

The Role of Turkey in European Union's Apparel Import

This report aims to explain and show figures about the European Union's (the EU) apparel and textile import from Turkey in the first six months of 2016. Import of apparel product to the EU countries from the world in 2015 increased 10,1% with a share of nearly 90,3 billion Euro as compared to the year of 2014. Moreover, in the first six months of 2016, EU's apparel import went up 2,2% with a share of 43 billion Euro as compared to the same period of 2015.

In 2015, the EU's apparel import from Turkey was 10,6 billion Euro with an increase of 2,2%. Furthermore, in the first six months of 2016, the EU's apparel import from Turkey soared 8,1% with a share of 5,5 billion Euro as compared to the same period of 2015.

TOTAL APPAREL PRODUCT	2014 ANNUAL		2015 ANNUAL		CHANGE %		2015 JANUARY-JUNE		2016 JANUARY-JUNE		CHANGE %	
	100 KG	EURO	100 KG	EURO	100 KG	EURO	100 KG	EURO	100 KG	EURO	100 KG	EURO
EU28 EXTRA	65.186.716	82.016.761.012	62.920.502	90.278.277.085	-3,5	10,1	29.723.502	42.421.050.517	31.425.537	43.362.128.904	5,7	2,2
1 CHINA	27.501.304	31.850.433.712	24.902.303	33.902.021.368	-9,5	6,4	10.977.621	14.624.730.957	11.039.807	13.639.629.333	0,6	-6,7
2 BANGLADESH	10.136.415	11.415.372.376	10.544.099	14.037.870.684	4,0	23,0	5.296.095	7.061.530.508	5.841.748	7.622.039.240	10,3	7,9
3 TURKEY	6.036.474	10.351.420.365	5.899.956	10.579.074.584	-2,3	2,2	2.807.342	5.103.434.118	3.060.855	5.514.838.127	9,0	8,1
4 INDIA	5.039.763	5.637.722.095	5.147.707	6.193.567.877	2,1	9,9	2.660.324	3.406.940.417	2.852.844	3.430.826.277	7,2	0,7
5 PAKISTAN	4.121.575	3.101.369.233	4.390.626	3.737.428.197	6,5	20,5	2.154.710	1.833.679.611	2.430.062	1.980.242.503	12,8	8,0
6 VIETNAM	1.735.018	2.408.913.500	1.746.161	3.003.328.558	0,6	24,7	783.562	1.301.436.779	862.602	1.465.019.665	10,1	12,6
7 CAMBODIA	1.490.982	2.255.387.330	1.685.761	2.969.509.967	13,1	31,7	707.947	1.264.641.617	843.685	1.528.547.533	19,2	20,9
8 MOROCCO	1.085.113	2.428.898.396	1.129.205	2.469.109.961	4,1	1,7	590.267	1.282.366.327	603.968	1.435.537.121	2,3	11,9
9 TUNISIA	1.019.146	2.245.163.543	980.000	2.171.707.680	-3,8	-3,3	512.055	1.152.076.414	512.475	1.146.333.261	0,1	-0,5
10 SRI LANKA	836.778	1.490.266.387	816.188	1.615.621.453	-2,5	8,4	420.854	806.239.274	482.898	769.894.103	14,7	-4,5

Source: Eurostat

Market Share

Turkey's share in the EU's apparel market was 11,7% in 2015. Additionally, Turkey's share, in the first six months of 2016, increased 5,7% and became 12,7% as compared to the same period of 2015. Turkey ranks third in the market share following China and Bangladesh that the EU countries imported apparel products.

MARKET SHARE%	2014 ANNUAL		2015 ANNUAL		CHANGE %		2015 JANUARY-JUNE		2016 JANUARY-JUNE		CHANGE %	
	100 KG	EURO	100 KG	EURO	100 KG	EURO	100 KG	EURO	100 KG	EURO	100 KG	EURO
EU_EXTRA												
1 CHINA	42,2	38,8	39,6	37,6	-6,2	-3,3	36,9	34,5	35,1	31,5	-4,9	-8,8
2 BANGLADESH	15,5	13,9	16,8	15,5	7,8	11,7	17,8	16,6	18,6	17,6	4,3	5,6
3 TURKEY	9,3	12,6	9,4	11,7	1,3	-7,2	9,4	12,0	9,7	12,7	3,1	5,7
4 INDIA	7,7	6,9	8,2	6,9	5,8	-0,2	9,0	8,0	9,1	7,9	1,4	-1,5
5 PAKISTAN	6,3	3,8	7,0	4,1	10,4	9,5	7,2	4,3	7,7	4,6	6,7	5,6
6 VIETNAM	2,7	2,9	2,8	3,3	4,3	13,3	2,6	3,1	2,7	3,4	4,1	10,1
7 CAMBODIA	2,3	2,7	2,7	3,3	17,1	19,6	2,4	3,0	2,7	3,5	12,7	18,2
8 MOROCCO	1,7	3,0	1,8	2,7	7,8	-7,6	2,0	3,0	1,9	3,3	-3,2	9,5
9 TUNISIA	1,6	2,7	1,6	2,4	-0,4	-12,1	1,7	2,7	1,6	2,6	-5,3	-2,7
10 SRI LANKA	1,3	1,8	1,3	1,8	1,1	-1,5	1,4	1,9	1,5	1,8	8,5	-6,6

Unit Price

For the first six months of 2016, Turkey's unit price decreased 0,9% and realized as 18 Euros per kilogram. With this value, Turkey is the fourth country that has the highest unit price among the apparel suppliers.

UNIT PRICE	2014 ANNUAL	2015 ANNUAL	CHANGE	2015 JANUARY-JUNE	2016 JANUARY-JUNE	CHANGE
EU_28EXTRA	12,6	14,3	14,0	14,3	13,8	-3,3
1 CHINA	11,6	13,6	17,6	13,3	12,4	-7,3
2 BANGLADESH	11,3	13,3	18,2	13,3	13,0	-2,1
3 TURKEY	17,1	17,9	4,6	18,2	18,0	-0,9
4 INDIA	11,2	12,0	7,6	12,8	12,0	-6,1
5 PAKISTAN	7,5	8,5	13,1	8,5	8,1	-4,2
6 VIETNAM	13,9	17,2	23,9	16,6	17,0	2,3
7 CAMBODIA	15,1	17,6	16,5	17,9	18,1	1,4
8 MOROCCO	22,4	21,9	-2,3	21,7	23,8	9,4
9 TUNISIA	22,0	22,2	0,6	22,5	22,4	-0,6
10 SRI LANKA	17,8	19,8	11,1	19,2	15,9	-16,8

The Role of Turkey in European Union's Textile Import

In 2015, Turkey became the second country that the EU imported textile products. Total amount of imported textile and raw materials of the EU from the world was 17,6 billion Euro with an increase of 7,7% in 2015 in comparison with 2014. For the first six months of 2016, the sectoral import rose 2,9% with a share of 9,5 billion Euro as compared to the same period of 2015.

In 2015, the EU's textile import from Turkey was 8,4% with a share of 3,3 billion Euro as compared to 2014. Even though there are tremendous economic problems around the world, in the first six months of 2016 the EU's textile import from Turkey soared 5,1% and became nearly 1,8 billion Euro in comparison with the same period of 2015.

TOTAL TEXTILE PRODUCT	2014 ANNUAL		2015 ANNUAL		CHANGE		2015 JANUARY-JUNE		2016 JANUARY-JUNE		CHANGE	
	100 KG	EURO	100 KG	EURO	100 KG	EURO	100KG	EURO	100KG	EURO	100KG	EURO
EU28_EXTRA	45.052.906	16.426.848.735	46.138.529	17.694.388.921	2,4	7,7	23.456.212	9.146.546.047	25.945.974	9.408.285.210	10,6	2,9
1 CHINA	11.887.573	4.868.430.881	12.002.332	5.306.357.853	1,0	9,0	6.017.241	2.768.335.263	6.981.833	2.837.978.625	16,0	2,5
2 TURKEY	7.398.626	3.008.020.747	8.077.534	3.261.185.232	9,2	8,4	4.201.495	1.665.073.281	4.374.734	1.749.955.537	4,1	5,1
3 INDIA	4.661.998	1.151.536.797	4.268.993	1.181.376.879	-8,4	2,6	2.161.448	608.866.500	2.817.837	643.721.846	30,4	5,7
4 SOUTH KOREA	3.791.142	1.020.238.680	3.899.602	1.082.014.885	2,9	6,1	1.994.491	556.046.246	2.108.963	549.820.881	5,7	-1,1
5 USA	1.425.031	896.274.495	1.431.142	1.035.961.561	0,4	15,6	710.733	524.990.617	705.052	485.183.236	-0,8	-7,6
6 PAKISTAN	2.266.721	765.055.067	2.209.796	792.274.444	-2,5	3,6	1.135.984	415.373.220	1.256.511	425.795.252	10,6	2,5
7 SWITZERLAND	505.259	638.754.942	487.786	653.625.625	-3,5	2,3	260.577	343.224.405	260.332	338.315.856	-0,1	-1,4
8 JAPAN	647.510	531.546.028	678.618	573.567.669	4,8	7,9	346.854	294.150.972	370.094	319.204.330	6,7	8,5
9 TAIWAN	1.628.841	391.891.095	1.628.055	407.354.539	0,0	3,9	852.169	216.812.588	898.228	200.366.980	5,4	-7,6
10 INDONESIA	1.822.825	384.713.856	1.717.608	390.153.542	-5,8	1,4	897.651	208.060.143	915.114	192.611.593	1,9	-7,4

Source: Eurostat

Market Share

While Turkey's market share was 18,2% in EU's textile market in the first six months of 2015, it increased 2,2% and became 18,6% in the first six months of 2016. Even though the EU's biggest textile supplier is China, its market share decreased 0,3% in the same period.

	MARKET SHARE	2014 ANNUAL		2015 ANNUAL		CHANGE		2015 JANUARY- JUNE		2016 JANUARY-JUNE		CHANGE	
		100KG	EURO	100KG	EURO	100KG	EURO	100KG	EURO	100KG	EURO	100KG	EURO
	EU28_EXTRA	100%	100%	100%	100%	100%	100%						
1	CHINA	26,4	29,6	26,0	30,0	-1,4	1,2	25,7	30,3	26,9	30,2	4,9	-0,3
2	TURKEY	16,4	18,3	17,5	18,4	6,6	0,6	17,9	18,2	16,9	18,6	-5,9	2,2
3	INDIA	10,3	7,0	9,3	6,7	-10,6	-4,8	9,2	6,7	10,9	6,8	17,9	2,8
4	SOUTH KOREA	8,4	6,2	8,5	6,1	0,4	-1,5	8,5	6,1	8,1	5,8	-4,4	-3,9
5	USA	3,2	5,5	3,1	5,9	-1,9	7,3	3,0	5,7	2,7	5,2	-10,3	-10,2
6	PAKISTAN	5,0	4,7	4,8	4,5	-4,8	-3,9	4,8	4,5	4,8	4,5	0,0	-0,3
7	SWITZERLAND	1,1	3,9	1,1	3,7	-5,7	-5,0	1,1	3,8	1,0	3,6	-9,7	-4,2
8	JAPAN	1,4	3,2	1,5	3,2	2,3	0,2	1,5	3,2	1,4	3,4	-3,5	5,5
9	TAIWAN	3,6	2,4	3,5	2,3	-2,4	-3,5	3,6	2,4	3,5	2,1	-4,7	-10,2
10	INDONESIA	4,0	2,3	3,7	2,2	-8,0	-5,9	3,8	2,3	3,5	2,0	-7,8	-10,0

Unit Price

In 2015, Turkey's unit price fell 0,7% and realized as 4 Euros per kilogram in comparison with 2014. For the first six months of 2016, Turkey's unit price rose 2,6% and became 4,1 Euro per kilogram as compared to the same period of 2015. In the same period, Turkey became the fourth country which has the highest unit price among the other suppliers.

UNIT PRICE	2014 ANNUAL	2015 ANNUAL	CHANGE	2015 JANUARY-JUNE	2016 JANUARY-JUNE	CHANGE
EU28_EXTRA	3,6	3,8	5,2	3,9	3,6	-7,0
CHINA	4,1	4,4	8,0	4,6	3,6	-21,2
TURKEY	4,1	4,0	-0,7	4,0	4,1	2,6
INDIA	2,5	2,8	12,0	2,8	4,0	42,0
SOUTH KOREA	2,7	2,8	3,1	2,8	2,3	-18,1
USA	6,3	7,2	15,1	7,4	2,6	-64,7
PAKISTAN	3,4	3,6	6,2	3,7	6,9	88,2
SWITZERLAND	12,6	13,4	6,0	13,2	3,4	-74,3
JAPAN	8,2	8,5	3,0	8,5	13,0	53,2
TAIWAN	2,4	2,5	4,0	2,5	8,6	239,0
INDONESIA	2,1	2,3	7,6	2,3	2,2	-3,8