



Turkish Apparel

General Outlook to Türkiye's Apparel Export
2025 ANNUAL

Turkish Apparel & Textile Industry on a National Scale



26,2 Billion USD
Export

%5,4 of GDP
(Total Production: 56,7
Billion USD)



**%10,5 of Total
Exports**



**%11 of Total Industrial
Production**

**860 thousand of
industrial employment**
(*more than around %45
share of women*)



Export Figures of Türkiye

<i>Unit: 1000 \$</i>	2021	2022	2023	2024	2025	2024/25
General Export of Türkiye	225.367.676	254.209.535	255.808.922	261.925.235	273.434.019	2,41%
Apparel Export of Türkiye	20.250.438	21.205.484	19.253.722	17.920.376	16.773.432	-4,36%
Share of Apparel Export in General Export	10,30%	9,40%	8,70%	8,10%	7,50%	

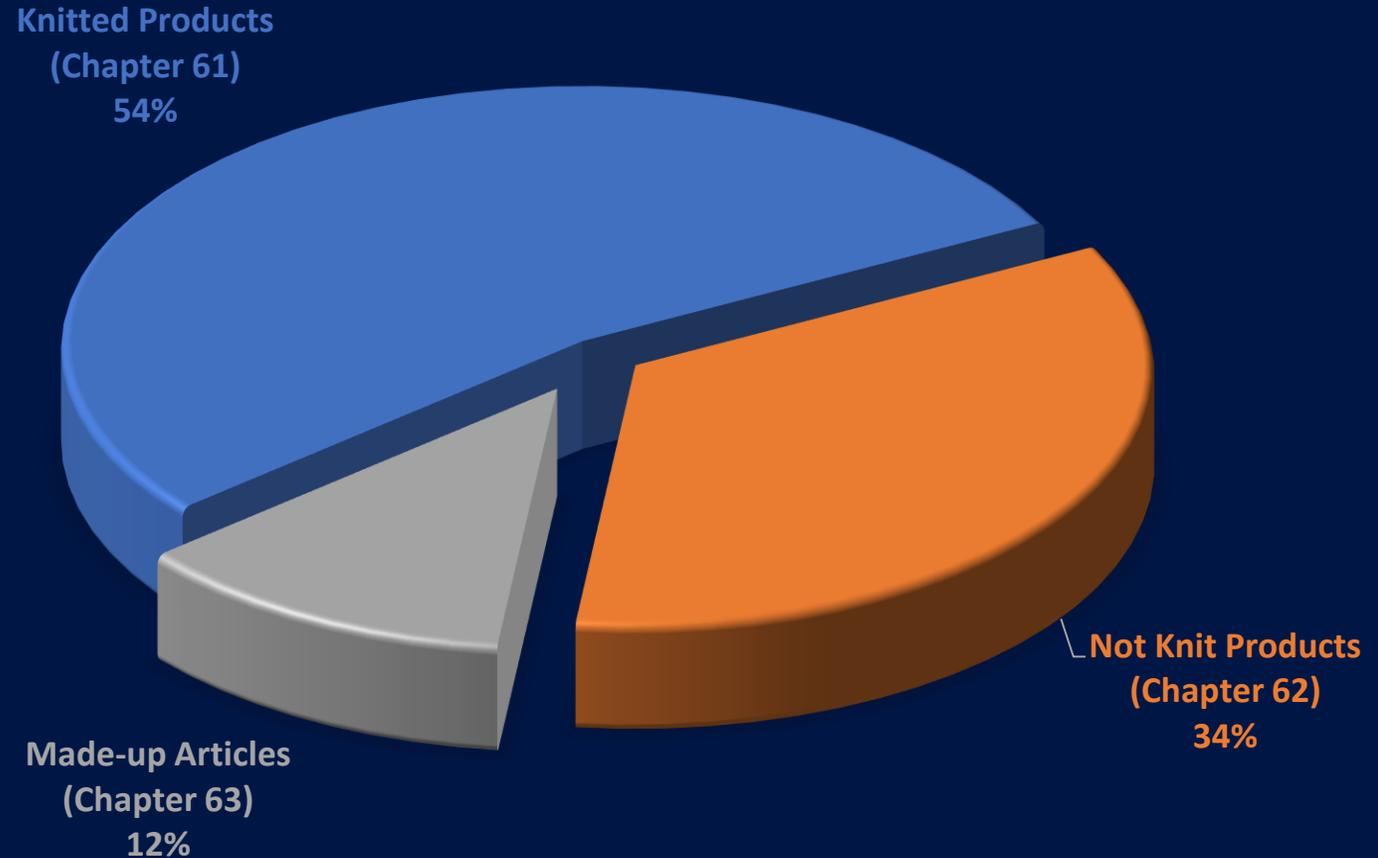
Source: TİM Export Figures

Turkish Apparel Export Based on Product Groups

Unit: Million \$

Product Groups	2024	2025	24/25 Change %
Knitted Products (Chapter 61)	9.259	8.783	-5,13%
Not Knit Products (Chapter 62)	6.329	5.661	-10,56%
Made-up Articles (Chapter 63)	1.992	1.980	-0,65%

Source: E-Birlik Export Figures



Leading Products in Turkish Apparel Export

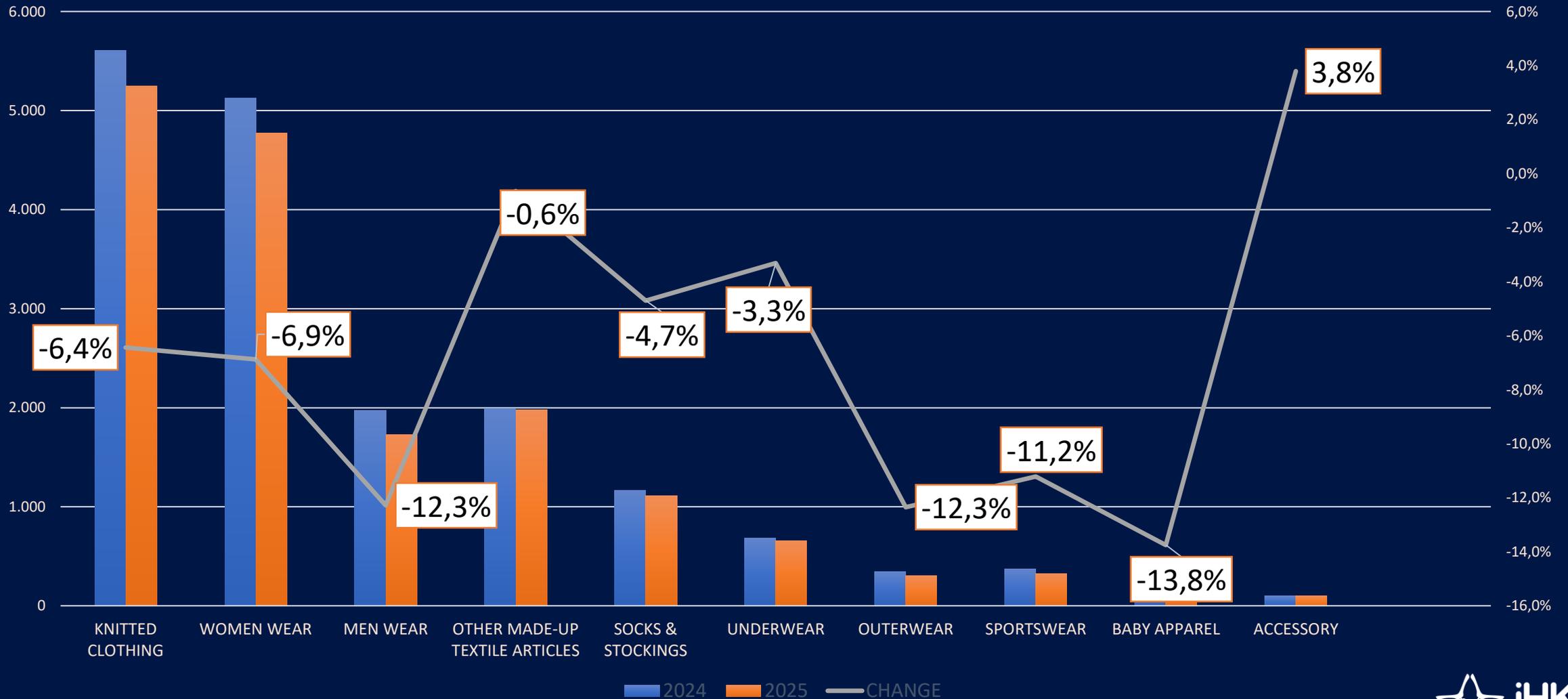
Unit: Billion \$

Product Groups	2024	2025	2024-2025 Change %	2025 Share %
KNITTED CLOTHING	6,2	6,2	-1,2%	31,2%
WOMEN WEAR	6,0	5,8	-3,1%	29,4%
MEN WEAR	2,6	2,3	-12,4%	11,5%
OTHER MADE-UP TEXTILE ARTICLES	2,3	2,2	-3,2%	11,2%
SOCKS & STOCKINGS	1,2	1,2	-0,8%	6,1%
UNDERWEAR	0,8	0,8	-2,7%	3,9%
OUTERWEAR	0,6	0,5	-18,6%	2,5%
SPORTSWEAR	0,5	0,4	-5,5%	2,2%
BABY APPAREL	0,3	0,2	-16,4%	1,3%
ACCESSORY	0,2	0,1	-16,7%	0,7%
TOTAL APPAREL EXPORT OF TÜRKİYE	20,6	19,7	-4,4%	100,0%

Source: E-Birlik Export Figures

Leading Products in Turkish Apparel Export

Unit: Million \$



Leading Markets in Turkish Apparel Export

Unit: Billion \$

	2024	2024 Share %	2025	2025 Share %	2024/25
Germany	2,8	15,8%	2,6	15,4%	-8,9%
Netherlands	2,0	11,1%	1,9	11,3%	-4,8%
Spain	1,8	10,3%	1,7	9,9%	-9,5%
United Kingdom	1,5	8,2%	1,4	8,3%	-5,4%
France	1,0	5,3%	0,9	5,3%	-7,5%
U.S.A.	0,8	4,7%	0,9	5,1%	1,2%
Iraq	0,6	3,1%	0,6	3,7%	13,5%
Italy	0,6	3,3%	0,6	3,5%	-2,8%
Poland	0,7	4,0%	0,6	3,4%	-20,3%
Kazakhstan	0,5	2,5%	0,4	2,6%	-4,9%
Top Ten Countries	12,3	68,4%	11,5	68,5%	-6,3%
Total Apparel Export of Türkiye	17,9	100,0%	16,8	100,0%	-6,4%
Share of Top 10 Countries %	68,4%		68,5%		

Source: E-Birlik Export Figures

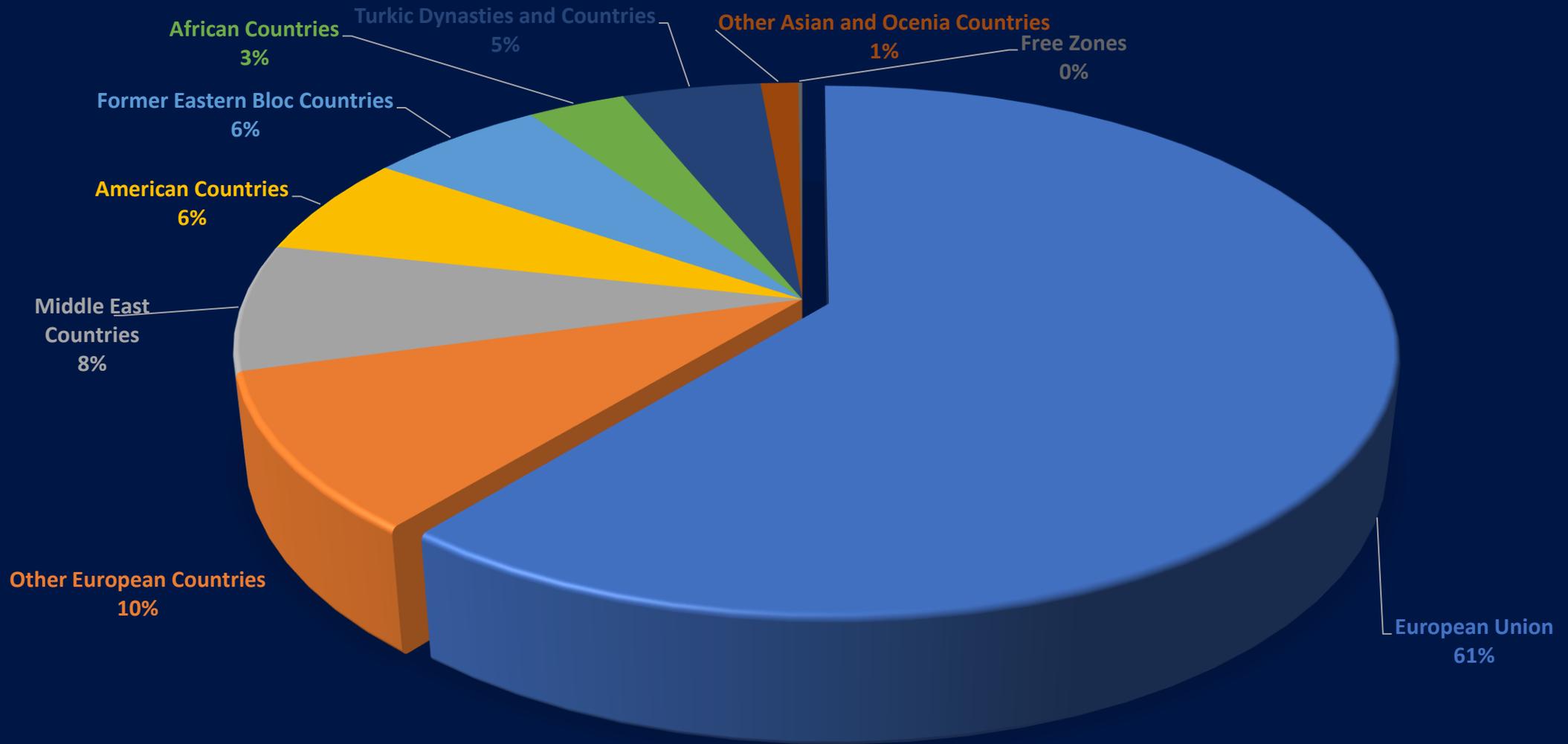
Leading Country Groups in Turkish Apparel Export

Unit: Million \$

Country Groups	2024	2025	2024/25 Change %	2025 Share %
European Union	10.894	10.002	-8,2%	59,6%
Other European Countries	1.683	1.599	-5,0%	9,5%
Middle East Countries	1.277	1.277	0,0%	7,6%
American Countries	1.004	1.013	0,8%	6,0%
Former Eastern Bloc Countries	1.047	979	-6,5%	5,8%
African Countries	516	547	6,1%	3,3%
Turkic Dynasties and Countries	898	771	-14,1%	4,6%
Other Asian and Ocenia Countries	216	209	-3,5%	1,2%
Free Zones	46	22	-50,7%	0,1%
Total Apparel Export of Türkiye	17.920	16.773	-6,4%	

Source: E-Birlik Export Figures

Leading Country Groups in Turkish Apparel Export



Apparel Exporters of World

Unit: Billion \$

Countries	2020	2021	2022	2023	2024	2023-2024 Change %	2024 Share %
China	200,1	198,4	205,5	187,4	187,7	0,2%	30,7%
Bangladesh	37,6	47,6	60,3	51,1	52,1	2,1%	8,5%
Viet Nam	30,2	31,4	36,1	32,0	41,8	30,6%	6,8%
Germany	26,8	29,8	29,9	31,0	31,7	2,6%	5,2%
Italy	21,7	26,2	27,7	29,0	28,9	-0,1%	4,7%
India	17,0	21,9	22,7	19,9	21,8	9,4%	3,6%
Türkiye	17,5	21,2	22,2	20,6	19,7	-4,3%	3,2%
France	11,5	13,8	15,1	16,7	16,6	-0,8%	2,7%
Poland	10,1	12,9	13,4	13,6	15,3	12,5%	2,5%
Netherlands	12,8	15,7	15,5	14,2	15,3	7,9%	2,5%
Total of First 10 Exporter Countries	385,3	419,0	448,4	415,3	430,9	3,8%	70,4%
World Total Apparel Export	542,3	599,0	638,2	593,5	612,2	3,1%	

Source: Trademap

Turkish Apparel in EU Market

Unit: Million €

Türkiye in EU Market										
	2020	2021	2022	2023	2024	2020/24 CHANGE	2023/24 CHANGE	2024 Jan.-Oct.	2025 Jan.-Oct.	2024/25 CHANGE
IMPORT BY VALUE (Unit: Million €)										
TOTAL IMPORT OF EU-27	1.717.439	2.125.964	3.006.370	2.522.576	2.437.147	41,9%	-3,4%	2.042.239	2.100.900	2,9%
TOTAL IMPORT OF EU-27 FROM TÜRKİYE	62.465	78.002	98.852	95.901	98.415	57,6%	2,6%	81.943	86.915	6,1%
SHARE OF TÜRKİYE %	3,60%	3,70%	3,30%	3,80%	4,00%		6,2%	4,01%	4,14%	
TOTAL APPAREL IMPORT OF EU-27	98.062	85.747	113.274	95.014	96.919	-1,2%	2,0%	82.109	86.030	4,8%
TOTAL APPAREL IMPORT OF EU-27 FROM TÜRKİYE	9.266	10.563	13.015	11.147	10.428	12,5%	-6,5%	8.874	7.937	-10,6%
SHARE OF TÜRKİYE %	9,40%	12,30%	11,50%	11,70%	10,80%			10,81%	9,23%	

Source: Eurostat

EU Apparel Market Suppliers

Unit: Million €

EU Apparel Market Suppliers									
Countries		2022	2023	2024	2022/24	2023/24	2024	2025	2024/25
Unit: Million €					CHANGE %	CHANGE %	Jan.-Oct.	Jan.-Oct.	CHANGE %
EU 27 - EXTRA		113.274	95.014	96.919	-14,4%	2,0%	82.109	86.030	4,8%
1	CHINA	35.088	27.729	28.732	-18,1%	3,6%	24.757	26.416	6,7%
2	BANGLADESH	22.411	17.783	18.635	-16,8%	4,8%	15.531	17.016	9,6%
3	TÜRKİYE	13.015	11.147	10.428	-19,9%	-6,5%	8.874	7.937	-10,6%
4	PAKISTAN	6.029	5.006	5.582	-7,4%	11,5%	4.575	5.077	11,0%
5	INDIA	6.006	5.132	5.286	-12,0%	3,0%	4.588	5.046	10,0%
6	VIET NAM	4.791	4.123	4.293	-10,4%	4,1%	3.541	3.947	11,5%
7	CAMBODIA	3.722	3.261	3.929	5,6%	20,5%	3.241	3.770	16,3%
8	MOROCCO	3.017	2.607	2.792	-7,5%	7,1%	2.355	2.358	0,1%
9	TUNISIA	2.519	2.602	2.469	-2,0%	-5,1%	2.043	1.994	-2,4%
10	MYANMAR	3.173	2.500	2.171	-31,6%	-13,2%	1.876	1.740	-7,2%

Source: Eurostat



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