

The Role of Turkey in European Union's Apparel Import

This report aims to explain and show figures about the European Union's (the EU) apparel and textile import from Turkey for the ten months of 2017. Import of apparel product to the EU countries from the world in 2016 increased 0,8% and became nearly 91 billion Euro as compared to the year of 2015. Moreover, in the first ten months of 2017, the EU's apparel import went up 1,7% and calculated as 78,2 billion Euro as compared to the same period of 2016.

In 2016, the EU's apparel import from Turkey was 10,7 billion Euro with an increase of 1,5%. Furthermore, in the first ten months of 2017, the EU's apparel import from Turkey decreased 0,1% with a share of 9 billion Euro as compared to the same period of 2016.

| TOTAL APPAREL IMOPORT | 2015 ANNUAL | | 2016 ANNUAL | | CHANGE % | | 2016 JANUARY-OCTOBER | | 2017 JANUARY-OCTOBER | | CHANGE % | |
|--------------------------|-------------|------------|-------------|------------|----------|------|----------------------|------------|----------------------|------------|----------|------|
| | 100 KG | 1000 EURO | 100 KG | 1000 EURO | 100 KG | EURO | 100 KG | 1000 EURO | 100 KG | 1000 EURO | 100 KG | EURO |
| EU28_EXTRA | 62.872.686 | 90.256.866 | 66.877.200 | 91.003.108 | 6,4 | 0,8 | 56.518.528 | 76.814.309 | 58.090.196 | 78.154.982 | 2,8 | 1,7 |
| 1 CHINA | 24.900.910 | 33.905.993 | 25.668.785 | 31.790.022 | 3,1 | -6,2 | 21.841.042 | 26.904.732 | 22.299.519 | 26.736.330 | 2,1 | -0,6 |
| 2 BANGLADESH | 10.540.357 | 14.039.019 | 11.825.139 | 15.289.827 | 12,2 | 8,9 | 10.043.705 | 12.987.163 | 10.310.876 | 13.366.140 | 2,7 | 2,9 |
| 3 TURKEY | 5.902.758 | 10.579.919 | 6.155.720 | 10.739.224 | 4,3 | 1,5 | 5.142.633 | 9.028.835 | 5.089.247 | 9.018.352 | -1,0 | -0,1 |
| 4 INDIA | 5.146.399 | 6.191.803 | 5.527.271 | 6.187.655 | 7,4 | -0,1 | 4.724.254 | 5.367.473 | 4.884.209 | 5.361.741 | 3,4 | -0,1 |
| 5 PAKISTAN | 4.390.003 | 3.737.841 | 4.938.298 | 4.031.461 | 12,5 | 7,9 | 4.086.153 | 3.325.134 | 4.342.444 | 3.646.610 | 6,3 | 9,7 |
| 6 CAMBODIA | 1.686.830 | 2.970.779 | 1.963.286 | 3.420.433 | 16,4 | 15,1 | 1.640.033 | 2.856.730 | 1.822.694 | 3.104.558 | 11,1 | 8,7 |
| 7 VIETNAM | 1.746.216 | 3.001.985 | 1.872.502 | 3.211.941 | 7,2 | 7,0 | 1.565.911 | 2.684.610 | 1.652.626 | 2.835.412 | 5,5 | 5,6 |
| 8 MOROCCO | 1.129.224 | 2.466.009 | 1.159.096 | 2.716.606 | 2,6 | 10,2 | 971.348 | 2.290.992 | 1.029.706 | 2.409.916 | 6,0 | 5,2 |
| 9 TUNISIA | 979.899 | 2.169.863 | 953.814 | 2.136.570 | -2,7 | -1,5 | 790.340 | 1.771.000 | 771.861 | 1.775.749 | -2,3 | 0,3 |
| 10 SRI LANKA | 804.450 | 1.613.988 | 837.220 | 1.488.727 | 4,1 | -7,8 | 728.908 | 1.263.063 | 631.700 | 1.317.256 | -13,3 | 4,3 |

Source: Eurostat

Market Share

Turkey's share in the EU's apparel market was 16,8% in 2016. Additionally, Turkey's share, in ten months of 2017, increased 1,2% and became 17,1% as compared to the same period of 2016. Turkey ranks third in the market share following China and Bangladesh that the EU countries imported apparel products.

| MARKET SHARE | 2015 ANNUAL | | 2016 ANNUAL | | CHANGE % | | 2016 | | 2017 | | CHANGE % | |
|--------------|-------------|-------|-------------|-------|----------|------|-----------------|-------|-----------------|-------|----------|------|
| | 100 KG | EURO | 100 KG | EURO | 100 KG | EURO | JANUARY-OCTOBER | | JANUARY-OCTOBER | | 100 KG | EURO |
| EU_EXTRA | 100,0 | 100,0 | 100,0 | 100,0 | 0,0 | 0,0 | 100,0 | 100,0 | 100,0 | 100,0 | 0,0 | 0,0 |
| 1 CHINA | 39,6 | 37,6 | 38,4 | 34,9 | -3,1 | -7,0 | 38,6 | 35,0 | 38,4 | 34,2 | -0,7 | -2,3 |
| 2 BANGLADESH | 16,8 | 15,6 | 17,7 | 16,8 | 5,5 | 8,0 | 17,8 | 16,9 | 17,7 | 17,1 | -0,1 | 1,2 |
| 3 TURKEY | 9,4 | 11,7 | 9,2 | 11,8 | -2,0 | 0,7 | 9,1 | 11,8 | 8,8 | 11,5 | -3,7 | -1,8 |
| 4 INDIA | 8,2 | 6,9 | 8,3 | 6,8 | 1,0 | -0,9 | 8,4 | 7,0 | 8,4 | 6,9 | 0,6 | -1,8 |
| 5 PAKISTAN | 7,0 | 4,1 | 7,4 | 4,4 | 5,8 | 7,0 | 7,2 | 4,3 | 7,5 | 4,7 | 3,4 | 7,8 |
| 6 CAMBODIA | 2,7 | 3,3 | 2,9 | 3,8 | 9,4 | 14,2 | 2,9 | 3,7 | 3,1 | 4,0 | 8,1 | 6,8 |
| 7 VIETNAM | 2,8 | 3,3 | 2,8 | 3,5 | 0,8 | 6,1 | 2,8 | 3,5 | 2,8 | 3,6 | 2,7 | 3,8 |
| 8 MOROCCO | 1,8 | 2,7 | 1,7 | 3,0 | -3,5 | 9,3 | 1,7 | 3,0 | 1,8 | 3,1 | 3,1 | 3,4 |
| 9 TUNISIA | 1,6 | 2,4 | 1,4 | 2,3 | -8,5 | -2,3 | 1,4 | 2,3 | 1,3 | 2,3 | -5,0 | -1,5 |
| 10 SRI LANKA | | | | | | | | | | | | |

Source: Eurostat

Unit Price

For the first ten months of 2017, Turkey's unit price decreased 0,9% and realized as 17,7 Euro per kilogram. With this value, Turkey is the fourth country that has the highest unit price among the apparel suppliers.

| UNIT PRICE | 2015 ANNUAL | 2016 ANNUAL | CHANGE% | 2016 JANUARY-OCTOBER | 2017 JANUARY-OCTOBER | CHANGE% |
|-----------------|-------------|-------------|-------------|----------------------|----------------------|------------|
| EU_28EXTRA | 14,4 | 13,6 | -5,2 | 13,6 | 13,5 | -1,0 |
| 1 CHINA | 13,6 | 12,4 | -9,0 | 12,3 | 12,0 | -2,7 |
| 2 BANGLADESH | 13,3 | 12,9 | -2,9 | 12,9 | 13,0 | 0,3 |
| 3 TURKEY | 17,9 | 17,4 | -2,7 | 17,6 | 17,7 | 0,9 |
| 4 INDIA | 12,0 | 11,2 | -7,0 | 11,4 | 11,0 | -3,4 |
| 5 PAKISTAN | 8,5 | 8,2 | -4,1 | 8,1 | 8,4 | 3,2 |
| 6 CAMBODIA | 17,6 | 17,4 | -1,1 | 17,4 | 17,0 | -2,2 |
| 7 VIETNAM | 17,2 | 17,2 | -0,2 | 17,1 | 17,2 | 0,1 |
| 8 MOROCCO | 21,8 | 23,4 | 7,3 | 23,6 | 23,4 | -0,8 |
| 9 TUNISIA | 22,1 | 22,4 | 1,2 | 22,4 | 23,0 | 2,7 |
| 10 SRI LANKA | 20,1 | 17,8 | -11,4 | 17,3 | 20,9 | 20,3 |

Source: Eurostat

The Role of Turkey in European Union's Textile Import

In 2016, Turkey became the second country that the EU imported textile products. Total amount of imported textile and raw materials of the EU from the world was 17,8 billion Euro with an increase of 0,4% in 2016 compared to 2015. For the first ten months of 2017, the sectoral import rose 3,9% with a share of 15,6 billion Euro as compared to the same period of 2016.

In 2016, the EU's textile import from Turkey increased 1,2% with a share of 3,3 billion Euro as compared to 2015. Even though there are tremendous economic problems around the world, in the first ten months of 2017 the EU's textile import from Turkey rised 1,1% and became nearly 2,8 billion Euro in comparison with the same period of 2016.

| TOTAL TEXTILE IMPORT | 2015 ANNUAL | | 2016 ANNUAL | | CHANGE | | 2016 JANUARY-OCTOBER | | 2017 JANUARY-OCTOBER | | CHANGE | |
|----------------------|------------------|------------------|------------------|------------------|------------|------------|----------------------|------------------|----------------------|------------------|-------------|------------|
| | 100 KG | 1000 EURO | 100 KG | 1000 EURO | 100 KG | 1000 EURO | 100KG | 1000 EURO | 100KG | 1000 EURO | 100KG | EURO |
| EU28_EXTRA | 46.146.733 | 17.706.649 | 49.102.357 | 17.779.160 | 6,4 | 0,4 | 41.673.307 | 15.025.812 | 42.553.639 | 15.605.482 | 2,1 | 3,9 |
| 1 CHINA | 11.972.208 | 5.308.630 | 13.501.421 | 5.389.285 | 12,8 | 1,5 | 11.475.750 | 4.568.755 | 12.163.517 | 4.772.287 | 6,0 | 4,5 |
| 2 TURKEY | 8.077.252 | 3.261.235 | 8.275.173 | 3.301.823 | 2,5 | 1,2 | 6.980.042 | 2.766.242 | 6.963.788 | 2.797.319 | -0,2 | 1,1 |
| 3 INDIA | 4.268.087 | 1.181.438 | 5.146.291 | 1.213.719 | 20,6 | 2,7 | 4.410.855 | 1.027.397 | 4.030.034 | 1.095.175 | -8,6 | 6,6 |
| 4 SOUTH KOREA | 3.899.222 | 1.083.343 | 4.126.731 | 1.056.873 | 5,8 | -2,4 | 3.473.368 | 896.002 | 3.497.237 | 914.185 | 0,7 | 2,0 |
| 5 USA | 1.459.069 | 1.041.440 | 1.361.844 | 908.452 | -6,7 | -12,8 | 1.166.446 | 773.872 | 1.175.976 | 836.996 | 0,8 | 8,2 |
| 6 PAKISTAN | 2.210.494 | 792.373 | 2.311.339 | 805.122 | 4,6 | 1,6 | 1.977.961 | 680.447 | 2.000.085 | 717.352 | 1,1 | 5,4 |
| 7 SWITZERLAND | 488.646 | 653.793 | 492.031 | 643.044 | 0,7 | -1,6 | 417.210 | 543.785 | 395.720 | 520.455 | -5,2 | -4,3 |
| 8 JAPAN | 675.035 | 574.520 | 721.891 | 627.975 | 6,9 | 9,3 | 614.108 | 530.906 | 638.275 | 552.945 | 3,9 | 4,2 |
| 9 TAIWAN | 1.628.843 | 407.453 | 1.686.208 | 375.532 | 3,5 | -7,8 | 1.436.791 | 319.070 | 1.386.831 | 330.603 | -3,5 | 3,6 |
| 10 INDONESIA | 1.717.695 | 390.295 | 1.675.405 | 357.541 | -2,5 | -8,4 | 1.441.735 | 306.178 | 1.429.735 | 315.129 | -0,8 | 2,9 |

Source: Eurostat

Market Share

While Turkey's market share was 18,4% in EU's textile market in the first ten months of 2016, it decreased 2,6% and became 17,9% in the same period of 2017. As China is the EU's biggest textile supplier, its market share increased 0,6% in the same period.

| MARKET SHARE | 2015 ANNUAL | | 2016 ANNUAL | | CHANGE | | 2016 JANUARY-OCTOBER | | 2017 JANUARY-OCTOBER | | CHANGE | |
|---------------|-------------|------|-------------|------|--------|-------|----------------------|------|----------------------|------|--------|------|
| | 100KG | EURO | 100KG | EURO | 100KG | EURO | 100KG | EURO | 100KG | EURO | 100KG | EURO |
| EU28_EXTRA | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| 1 CHINA | 25,9 | 30,0 | 27,5 | 30,3 | 6,0 | 1,1 | 27,5 | 30,4 | 28,6 | 30,6 | 3,8 | 0,6 |
| 2 TURKEY | 17,5 | 18,4 | 16,9 | 18,6 | -3,7 | 0,8 | 16,7 | 18,4 | 16,4 | 17,9 | -2,3 | -2,6 |
| 3 INDIA | 9,2 | 6,7 | 10,5 | 6,8 | 13,3 | 2,3 | 10,6 | 6,8 | 9,5 | 7,0 | -10,5 | 2,6 |
| 4 SOUTH KOREA | 8,4 | 6,1 | 8,4 | 5,9 | -0,5 | -2,8 | 8,3 | 6,0 | 8,2 | 5,9 | -1,4 | -1,8 |
| 5 USA | 3,2 | 5,9 | 2,8 | 5,1 | -12,3 | -13,1 | 2,8 | 5,2 | 2,8 | 5,4 | -1,3 | 4,1 |
| 6 PAKISTAN | 4,8 | 4,5 | 4,7 | 4,5 | -1,7 | 1,2 | 4,7 | 4,5 | 4,7 | 4,6 | -1,0 | 1,5 |
| 7 SWITZERLAND | 1,1 | 3,7 | 1,0 | 3,6 | -5,4 | -2,0 | 1,0 | 3,6 | 0,9 | 3,3 | -7,1 | -7,8 |
| 8 JAPAN | 1,5 | 3,2 | 1,5 | 3,5 | 0,5 | 8,9 | 1,5 | 3,5 | 1,5 | 3,5 | 1,8 | 0,3 |
| 9 TAIWAN | 3,5 | 2,3 | 3,4 | 2,1 | -2,7 | -8,2 | 3,4 | 2,1 | 3,3 | 2,1 | -5,5 | -0,2 |
| 10 INDONESIA | 3,7 | 2,2 | 3,4 | 2,0 | -8,3 | -8,8 | 3,5 | 2,0 | 3,4 | 2,0 | -2,9 | -0,9 |

Source: Eurostat

Unit Price

In 2016, Turkey's unit price fell 1,2% and realized as 4 Euros per kilogram in comparison with 2015. For the ten months of 2017, Turkey's unit price decreased 1% and became 3,9 Euro per kilogram as compared to the same period of 2016. In the same period, Turkey became the fifth country which has the highest unit price among the other suppliers.

| UNIT PRICE | 2015 | 2016 | CHANGE% | 2016 | 2017 | CHANGE% |
|---------------|--------|--------|---------|-----------------|-----------------|---------|
| | ANNUAL | ANNUAL | | JANUARY-OCTOBER | JANUARY-OCTOBER | |
| 1 CHINA | 4,4 | 4,0 | -10,0 | 4,0 | 3,7 | -7,9 |
| 2 TURKEY | 4,0 | 4,0 | -1,2 | 4,0 | 3,9 | -1,0 |
| 3 INDIA | 2,8 | 2,4 | -14,8 | 2,3 | 4,0 | 72,5 |
| 4 SOUTH KOREA | 2,8 | 2,6 | -7,8 | 2,6 | 2,7 | 5,3 |
| 5 USA | 7,1 | 6,7 | -6,5 | 6,6 | 2,6 | -60,6 |
| 6 PAKISTAN | 3,6 | 3,5 | -2,8 | 3,4 | 7,1 | 106,9 |
| 7 SWITZERLAND | 13,4 | 13,1 | -2,3 | 13,0 | 3,6 | -72,5 |
| 8 JAPAN | 8,5 | 8,7 | 2,2 | 8,6 | 13,2 | 52,1 |
| 9 TAIWAN | 2,5 | 2,2 | -11,0 | 2,2 | 8,7 | 290,1 |
| 10 INDONESIA | 2,3 | 2,1 | -6,1 | 2,1 | 2,4 | 12,3 |

Source: Eurostat