

Istanbul Apparel Exporters Cluster (2016 – 2021)

Project Interim Evaluation Report (2016-2019)

Apparel Manufacturers

Distinct features: capacity – production – target markets

21

Talu Textile
Mesa Textile
Adaş Textile
Reha Textile
TYH Textile
SMM Textile
Kaner Textile

Fella Textile
Okan Textile
İkizler Textile
Fine Textile
Aycecm Textile
Sakon Textile
Gelişim Textile

Seleksiyon Textile
Modavizyon Textile
Tandem Textile
Fetih Textile
İpek Textile
Glocal Textile
Ecteks

Project Activities

Productivity & Digital Transformation

Productivity optimization at pre-production & pattern and design departments
Productivity optimization at contractors
Industry 4.0 at production areas

Structural & Process Development

Social compliance management
Strategic human resources management
Sales & marketing management (Neuro-Science)
Development of design centres

New customer New markets

Sweden: Market preparation & Trade Mission
EU Delegation
US Trade Mission
Planned Missions: Holland & USA

Increased criterias measured at preproduction processes

%70

Trained social compliance auditor

11

Order value of Sweden Trade Mission (\$ Million)

9,1

The companies using production line balancing as a first time

11

Improved Social Compliance Standarts

%20

Export rate of Sweden Trade Mission

%66

Improvement on lead time

%15

Companies transformed into Design Centres

5

Export expectation of Sweden B2B meetings

%73

Increase on employment performance

%30

Rate of tax allowance of design centres (per month/company / 1.000TL)

50

The rate of bilateral meetings after Sweden trade mission

%82

Improvement on line productivity

%23

The Projects in innovative design

15

Satisfaction rate of Project management

%92



iHKiB
İSTANBUL HAZIR GIYIM VE
KONFEKSİYON İHRACATÇILAR BİRLİĞİ