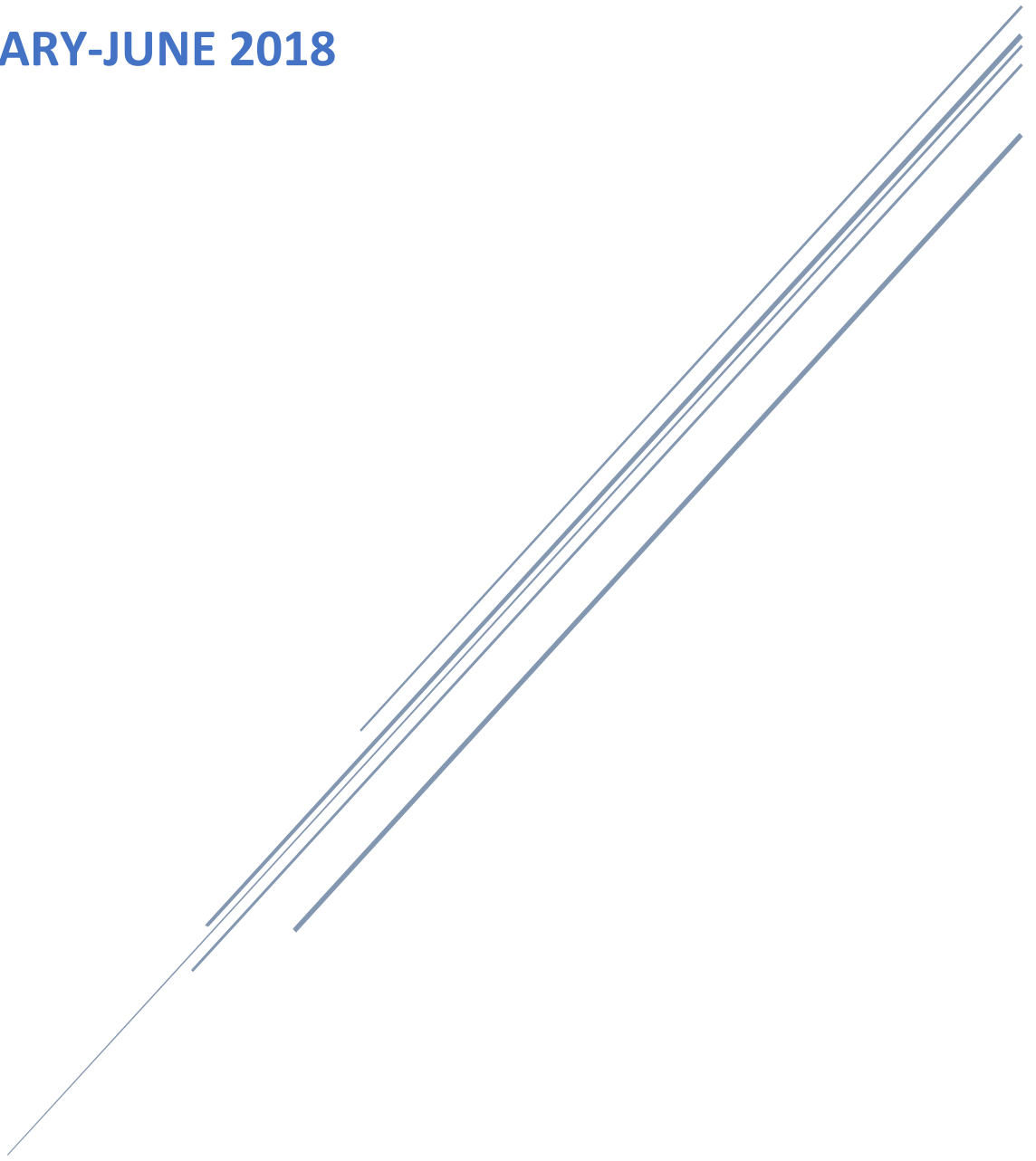


# GENERAL OUTLOOK TO TURKEY'S APPAREL EXPORT

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ITKIB APPAREL R&D DEPARTMENT

## General Outlook to Turkey's Apparel Export

In January-June period of 2018, Turkey's general export has risen from 76.3 billion dollars to 81.9 billion dollars with an increase rate of 7.4%. In January-June 2018 period, Turkey's apparel export is recorded as 8.8 billion dollars with an increase rate of 7.7%, compared to the same period of 2017. These figures show that the upward trend started since the second half of 2017 continues.

In January-June period of 2018, the share in Turkey's total export of apparel export has been calculated as 10.8%. This share was 10.7% in the January-June period of 2017.

<b>Turkey's Apparel Export Share within the General Export</b>			
	<b>2017</b>	<b>2018</b>	<b>2017/18</b>
	<b>January-June</b>	<b>January-June</b>	<b>Change</b>
			<b>%</b>
<i>Unit: 1000 \$</i>			
<b>Turkey's General Export</b>	<b>76.253.945</b>	<b>81.910.726</b>	<b>7,4</b>
<b>Apparel Export</b>	<b>8.190.030</b>	<b>8.823.731</b>	<b>7,7</b>
Apparel Export's Share %	10,7	10,8	
<b>Industrial Export</b>	<b>59.141.690</b>	<b>66.897.567</b>	<b>13,1</b>
Apparel Export's Share within Industrial Export %	13,8	13,2	
<i>Source: Exporters Associations Records</i>			

On the other hand, the share of apparel export within the industrial export has been 13.8% in January-June period of 2017 and 13.2% in 2018. Data shows that, the share of apparel sector within the general export has slightly increased compared to the previous year. However, the share within industrial export has decreased for the first six month of 2018.

## Leading Countries in Apparel Export

Germany, Spain and the UK are the first three countries in Turkish apparel export for the first six months of 2018. In the same period, Turkey exported 1.7 billion dollars of apparel to Germany with an increase of 7.2%. Export to Spain is recorded as 1.2 billion dollars, with an increase rate of 26.8% compared to the same period of 2017. Following Spain, apparel export to the United Kingdom is recorded as 961,8 million dollars with an increase rate of 1.9%.

Netherlands is Turkey's fourth biggest market in apparel, with an export value of 500,1 million dollars, followed by France, whom Turkey exported 455,8 million dollars of apparel products for the first half of 2018. Respectively Iraq, Italy, the USA, Poland and Denmark are Turkey's leading markets in apparel export.

Leading Markets in Apparel Export 2016 - 2017 - 2018 January-June								
Unit: 1000 \$								
	2016 January-June	% Share	2017 January-June	% Share	2016/17 Change %	2018 January-June	% Share	2017/18 Change %
Germany	1.589.675	18,2	1.541.712	18,8	-3,0	1.652.430	18,7	7,2
Spain	878.441	10,1	909.402	11,1	3,5	1.153.077	13,1	26,8
United Kingdom	1.045.721	12,0	944.213	11,5	-9,7	961.789	10,9	1,9
Netherlands	395.182	4,5	400.663	4,9	1,4	500.080	5,7	24,8
France	440.368	5,1	392.856	4,8	-10,8	455.782	5,2	16,0
Iraq	281.419	3,2	356.227	4,3	26,6	343.712	3,9	-3,5
Italy	335.677	3,9	279.587	3,4	-16,7	302.160	3,4	8,1
USA	250.731	2,9	251.881	3,1	0,5	282.697	3,2	12,2
Poland	396.363	4,5	233.242	2,8	-41,2	201.610	2,3	-13,6
Denmark	207.776	2,4	177.582	2,2	-14,5	194.263	2,2	9,4
<b>Top 10 Countries</b>	<b>5.821.353</b>	<b>66,8</b>	<b>5.487.365</b>	<b>67,0</b>	<b>-5,7</b>	<b>6.047.598</b>	<b>68,5</b>	<b>10,2</b>
<b>Apparel Export</b>	<b>8.711.291</b>	<b>100</b>	<b>8.190.030</b>	<b>100</b>	<b>-6,0</b>	<b>8.823.731</b>	<b>100</b>	<b>7,7</b>
<b>Top 10 Countries Share %</b>	<b>66,8</b>		<b>67,0</b>			<b>68,5</b>		

Source: Exporters Associations Records

Except Iraq and Poland, leading markets in apparel export has witnessed increase rates changing from 1.9% to 26.8% in the first six months of 2018. However, export to Iraq has decreased from 356.2 million dollars to 343.7 million dollars and export to Poland has declined by 13.6% and recorded as 201.6 million dollars.

### **Emerging Countries in Apparel Export: Spain, Netherlands and Russia**

In the January-June period of 2018, within the leading countries which have increase rates over 20%, Spain is the first country with an increase rate of 26.8% and export value of 1.2 billion dollars. Following Spain, apparel export to Netherlands has increased by 24.8% and recorded as 500.1 million dollars. The third emerging country in Turkey's apparel export is Russia, with an increase rate of 57.5%. With this increase rate, apparel export to Russia has increased from 87.3 million dollars to 137.5 million dollars.

<b>Emerging Countries in Turkey's Apparel Export 2016 - 2017 - 2018 January-June</b>					
<i>Unit: 1000 \$</i>	<b>1 January - 30 June</b>				
<b>Countries</b>	<b>2016</b>	<b>2017</b>	<b>2016/17 Change %</b>	<b>2018</b>	<b>2017/18 Change %</b>
<b>Spain</b>	878.441	909.402	3,5	1.153.077	26,8
<b>Netherlands</b>	395.182	400.663	1,4	500.080	24,8
<b>Russia</b>	55.102	87.291	58,4	137.525	57,5
<b>Libya</b>	60.050	54.693	-8,9	91.258	66,9
<b>Romania</b>	71.127	61.659	-13,3	81.173	31,6
<b>Egypt</b>	75.905	40.650	-46,4	56.129	38,1
<b>Kazakhstan</b>	55.219	43.032	-22,1	52.351	21,7
<b>China</b>	32.081	31.954	-0,4	43.155	35,1
<b>Bosnia-Herzegovina</b>	30.812	33.858	9,9	42.628	25,9
<b>Georgia</b>	26.351	29.180	10,7	41.708	42,9

*Source: Exporters Associations Records*

On the other hand, the 66.9% increase rate in export to Libya is noteworthy. In addition, export to Georgia increased by 42.9% and export to Egypt increased by 38.1%. Other countries that have noteworthy increase rates and export value are Romania, Kazakhstan, China and Bosnia-Herzegovina.

### **Apparel Export Based on Product Groups**

For the first half of 2018, three main product groups of apparel export increased by between 6.3% and 9.7%. Export of knitted products, which is the most exported product group, increased by 6.3% in January-June 2018 compared to the same period of 2017, reaching 4.5 billion dollars.

<b>Apparel Export Based on Product Groups 2017 - 2018 January-June</b>			
<i>Unit: 1000 \$</i>			
<b>Product Groups</b>	<b>2017 January-June</b>	<b>2018 January-June</b>	<b>Change %</b>
<b>Knitted Products</b>	4.195.405	4.459.075	6,3
<b>Woven Products</b>	2.958.559	3.245.000	9,7
<b>Made-Up Articles</b>	949.137	1.021.289	7,6

*Source: Exporters Associations Records*

The second largest group, export of woven products increased by 9.7% and recorded as 3.2 billion dollars. Export of made-up articles, including home textile products, rose by 7.6% and reached to 1 billion dollars.