

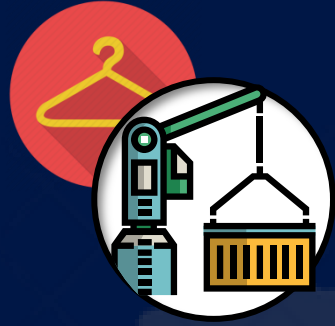


Turkish
Apparel

General Outlook to Türkiye's Apparel Export

2022

Turkish Apparel & Textile Industry on a National Scale



32,5 Billion USD
Export

%6,7 of GDP
(Total Production: 79
Billion USD)



**%12,8 of Total
Exports**



**%14 of Total Industrial
Production**

**1,2 millions of industrial
employment**
(*more than around %50
share of women*)



Export Figures of Türkiye

Unit: 1000 \$	2018	2019	2020	2021	2022	2021/22 % Change
General Export of Türkiye	163.386.125	180.468.488	169.514.167	225.214.458	254.209.535	12,90%
Apparel Export of Türkiye	17.628.348	17.700.869	17.143.441	20.240.570	21.205.484	4,80%
Share of Apparel Export in General Export	10,8%	9,8%	10,1%	9,0%	8,3%	

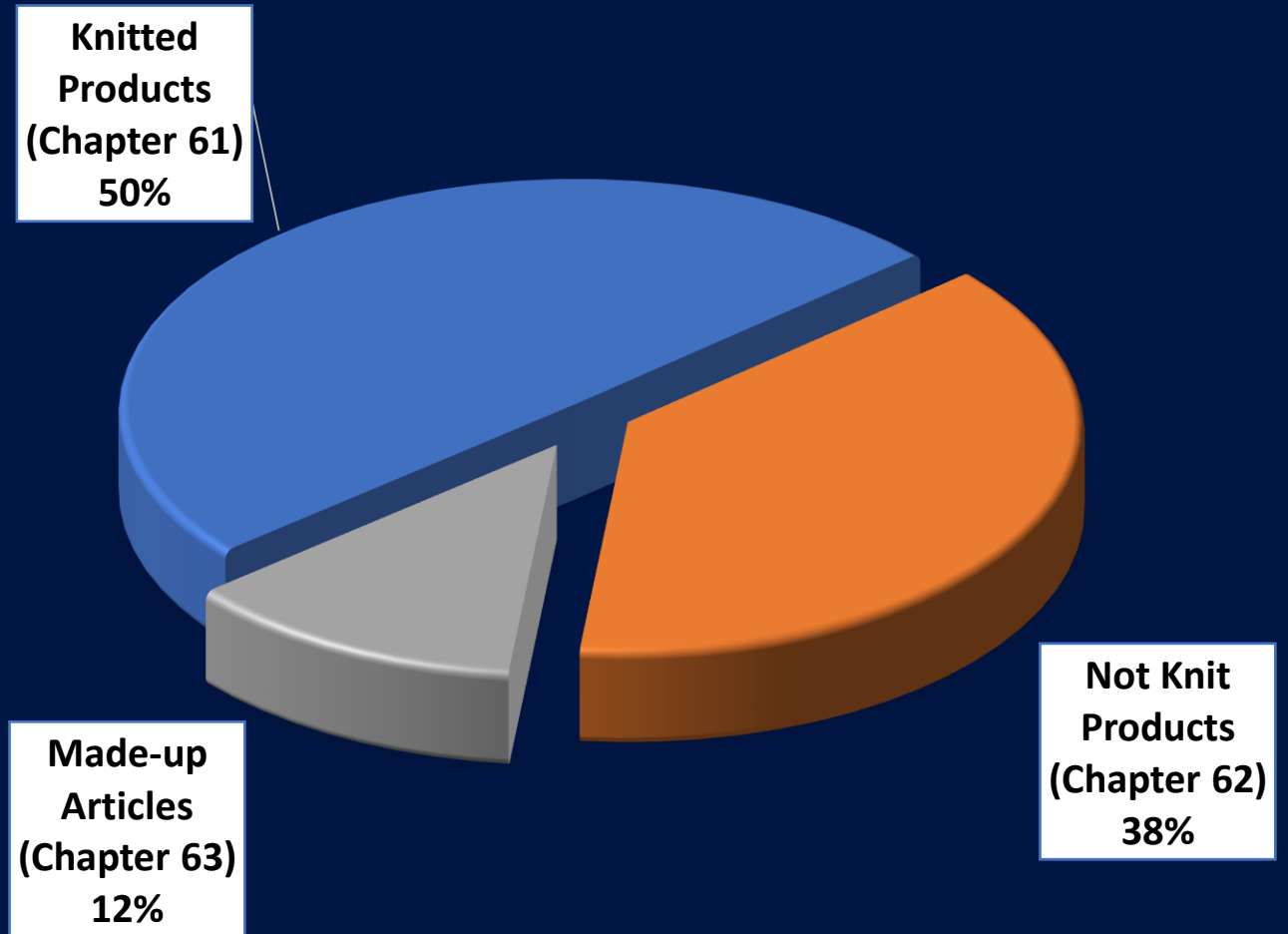
Source: E-Birlik

Turkish Apparel Export Based on Product Groups

Unit: Million \$

Product Groups	2021	2022	21/22 Change
Knitted Products (Chapter 61)	10.356	10.534	%1,7
Not Knit Products (Chapter 62)	7.152	8.083	%13
Made-up Articles (Chapter 63)	2.733	2.589	%-5,3

Source: E-Birlik



Leading Products in Turkish Apparel Export

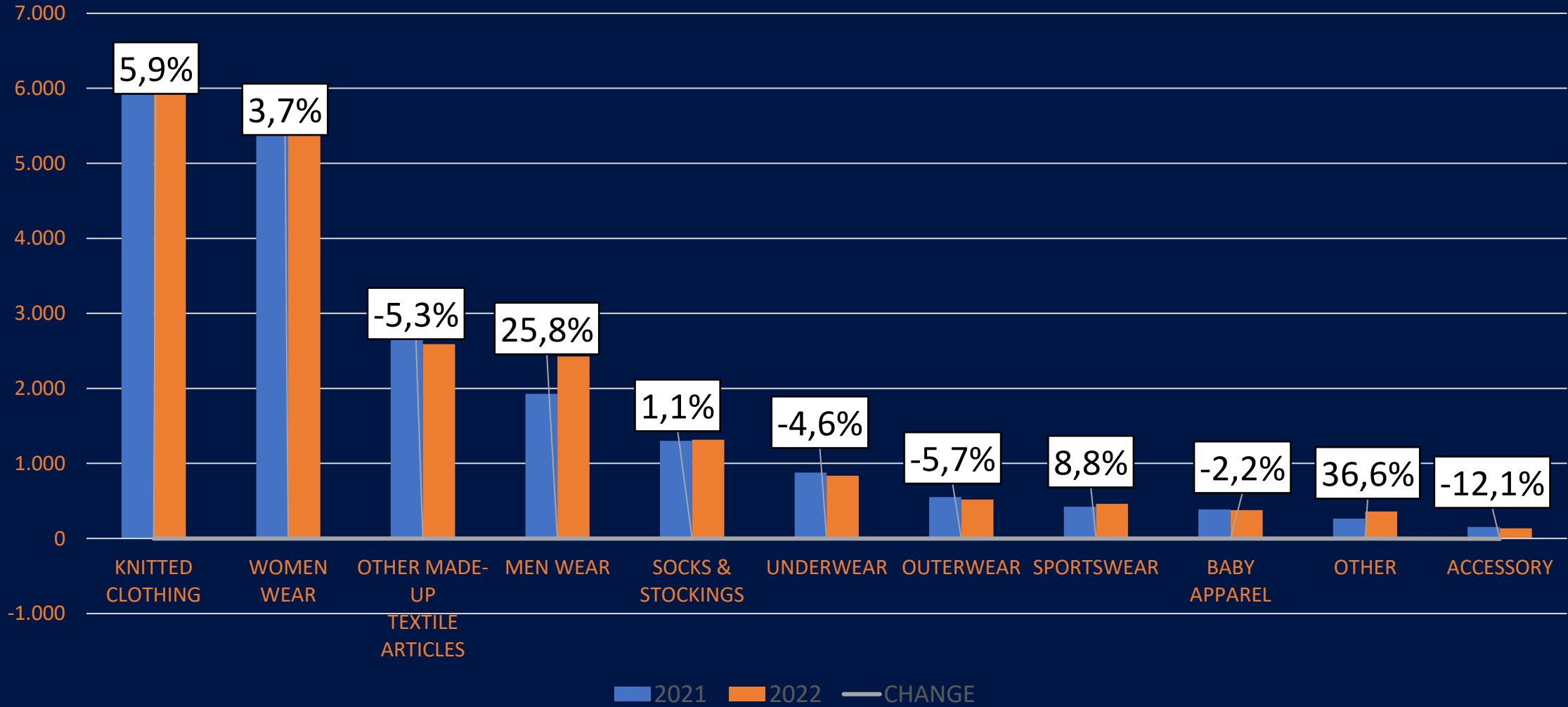
Unit: Million \$

Product Groups	2021	2022	2021-2022 Change %	2022 Share %
KNITTED CLOTHING	6.052	6.409	5,9%	30,2%
WOMEN WEAR	5.571	5.775	3,7%	27,2%
OTHER MADE-UP TEXTILE ARTICLES	2.733	2.589	-5,3%	12,2%
MEN WEAR	1.927	2.424	25,8%	11,4%
SOCKS & STOCKINGS	1.302	1.317	1,1%	6,2%
UNDERWEAR	878	838	-4,6%	3,9%
OUTERWEAR	551	520	-5,7%	2,4%
SPORTSWEAR	424	461	8,8%	2,2%
BABY APPAREL	387	378	-2,2%	1,8%
OTHER	264	360	36,6%	1,7%
ACCESSORY	153	134	-12,1%	0,6%
TOTAL APPAREL EXPORT OF TÜRKİYE	20.241	21.205	4,8%	100,0%

Source: E-Birlik

Leading Products in Turkish Apparel Export

Unit: Million \$



Leading Markets in Turkish Apparel Export

Unit: Million \$

	2021	2021 Share %	2022	2022 Share %	2021/22 Change %
Germany	3.464	17,1	3.636	17,1	5
Spain	2.714	13,4	2.575	12,1	-5,1
United Kingdom	2.068	10,2	2.011	9,5	-2,8
Netherlands	1.526	7,5	1.710	8,1	12,1
France	1.031	5,1	1.173	5,5	13,8
USA	949	4,7	1.009	4,8	6,3
Italy	669	3,3	823	3,9	23,1
Iraq	551	2,7	517	2,4	-6,1
Israel	531	2,6	511	2,4	-3,7
Denmark	445	2,2	472	2,2	6,2
Top Ten Countries	13.948	68,9	14.439	68,1	3,5
Total Apparel Export of Türkiye	20.241	100	21.205	100	4,8
Share of Top 10 Countries %	68,9		68,1		
<i>Source: E-Birlik</i>					

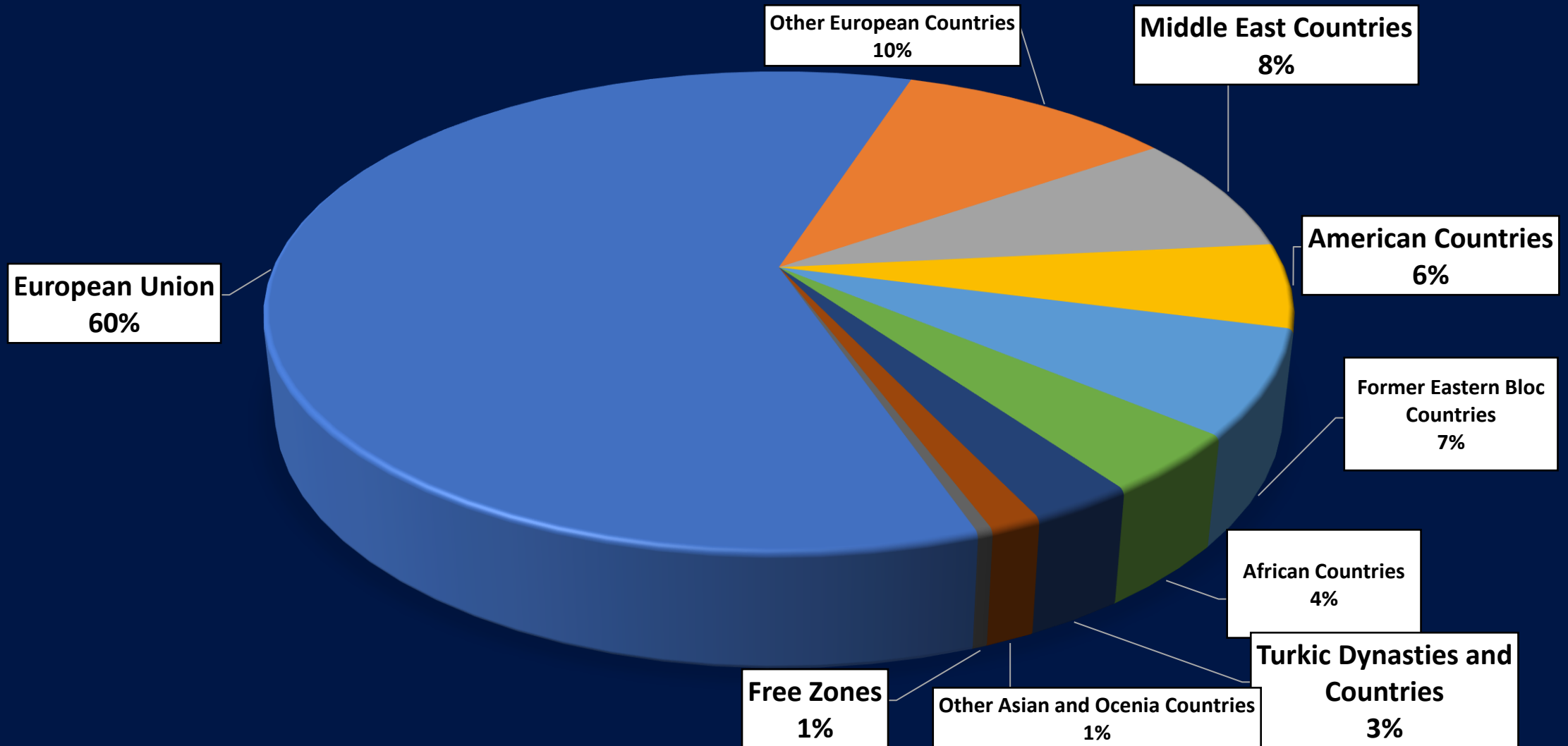
Leading Country Groups in Turkish Apparel Export

Unit: Million \$

Country Groups	2021	2022	2021/22 Change %	2022 Share %
European Union	12.301	12.778	3,9	60,3
Other European Countries	2.246	2.204	-1,9	10,4
Middle East Countries	1.615	1.698	5,1	8
American Countries	1.116	1.204	7,9	5,7
Former Eastern Bloc Countries	1.171	1.491	27,3	7
African Countries	926	860	-7,1	4,1
Turkic Dynasties and Countries	542	590	8,8	2,8
Other Asian and Ocenia Countries	290	292	0,6	1,4
Free Zones	67	89	33,3	0,4
Total Apparel Export of Türkiye	20.241	21.205	4,8	100

Source: E-Birlik

Leading Country Groups in Turkish Apparel Export



Apparel Exporters of World

Unit: Billion \$

Countries	2017	2018	2019	2020	2021	2020-2021 Change %	2021 Share %
China	172	172,8	165,9	200,1	198,4	-0,8%	33,3%
Bangladesh	35,9	40,3	42	37,5	46,7	24,7%	7,8%
Viet Nam	25,8	29,7	31,9	30,2	31,4	4,0%	5,3%
Germany	23,1	26,5	26,9	26,8	29,4	9,9%	4,9%
Italy	22,2	24,3	25	21,7	25,8	18,8%	4,3%
India	22,3	20,9	21,4	17	21,9	28,7%	3,7%
Türkiye	16,8	17,4	18,2	17,5	21,2	21,0%	3,6%
Spain	14,6	15	15,1	12,4	16,3	31,8%	2,7%
Netherlands	9,9	11,7	12,5	12,8	15,8	23,2%	2,6%
Total of First 10 Exporter Countries	342,8	358,7	358,8	376	407	8,2%	68,2%
World Total Apparel Export	511,1	540,8	539,3	540,9	596,6	10,30%	100,00%

Source: Trademap

Turkish Apparel in EU Market

Unit: Million \$

	2018	2019	2020	2021	2022	2021/22 CHANGE
<i>IMPORT BY VALUE (Unit: Million \$)</i>						
TOTAL IMPORT OF EU-27	2.371.035	2.287.488	2.100.827	2.659.483	2.355.180	-11,4%
TOTAL IMPORT OF EU-27 FROM TÜRKİYE	83.617	82.354	76.748	100.546	111.711	11,1%
SHARE OF TÜRKİYE %	3,5%	3,6%	3,7%	3,8%	4,7%	25,5%
TOTAL APPAREL IMPORT OF EU-27	127.105	126.207	141.784	135.746	99.178	-26,9%
TOTAL APPAREL IMPORT OF EU-27 FROM TÜRKİYE	13.800	13.664	13.834	16.550	16.135	-2,5%
SHARE OF TÜRKİYE %	10,9%	10,8%	9,8%	12,2%	16,3%	33,4%
<i>Source: Trademap</i>						

EU Apparel Market Suppliers

Unit: Million \$

Countries		2018	2019	2020	2021	2022	2020/22 CHANGE	2021/22 CHANGE
<i>Unit: Million €</i>								
EU 27 - EXTRA		127.105	126.207	141.784	135.746	99.178	-30,1%	-26,9%
1	CHINA	41.846	40.533	59.979	43.986	26.451	-55,9%	-39,9%
2	BANGLADESH	21.700	22.143	20.621	24.980	18.727	-9,2%	-25,0%
3	TÜRKİYE	13.800	13.664	13.834	16.550	16.135	16,6%	-2,5%
4	PAKISTAN	5.216	5.393	5.381	6.730	4.775	-11,3%	-29,1%
5	INDIA	7.472	7.070	5.936	7.068	4.694	-20,9%	-33,6%
6	VIET NAM	5.139	5.434	5.668	5.630	4.150	-26,8%	-26,3%
7	MOROCCO	4.217	4.028	3.470	4.263	3.504	1,0%	-17,8%
8	CAMBODIA	5.378	5.214	4.495	4.678	3.491	-22,3%	-25,4%
9	MYANMAR	2.385	3.224	3.446	3.214	2.491	-27,7%	-22,5%
10	UNITED KINGDOM	3.748	3.619	3.557	2.490	2.168	-39,0%	-12,9%

Source: Trademap



iHKiB
ISTANBUL APPAREL
EXPORTERS' ASSOCIATION

WE GET OUR
POWER FROM _____
RESPONSIBLE
VALUE CHAIN
F A S T FASHION
DESIGN _____

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