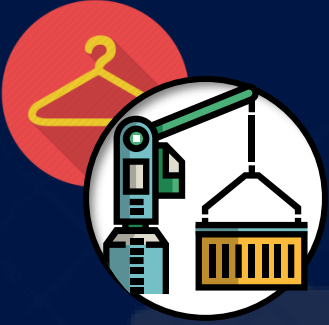




General Outlook to Türkiye's Apparel Export
2024 ANNUAL

Turkish Apparel & Textile Industry on a National Scale

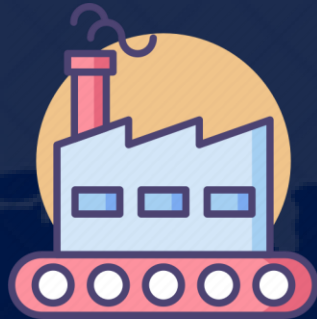


27,4 Billion USD
Export

%7 of GDP
(Total Production: 79
Billion USD)



**%10,5 of Total
Exports**



**%11 of Total Industrial
Production**

**1 million of industrial
employment**
(*more than around %55
share of women*)



Export Figures of Türkiye

<i>Unit: 1000 \$</i>	2020	2021	2022	2023	2024	2023/24 % Change
General Export of Türkiye	169.637.755	225.214.458	254.169.748	255.627.429	261.778.131	2,41%
Apparel Export of Türkiye	17.504.972	21.188.730	22.229.483	20.603.008	19.705.589	-4,36%
Share of Apparel Export in General Export	10,3%	9,4%	8,7%	8,1%	7,5%	
Source: Ministry of Trade						

Turkish Apparel Export Based on Product Groups

Unit: Million \$

Product Groups	2023	2024	23/24 Change %
Knitted Products (Chapter 61)	10.278	10.106	-1,7%
Not Knit Products (Chapter 62)	8.037	7.384	-8,1%
Made-up Articles (Chapter 63)	2.288	2.216	-3,2%
Source: Ministry of Trade			

Knitted Products
(Chapter 61)
51%

Made-up Articles
(Chapter 63)
11%

Not Knit Products
(Chapter 62)
38%

Leading Products in Turkish Apparel Export

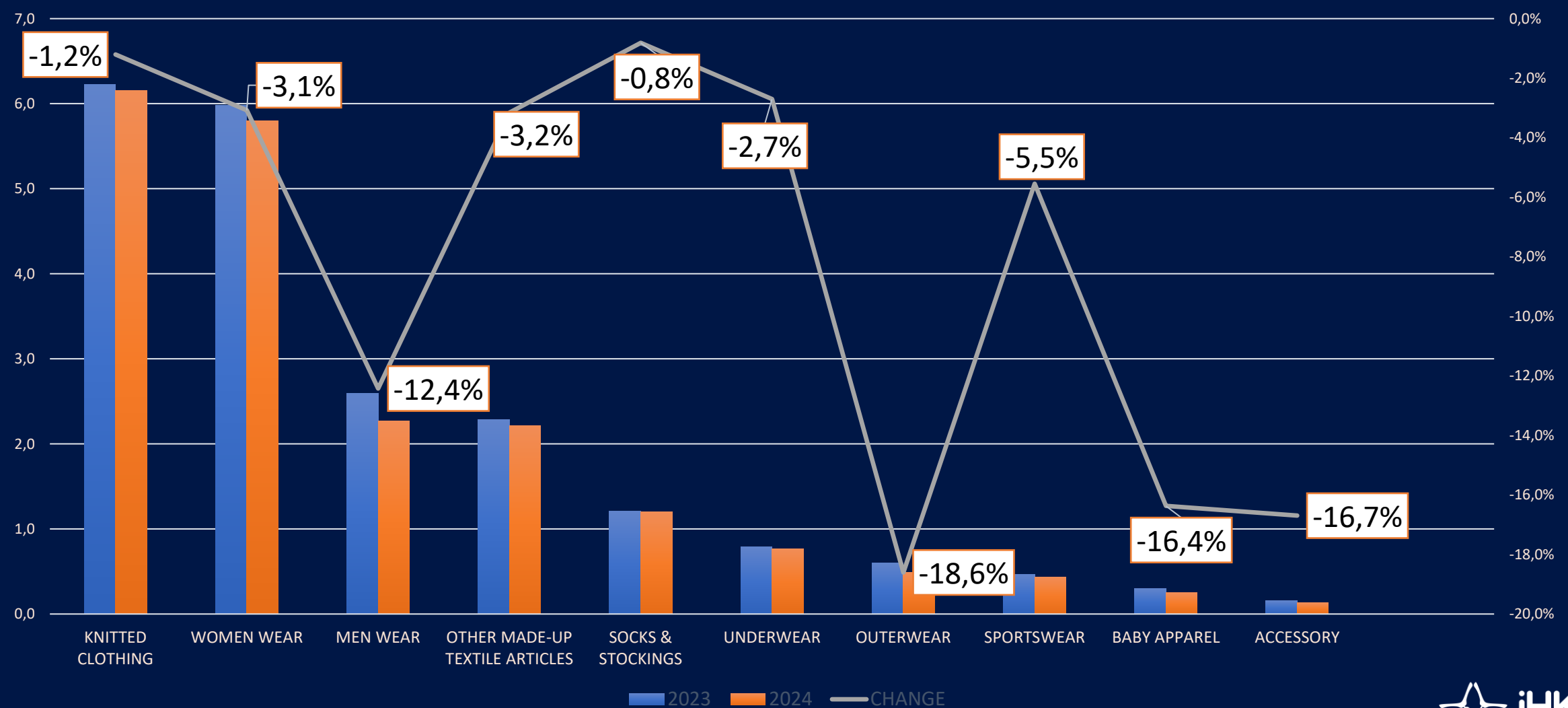
Unit: Billion \$

Product Groups	2023	2024	2023-2024 Change %	2024 Share %
KNITTED CLOTHING	6,2	6,2	-1,2%	31,2%
WOMEN WEAR	6,0	5,8	-3,1%	29,4%
MEN WEAR	2,6	2,3	-12,4%	11,5%
OTHER MADE-UP TEXTILE ARTICLES	2,3	2,2	-3,2%	11,2%
SOCKS & STOCKINGS	1,2	1,2	-0,8%	6,1%
UNDERWEAR	0,8	0,8	-2,7%	3,9%
OUTERWEAR	0,6	0,5	-18,6%	2,5%
SPORTSWEAR	0,5	0,4	-5,5%	2,2%
BABY APPAREL	0,3	0,2	-16,4%	1,3%
ACCESSORY	0,2	0,1	-16,7%	0,7%
TOTAL APPAREL EXPORT OF TÜRKİYE	20,6	19,7	-4,4%	100,0%

Source: Ministry of Trade

Leading Products in Turkish Apparel Export

Unit: Million \$



Leading Markets in Turkish Apparel Export

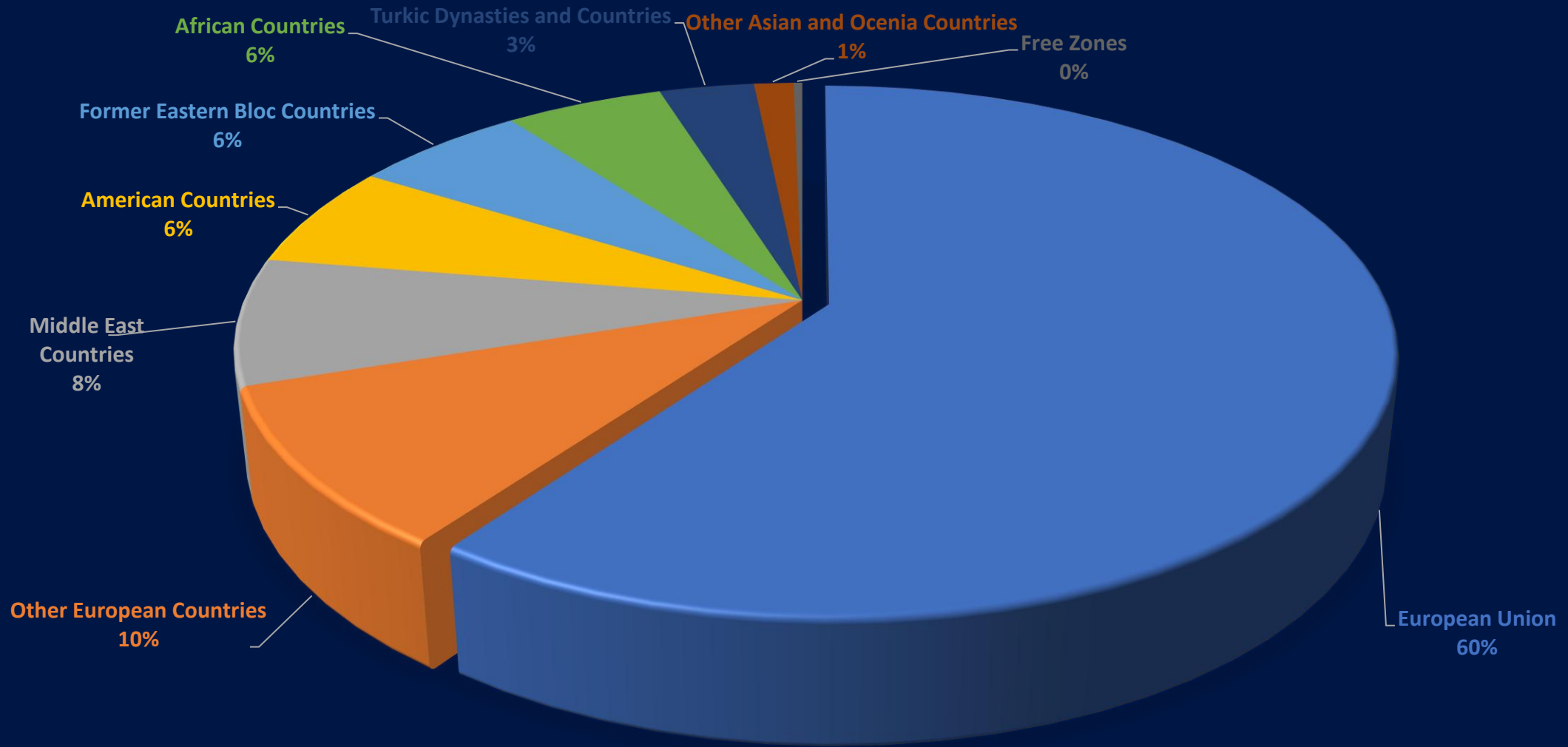
Unit: Million \$

	2023	2023 Share %	2024	2024 Share %	2023/24 Change %
Germany	3.421	17,1	3.178	17,1	5
Netherlands	1.830	13,4	2.102	12,1	-5,1
Spain	2.303	10,2	1.890	9,5	-2,8
United Kingdom	1.580	7,5	1.534	8,1	12,1
United States	1.067	5,1	1.027	5,5	13,8
France	1.114	4,7	994	4,8	6,3
Poland	589	3,3	712	3,9	23,1
Italy	763	2,7	636	2,4	-6,1
Iraq	543	2,6	599	2,4	-3,7
Kazakhstan	417	2,2	512	2,2	6,2
Top Ten Countries	13.626	68,9	13.184	68,1	3,5
Total Apparel Export of Türkiye	20.603		19.706		4,8
Share of Top 10 Countries %	66,1		66,9		
Source: Ministry of Trade					

Leading Country Groups in Turkish Apparel Export

Unit: Million \$				
Country Groups	2023	2024	2023/24 Change %	2024
European Union	10.675	10.286	-3,6%	52,2%
Other European Countries	1.737	1.693	-2,5%	8,6%
Middle East Countries	1.529	1.331	-13,0%	6,8%
American Countries	1.497	1.080	-27,8%	5,5%
Former Eastern Bloc Countries	1.061	1.015	-4,4%	5,1%
African Countries	820	916	11,7%	4,6%
Turkic Dynasties and Countries	717	551	-23,2%	2,8%
Other Asian and Ocenia Countries	268	229	-14,3%	1,2%
Free Zones	72	51	-29,9%	0,3%
Total Apparel Export of Türkiye	20.603	19.706	-4,4%	
Source: Ministry of Trade				

Leading Country Groups in Turkish Apparel Export



Apparel Exporters of World

Unit: Billion \$

Countries	2020	2021	2022	2023	2024	2023-2024 Change %	2024 Share %
China	200,1	198,4	205,5	187,4	187,7	0,2%	30,7%
Bangladesh	37,6	47,6	60,3	51,1	52,1	2,1%	8,5%
Viet Nam	30,2	31,4	36,1	32,0	41,8	30,6%	6,8%
Germany	26,8	29,8	29,9	31,0	31,7	2,6%	5,2%
Italy	21,7	26,2	27,7	29,0	28,9	-0,1%	4,7%
India	17,0	21,9	22,7	19,9	21,8	9,4%	3,6%
Türkiye	17,5	21,2	22,2	20,6	19,7	-4,3%	3,2%
France	11,5	13,8	15,1	16,7	16,6	-0,8%	2,7%
Poland	10,1	12,9	13,4	13,6	15,3	12,5%	2,5%
Netherlands	12,8	15,7	15,5	14,2	15,3	7,9%	2,5%
Total of First 10 Exporter Countries	385,3	419,0	448,4	415,3	430,9	3,8%	70,4%
World Total Apparel Export	542,3	599,0	638,2	593,5	612,2	3,1%	

Source: Trademap

Turkish Apparel in EU Market

Unit: Million €

Türkiye in EU Market							
	2020	2021	2022	2023	2024	2020/24 CHANGE	2023/24 CHANGE
IMPORT BY VALUE (Unit: Million €)							
TOTAL IMPORT OF EU-27	1.717.439	2.125.964	3.006.370	2.522.576	2.437.147	41,9%	-3,4%
TOTAL IMPORT OF EU-27 FROM TÜRKİYE	62.465	78.002	98.852	95.901	98.415	57,6%	2,6%
SHARE OF TÜRKİYE %	3,6%	3,7%	3,3%	3,8%	4,0%		6,2%
TOTAL APPAREL IMPORT OF EU-27	98.062	85.747	113.274	95.014	96.919	-1,2%	2,0%
TOTAL APPAREL IMPORT OF EU-27 FROM TÜRKİYE	9.266	10.563	13.015	11.147	10.428	12,5%	-6,5%
SHARE OF TÜRKİYE %	9,4%	12,3%	11,5%	11,7%	10,8%		-8,3%
Source: Eurostat							

EU Apparel Market Suppliers

Unit: Million €

EU Apparel Market Suppliers						
Countries		2022	2023	2024	2022/24 CHANGE %	2023/24 CHANGE
Unit: Million €						
EU 27 - EXTRA		113.274	95.014	96.919	7,5	35,7
1	CHINA	35.088	27.729	28.732	-31,3	26,6
2	BANGLADESH	22.411	17.783	18.635	73,5	61,8
3	TÜRKİYE	13.015	11.147	10.428	51,2	29,7
4	PAKISTAN	6.029	5.006	5.582	64,7	40,5
5	INDIA	6.006	5.132	5.286	71,4	45,1
6	VIETNAM	4.791	4.123	4.293	31,7	39,5
7	CAMBODIA	3.722	3.261	3.929	32,2	59
8	MOROCCO	3.017	2.607	2.792	58,1	28,3
9	TUNISIA	2.519	2.602	2.469	40,5	76,1
10	MYANMAR	3.173	2.500	2.171	32,6	23,5
Source: Eurostat						



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