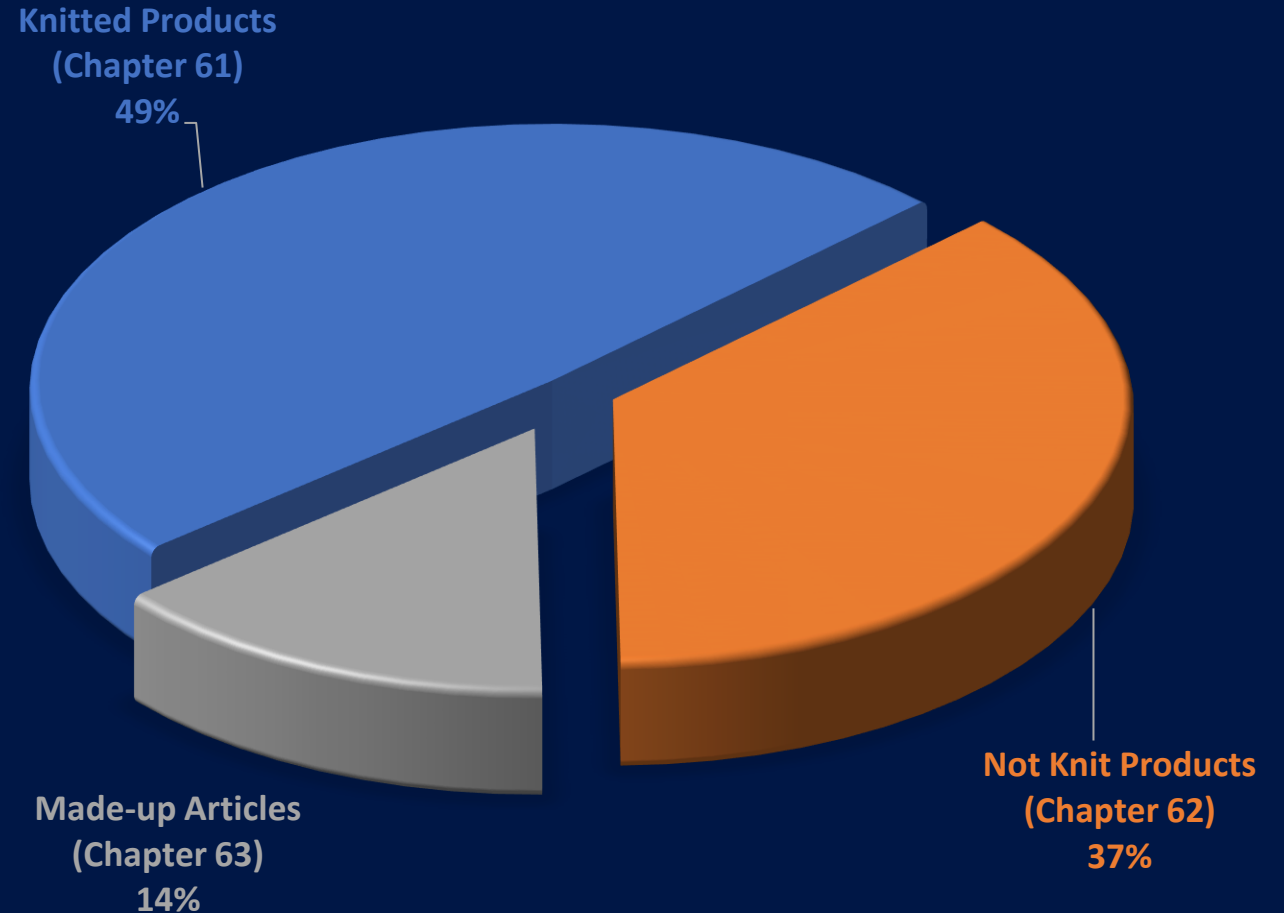
Source: E-Birlik

# Turkish Apparel Export Based on Product Groups

Unit: Million \$

Product Groups	2019	2020	19/20 Change
<b>Knitted Products</b> (Chapter 61)	9.050	8.262	-8,7%
<b>Not Knit Products</b> (Chapter 62)	6.430	6.251	-2,8%
<b>Made-up Articles</b> (Chapter 63)	2.006	2.386	19,0%

Source: E-Birlik



# Leading Products in Turkish Apparel Export

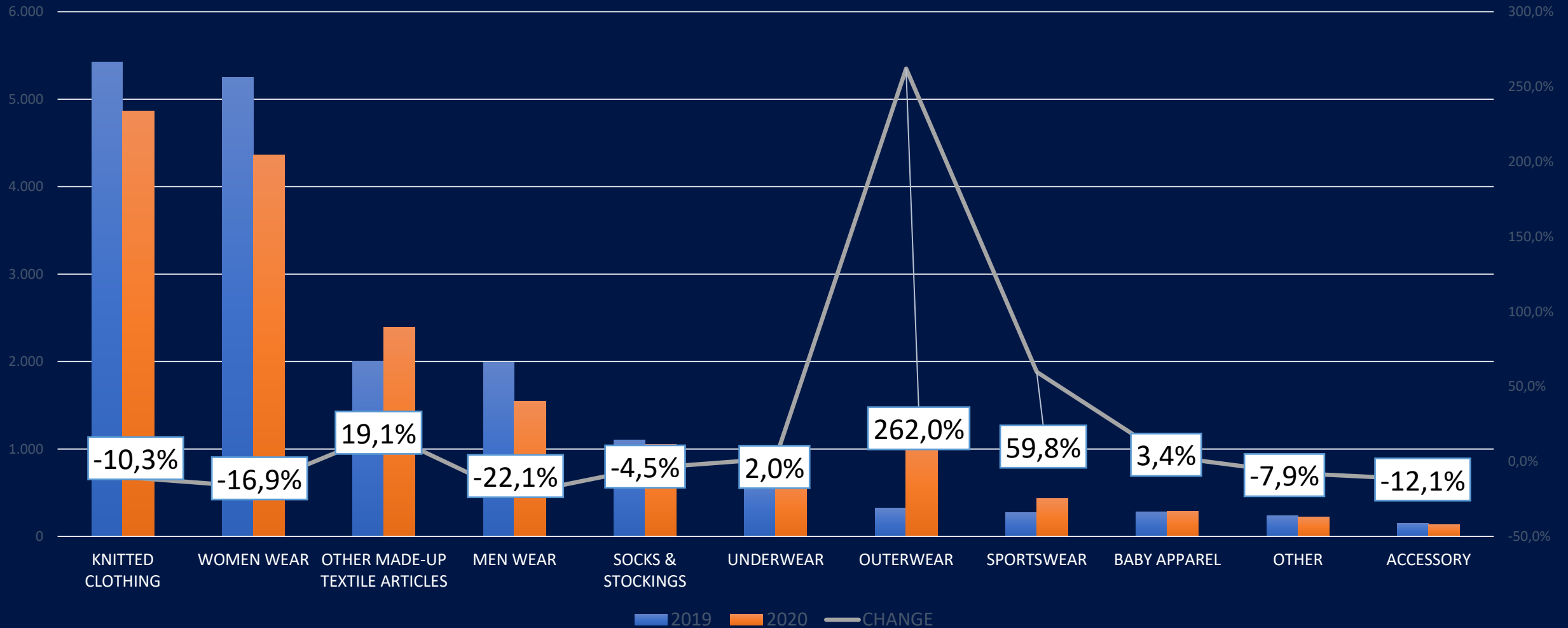
Unit: Million \$

Product Groups	2019	2020	2019-2020 Change %	2020 Share %
KNITTED CLOTHING	5.423	4.865	-10,3%	28,4%
WOMEN WEAR	5.248	4.360	-16,9%	25,4%
OTHER MADE-UP TEXTILE ARTICLES	2.006	2.389	19,1%	13,9%
MEN WEAR	1.988	1.548	-22,1%	9,0%
SOCKS & STOCKINGS	1.100	1.051	-4,5%	6,1%
UNDERWEAR	666	680	2,0%	4,0%
OUTERWEAR	323	1.170	262,0%	6,8%
SPORTSWEAR	271	433	59,8%	2,5%
BABY APPAREL	282	291	3,4%	1,7%
OTHER	241	222	-7,9%	1,3%
ACCESSORY	153	134	-12,1%	0,8%
<b>TOTAL APPAREL EXPORT OF TÜRKİYE</b>	<b>17.701</b>	<b>17.143</b>	<b>-3,1%</b>	<b>100,0%</b>

Source: E-Birlik

# Leading Products in Turkish Apparel Export

Unit: Million \$



# Leading Markets in Turkish Apparel Export

Unit: Million \$

	2019	2019 Share %	2020	2020 Share %	2019/20 Change
Germany	3.069	17,3%	3.141	18,3%	2,3%
Spain	2.316	13,1%	2.021	11,8%	-12,7%
United Kingdom	1.906	10,8%	1.897	11,1%	-0,5%
Netherlands	1.124	6,4%	1.251	7,3%	11,3%
France	874	4,9%	809	4,7%	-7,4%
USA	647	3,7%	794	4,6%	22,6%
Italy	574	3,2%	565	3,3%	-1,5%
Iraq	707	4,0%	536	3,1%	-24,2%
Denmark	403	2,3%	388	2,3%	-3,8%
Israel	393	2,2%	359	2,1%	-8,8%
<b>Top Ten Countries</b>	<b>12.014</b>	<b>67,9%</b>	<b>11.760</b>	<b>68,6%</b>	<b>-2,1%</b>
<b>Total Apparel Export of Türkiye</b>	<b>17.701</b>	<b>100,0%</b>	<b>17.143</b>	<b>100,0%</b>	<b>-3,1%</b>
<b>Share of Top 10 Countries %</b>	<b>67,9%</b>		<b>68,6%</b>		

Source: E-Birlik

# Leading Country Groups in Turkish Apparel Export

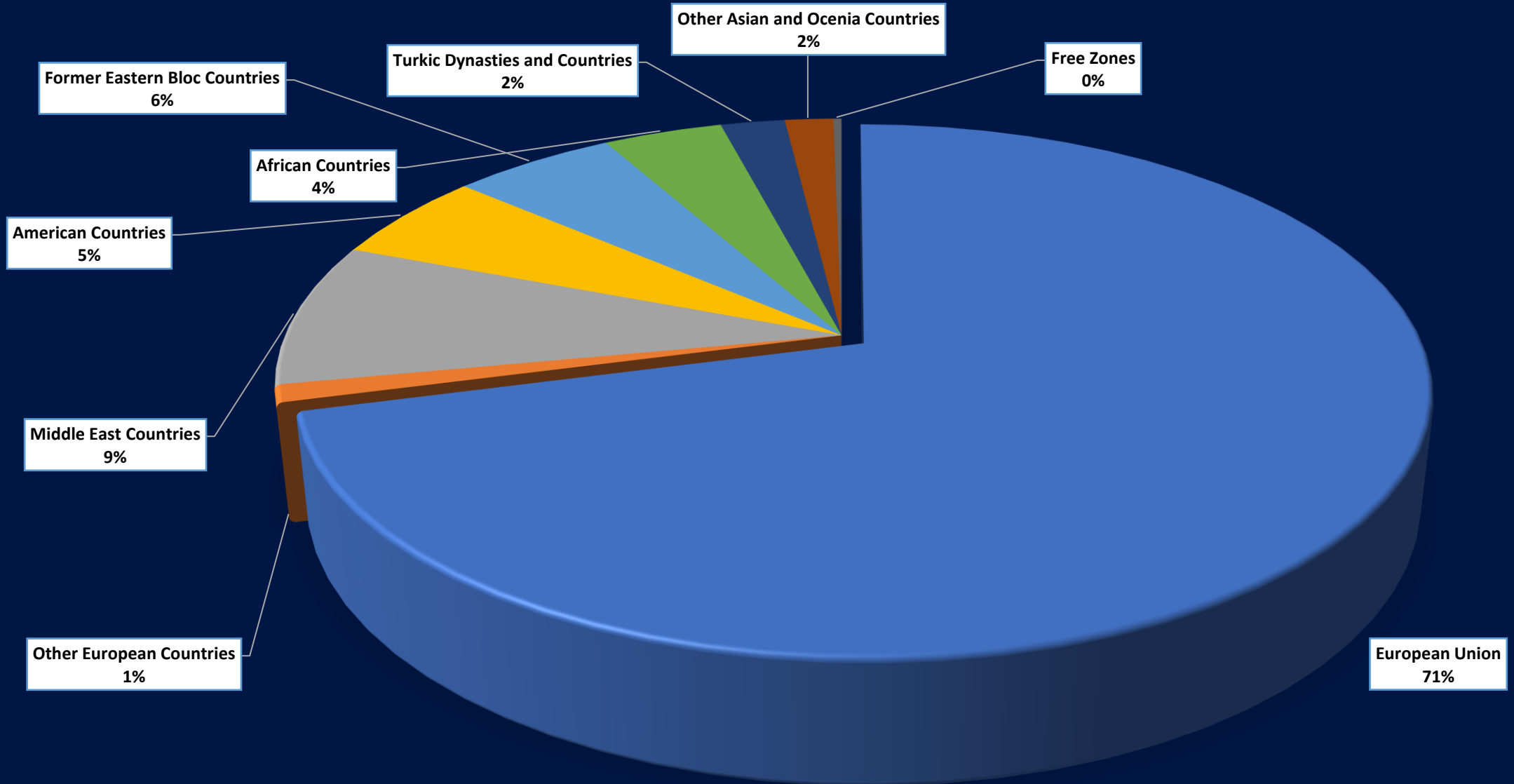
Unit: Million \$

Country Groups	2019	2020	2019/20 Change %	2020 Share %
European Union	12.218	12.161	3,9	60,3
Other European Countries	181	184	-1,9	10,4
Middle East Countries	2.021	1.508	5,1	8
American Countries	768	943	7,9	5,7
Former Eastern Bloc Countries	989	950	27,3	7
African Countries	836	693	-7,1	4,1
Turkic Dynasties and Countries	325	374	8,8	2,8
Other Asian and Ocenia Countries	273	281	0,6	1,4
Free Zones	86	48	33,3	0,4
<b>Total Apparel Export of Türkiye</b>	<b>17.701</b>	<b>17.143</b>	<b>4,8</b>	<b>100</b>

Source: E-Birlik



# Leading Country Groups in Turkish Apparel Export



# Apparel Exporters of World

Unit: Billion \$

Countries	2016	2017	2018	2019	2020	2019-2020	2020
						Change %	Share %
China	173,5	172,0	172,8	165,9	200,1	20,6%	37,0%
Bangladesh	34,1	36,0	39,9	41,5	37,0	-10,7%	6,8%
Viet Nam	23,8	25,8	29,7	31,9	30,2	-5,1%	5,6%
Germany	19,4	23,1	26,5	26,9	26,8	-0,4%	5,0%
Italy	20,8	22,2	24,3	25,0	21,7	-13,0%	4,0%
<b>Türkiye</b>	<b>16,7</b>	<b>16,8</b>	<b>17,4</b>	<b>18,2</b>	<b>17,5</b>	<b>-3,8%</b>	<b>3,2%</b>
India	21,5	22,3	20,9	21,4	17,0	-20,6%	3,1%
Netherlands	8,9	9,9	11,7	12,5	12,8	2,3%	2,4%
Spain	13,0	14,6	15,0	15,1	12,4	-17,8%	2,3%
France	10,9	11,5	13,0	13,0	11,5	-11,3%	2,1%
<b>Total of First 10 Exporter Countries</b>	<b>342,5</b>	<b>354,4</b>	<b>371,1</b>	<b>371,3</b>	<b>387,1</b>	<b>4,3%</b>	<b>71,5%</b>
<b>World Total Apparel Export</b>	<b>491,8</b>	<b>511,2</b>	<b>540,4</b>	<b>538,9</b>	<b>541,1</b>	<b>0,4%</b>	<b>100,0%</b>

Source: Trademap

# Turkish Apparel in EU Market

Unit: Million \$

	2016	2017	2018	2019	2020	2019/20 CHANGE
<i>IMPORT BY VALUE (Unit: Million \$)</i>						
<b>TOTAL IMPORT OF EU-27</b>	1.868.901	2.104.989	2.360.767	2.275.618	2.088.739	-8,2%
<b>TOTAL IMPORT OF EU-27 FROM TÜRKİYE</b>	65.271	72.942	83.348	82.112	76.541	-6,8%
<b>SHARE OF TÜRKİYE %</b>	3,5%	3,5%	3,5%	3,6%	3,7%	1,6%
<b>TOTAL APPAREL IMPORT OF EU-27</b>	107.778	115.721	124.319	123.320	139.015	12,7%
<b>TOTAL APPAREL IMPORT OF EU-27 FROM TÜRKİYE</b>	12.236	12.728	13.588	13.441	13.608	1,2%
<b>SHARE OF TÜRKİYE %</b>	11,4%	11,0%	10,9%	10,9%	9,8%	-10,2%
<i>Source: Trademap</i>						

# EU Apparel Market Suppliers

Unit: Million \$

Countries		2016	2017	2018	2019	2020	2018/20 CHANGE	2019/20 CHANGE
<i>Unit: Million €</i>								
<b>EU 27 - EXTRA</b>		107.778	115.721	124.319	123.320	139.015	11,8%	12,7%
1	CHINA	37.645	39.510	40.821	39.521	58.969	44,5%	49,2%
2	BANGLADESH	17.360	18.986	21.118	21.540	20.056	-5,0%	-6,9%
<b>3</b>	<b>TÜRKİYE</b>	<b>12.236</b>	<b>12.728</b>	<b>13.588</b>	<b>13.441</b>	<b>13.608</b>	<b>0,1%</b>	<b>1,2%</b>
4	INDIA	6.657	6.972	7.307	6.901	5.786	-20,8%	-16,2%
5	PAKISTAN	4.160	4.861	5.110	5.281	5.269	3,1%	-0,2%
6	VIET NAM	3.963	4.391	4.987	5.255	5.496	10,2%	4,6%
7	CAMBODIA	3.906	4.681	5.240	5.076	4.378	-16,4%	-13,7%
8	MYANMAR	767	1.453	2.317	3.134	3.349	44,5%	6,9%
9	MOROCCO	3.565	3.810	4.188	3.994	3.436	-17,9%	-14,0%
10	TUNISIA	2.695	2.752	2.978	2.868	2.623	-11,9%	-8,6%

Source: Trademap



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For more information: [konfeksiyonarge@itkib.org.tr](mailto:konfeksiyonarge@itkib.org.tr)