

GCC E-Commerce Market & Logistic Opportunities

Agenda – 12th July 2020

Organized by Commercial Office – Turkish Consulate General in Dubai &

Turkish Business Council (Dubai & Northern Emirates)

10:30 – 10:40

Access to Webinar Room

Introduction for opening speeches – Gul Umut, Turkish Business Council, Coordinator

10:40 – 11:00

Opening Speeches by:

Consulate General of Turkey – H.E. İlker Kılıç, Consul General

Turkish Commercial Office – Hasan Önal, Commercial Attache

ETID – Hakan Çevikoğlu – VP of ETID & CEO of E-PTT

11:00 – 12:25

GCC & MEA E-commerce Opportunities - UAE at a Glance

Moderator: Ersoy Erkazanci, Dubai Correspondent at Bloomberg HT

- **Advantages of Selecting Dubai as a Hub for E-Commerce**

Speaker: Tariq Badri – Director of Business Development, EZ Dubai Logistics District*

- **Logistics Opportunities & Fulfillment Services in Dubai**

Speaker: Rabih Allaf – Global Director E-commerce, Aramex**

- **Future of E-Commerce & Retail Sector in GCC**

Speaker: Kamal Kotak – General Manager, 6th Street & Apparel Group

- Q&A

12:30 – 13:55

GCC & MEA E-commerce Opportunities

Moderator: Alper Celen, Founding Partner, Enhance Ventures

- **E-Commerce in MENA and How Amazon is Helping Global Selling Partners in GCC**

Speaker: Mary Ghobrial – Director - Marketplace Expansion, Amazon and Varun Sharma – Head - Global Selling MENA, Amazon

- **Major Opportunities in Oman E-Commerce Market**

Speaker: Ehab AlDissi – CEO of ERSAL, Oman Post

- **Major Opportunities in Africa Market**

Speaker: Apoorva Kumar – SVP & CEO, Jumia Global Business

- Q&A

14:00 – 15:25

Doing Business in Dubai & GCC and Tips for E-Commerce Market & Marketplaces in the Region

Moderator: Fatma Nilgün Emrem – President, Turkish Business Council (Dubai and Northern Emirates)

- **Overview of Noon and Regional E-Commerce Market**

Speaker: Hüseyin Erol – Chief Strategy Officer, Noon

- **Luxury Segments in UAE Retail Market**

Speaker: Hamdi Kūlahciođlu - CEO, Gulf Growth Platform Entrepreneur

- **Doing Business in Dubai & GCC**

Speaker: Hasan Őnal – Commercial Attache at Consulate General of Turkey, Dubai

- Q&A

15:30:

Closing Remarks

Fatma Nilgün Emrem - President, Turkish Business Council (Dubai & Northern Emirates)

* If you would like to have one-to-one meetings with EZ Dubai E-commerce Zone after the event, please kindly get in touch Ms Mais Kawar, Marketing Manager at Mais.kawar@dubaisouth.ae.

**If you would like to have one-to-one meetings with Aramex after the event, please kindly get in touch with Ms Sini Wilson, Global E-commerce Solutions Manager at sini@aramex.com.