

Istanbul Socks Cluster Performance Report



TURKEY
Discover
the potential



iHKiB
ISTANBUL READY - MADE
GARMENT EXPORTERS' ASSOCIATION

PROJECT PROFILE

Turkish Socks Cluster;

- Coordinated by İHKİB and funded by the Ministry of Trade through the URGE Projects Fund,
- 3,5 years of project between July 2015 and December 2018,
- 19 socks exporters with different scopes,
- 19 Project Activities (4 technical trainings, 9 consulting activities, 6 trade missions and delegations) with a total budget of USD 855.428,

PROJECT ACTIVITIES

Capacity & Structural Development

Project Needs Analyses & Roadmap

Productivity Optimization

HR Management & Structuring

Design & Production Capacity

Social Compliance Management

Quality Mangement & Inspection

Marketing & Comunication

Project Impact Analyses

New Markets & New Customers

Participation to China CHPE Expo

Trade Mission to USA

Trade Mission to Iran

EU/EFTA Trade Delegation

Trend Forecast Workshop

Italy Trade Mission / Knitting Technologies

ISPO Munich Expo Visit

Technical Socks Design Capacity

CLUSTER COMPANIES

- | | | | |
|-----------------|--------------------|------------------|--------------------|
| 1. Akin Socks | 7. Eligül Socks | 11. Paktaş Socks | 16. Tempo Socks |
| 2. Bross Socks | 8. Ultra Socks | 12. Ulaş Socks | 17. Ro-Yal Socks |
| 3. Öztaş Socks | 9. Güleçler Socks | 13. Hobi Socks | 18. Or-Al Socks |
| 4. Eren Socks | 10. Gönültaş Socks | 14. Erbos Socks | 19. Tekstüre Socks |
| 5. Sev-Al Socks | 10. Şerif Socks | 15. Lateks Socks | |

OUR MOTIVATION

- Cluster members participated to the project activities with a high ratio of %78. New cluster projects are being planned with the synergy created through the Project.
- Cluster members rated the İHKİB with a ratio of 83% for both coordinating the activities and its resolution-oriented approach to needs of the cluster.

Project was awarded as the Best Implementation Project at platforms;

4th. Cluster Conferance /
The Ministry of Trade

2017

US Ethical Trade
Forum/ Intertek

2017

Decent Work Model
Turkey / CSR Organization /

2017

CONTRIBUTIONS TO CAPACITY DEVELOPMENT

Productivity increase per machine **%31**

14 Companies set up HR Performance System

%38 Decreasing rate of Productivity loss

Overtime decrease rate **%39**

Decreasing the leftover yarn rates **%39**

%34 Decreasing rate of staff absence

%36 Increase in the no. of the machines per operator

Companies implemented the AQL for the first time **14**

Improvement on the efficiency of washing unit **%39**

14 The companies implemented 4-phase assurance system

%40 Energy saving rate

The number of employees trained as observers **25**

No of staff trained as social compliance lead-auditor **15**

%16 Improvement at Social Compliance parameters

CONTRIBUTIONS FOR NEW PRODUCT/NEW MARKET/ NEW CUSTOMER

441 The number of buyers contacted through trade missions

Despite the global economic depression, rate of export increase (2015 – 2018) **%11**

The number of technical socks model designed and produced **30**

12 Design students trained as socks designers

66 The number of employees trained as digital designer

The number of products designed and produced digitally **50**

The data mentioned above were produced by the consultants by comparing the previous data before Project activities started and after the Project was completed. The numerical values mentioned above represents the whole cluster.

For more detailed information;
abprojesubesi@itkib.org.tr



İHKİB
İSTANBUL HAZIR GİYİM VE
KONFEKSİYON İHRACATÇILARI BİRLİĞİ



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