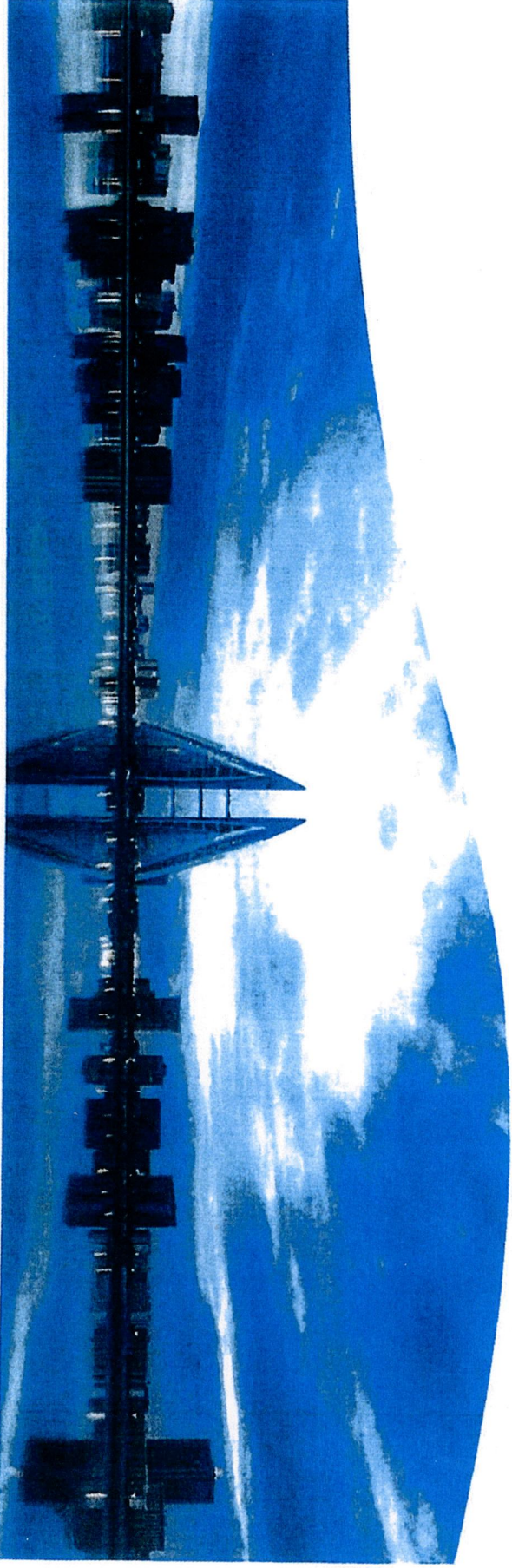


NEEDB

Gateway Gulf - Bahrain 2018



NEEDB

EVENT OBJECTIVES

Gateway Gulf – Bahrain 2018

8-10 May 2018



INFORM investors about current and forthcoming opportunities in the market

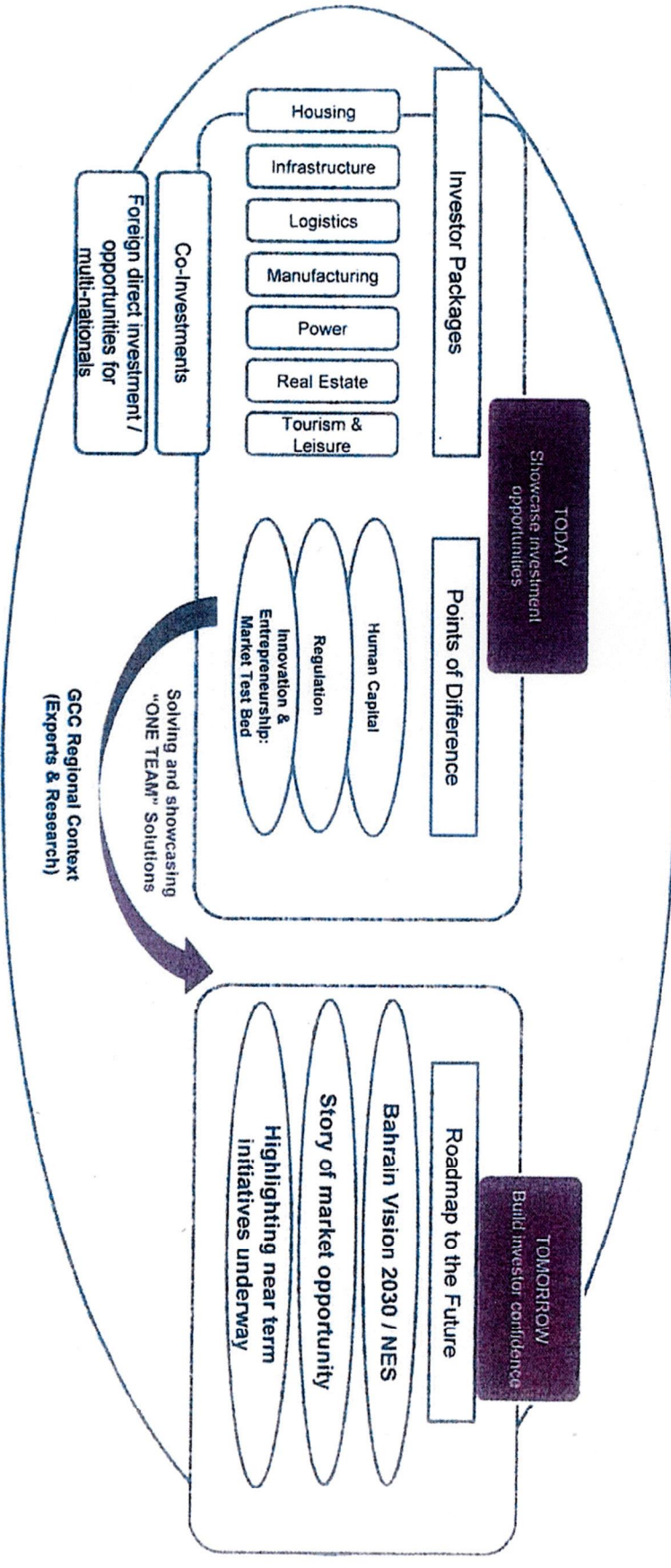


BUILD investor confidence about Bahrain and the GCC



DRIVE investment into Bahrain

EVENT CONCEPT



PROGRAM THEMES

EXAMPLE TOPICS

The Economic Outlook:
Vision 2030 & NES

Building investor confidence and the 4 year roadmap towards achieving Vision 2030

GCC sector development

Allowing investors to look at initiatives across the GCC and assess relative levels of development

Fintech

CBB's regulatory sandbox, Bahrain as a test-bed for entrepreneurship, Fintech Bay, case studies

ONE TEAM

Reviewing investor barriers, operating challenges and sentiment towards government responsiveness in meeting investor concerns. Showcasing Bahrain's approach to addressing private sector requirements in alignment with Vision 2030

Tech Transformation:
Industry4.0/ Start Ups

Tech transformation initiatives in support of sector development across the GCC

One Belt, One Road

Building on bilateral Bahrain-China momentum to boost economic/trade ties, support entrepreneurship and FDI in Bahrain in 4 sectors (IT, automobile, new energy and rail transit)

DESCRIPTION

INVESTMENT SESSIONS



Housing



Infrastructure



Logistics



Manufacturing



Power



Real Estate







Tourism & Leisure

The 2 day program will offer two parallel content streams

- 1) Plenary panels and keynotes addressing thought leadership and GCC business topics
- 2) Breakout sessions on specific investment opportunities

KEY MESSAGES THAT INVESTORS SHOULD COME AWAY WITH

KEY MESSAGES	DESCRIPTION
 <p>BAHRAIN INVESTMENT OPPORTUNITY</p>	<ul style="list-style-type: none"> • Convey Bahrain's investment proposition • Present investment opportunities in road shows and at the Forum in interactive sessions to allow investors to learn more about investment packages classified as "Ready to Go" and "Coming Attractions"
 <p>STRATEGIC DIRECTION & MOMENTUM</p>	<ul style="list-style-type: none"> • Build investor confidence • Communicate Bahrain's Vision 2030 and National Economic Strategy (4-year roadmap) • Show how technology, digitalization and "4.0" drive transformation from "Today's" industries to "Tomorrow's" sectors
 <p>TRUSTED FACILITATION</p>	<ul style="list-style-type: none"> • Help investors to evaluate GCC opportunities from a regional context • (Softly) position Bahrain as the gateway to access the GCC market and region
 <p>ONE TEAM BAHRAIN</p>	<ul style="list-style-type: none"> • Showcase how Bahrain's ONE TEAM provides uniquely coordinated, flexible and fast solutions in collaboration with the private sector • Publish a post-meeting report that shows actions taken to address investor hurdles
<p>"WHY BAHRAIN" DIFFERENTIATION</p>	<ul style="list-style-type: none"> • Convey Bahrain's strengths: ONE TEAM, human capital, tested for entrepreneurship & corporate innovation, cost base, flexibility and forward thinking coupled with prudent regulation • (Softly) promote Bahrain's strength as a base to access the wider MENA region