

General Outlook to Turkish Apparel Sector in 2017

In 2017, Turkey's apparel export increased 0,5% and became 17 billion \$ compared to the same period of 2016. Turkey's apparel export's share within the general export of Turkey has decreased from 11,9% to 10,9%.

In Turkey, apparel sector is the second biggest sector following the automotive sector with a share of 12,4%. Despite the decrease rate of 3,8% in the general export of Turkey, the apparel export has realised an increase of 7% compared to the same period of 2015.

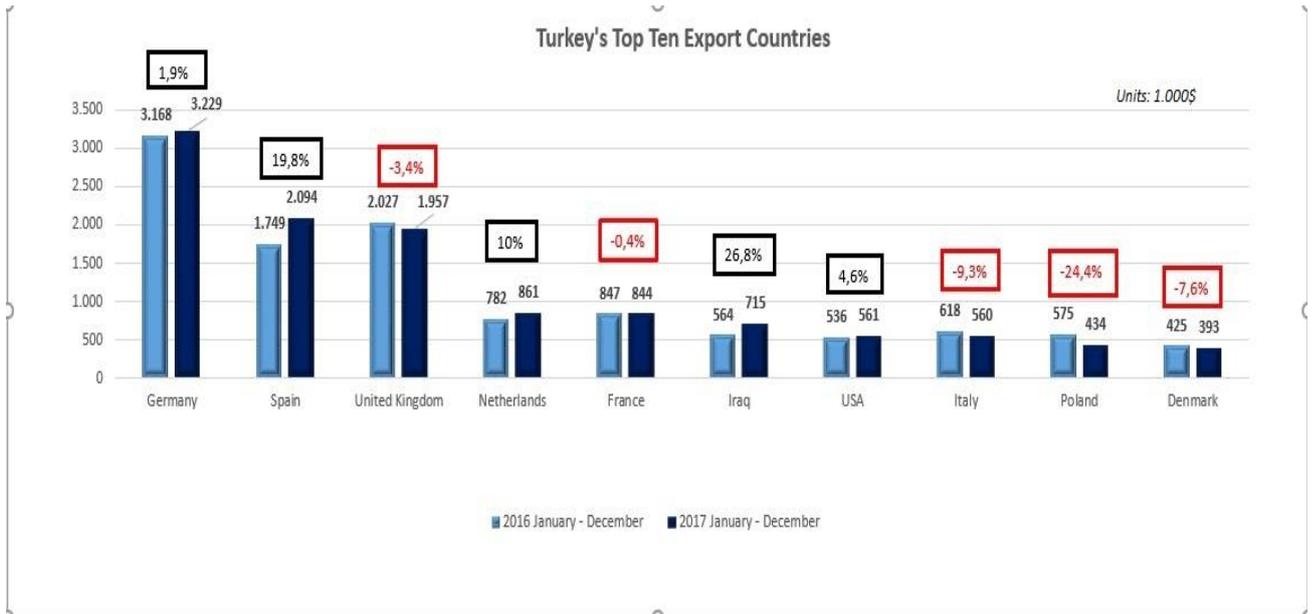
Turkey's Apparel Export Share within the General Export			
<i>Units: 1000 \$</i>			
	2016	2017	2016/17
	January - December	January - December	Change %
Turkey's General Export	142.069.560	156.782.257	10,4
Apparel Export	16.956.074	17.045.360	0,5
Apparel Export's Share	11,9	10,9	
Industrial Export	107.600.041	121.392.773	12,8
Apparel Export's Share within the Industrial Export	15,8	14,0	

Source: Exporters' Association Figures

In 2017, apparel export from Turkey to all over the world has raised 0,5%. Sectoral export's 71,4% has gone to EU countries and the increase rate of export to EU countries is 1,5%. Following EU countries, Middle Eastern countries' rate of export is recorded as 11,3%.

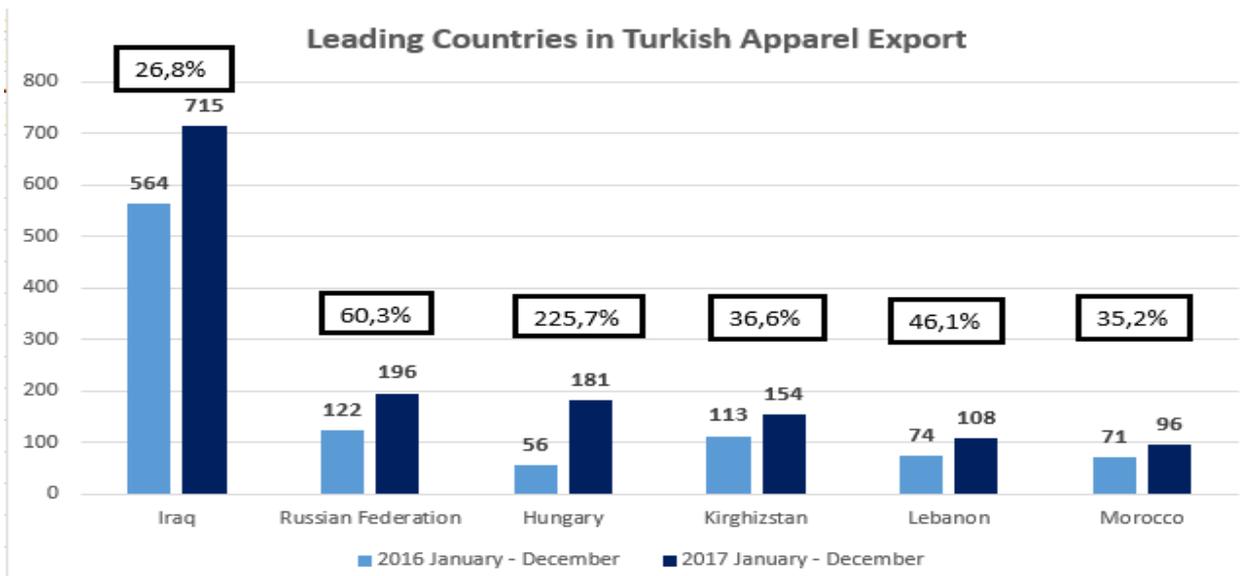
Turkey's Apparel Export According to Country Blocs				
<i>Units: 1.000 \$</i>				
Country Blocs	2016	2017	2016/17	2017
	January-December	January-December	Change %	Share %
EU Countries	11.999.893	12.176.363	1,5	71,4
Middle Eastern Countries	1.997.315	1.917.762	-4,0	11,3
Former Eastern Bloc Countries	753.052	808.115	7,3	4,7
African Countries	643.695	675.046	4,9	4,0
American Countries	668.480	612.660	-8,4	3,6
Turkic Republic Countries	373.865	340.789	-8,8	2,0
Asian and Ocenian Countries	235.936	254.016	7,7	1,5
Other European Countries	210.096	189.467	-9,8	1,1
Free Zones	73.560	70.867	-3,7	0,4
Total Apparel Export	16.956.074	17.045.360	0,5	100,0

Source: Exporter's Association Figures



Source: Exporters' Association Figures

Germany, Spain, United Kingdom, Netherlands, France, Iraq, USA, Italy, Poland and Denmark are the leading countries in Turkey's apparel export. Except five countries, United Kingdom, France, Italy Poland and Denmark; export rates to these countries has increased between the rates of 1,9% and 26,8% compared to 2016. The highest increase rate was recorded in export to Iraq with the increase rate of 26,8%. For the year 2017, Turkey's export to first ten countries is recorded as 11,6 billion \$ and this number compose the 68,3% of the sectoral export of 17 billion \$.



Source: Exporters' Association Figures

Iraq, Russian Federation, Hungary, Kirghizstan, Lebanon and Mororcco are the countries which realised high increase rates in export. The important thing is alongside that these countries realised a high increase rate, their amount of export are also high on dollar basis.

Within these countries, with an increase rate of 26,8%, Spain's export is recorded as 715 million \$. Export rate to Russian Federation has also raised to 60,3% and total amount is 196 million \$. Hungary is in the third place with an increase rate of 225,7% realising 181 million \$ export.

Apparel Export Based on Product Groups					
2015 - 2016 January-December					
Birim: 1000 \$					
		2016	2017	Change	Share
GTIP	Product Groups	January-December	January-December	%	%
61	Knitted Products	8.879.801	8.872.965	- 0,2	52,1
62	Woven Products	5.950.353	5.971.898	0,8	35,0
63	Other Ready-Made Products	1.954.412	2.012.333	3,5	11,8

Source: Exporter's Association Figures

When the export numbers in product groups are analysed the share of knitted products is 52,1%, the share of woven products is 35% and the share of other ready-made products is 11,8%.

Alongside the share, increase rates between 0,8% and 3,5% is recorded in woven and other ready-made products. However, for knitted products, a decrease rate of 0,2% was recorded.