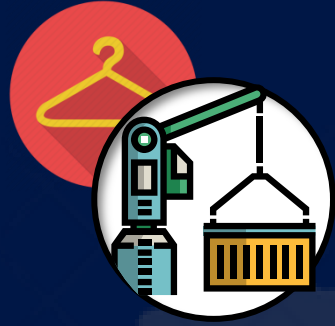




Turkish Apparel

General Outlook to Türkiye's Apparel Export
2023 ANNUAL

Turkish Apparel & Textile Industry on a National Scale



30,1 Billion USD
Export

%6,7 of GDP
(Total Production: 79
Billion USD)



%13,1 of Total Exports

**1,2 millions of industrial
employment**
(*more than around %50
share of women*)



**%14 of Total Industrial
Production**

Export Figures of Türkiye

Unit: 1000 \$	2019	2020	2021	2022	2023	2022/23 % Change
General Export of Türkiye	180.832.722	169.637.755	225.214.458	254.169.748	255.420.542	0,49%
Apparel Export of Türkiye	18.184.462	17.504.972	21.188.730	22.229.483	20.603.255	-7,32%
Share of Apparel Export in General Export	10,1%	10,3%	9,4%	8,7%	8,1%	

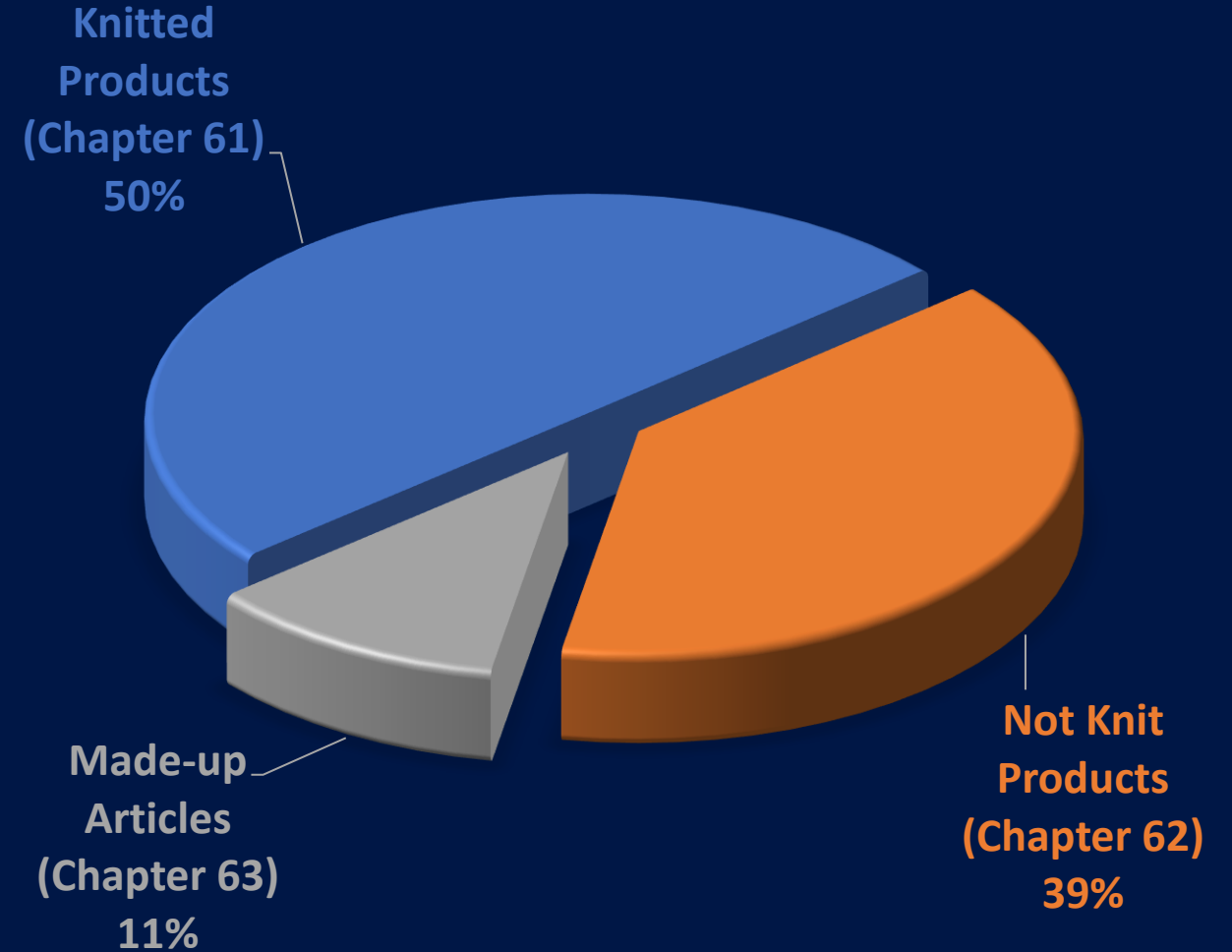
Source: Ministry of Trade

Turkish Apparel Export Based on Product Groups

Unit: Million \$

Product Groups	2022	2023	22/23 Change %
Knitted Products (Chapter 61)	11.006	10.278	-6,6%
Not Knit Products (Chapter 62)	8.458	8.037	-5,0%
Made-up Articles (Chapter 63)	2.765	2.288	-17,3%

Source: Ministry of Trade



Leading Products in Turkish Apparel Export

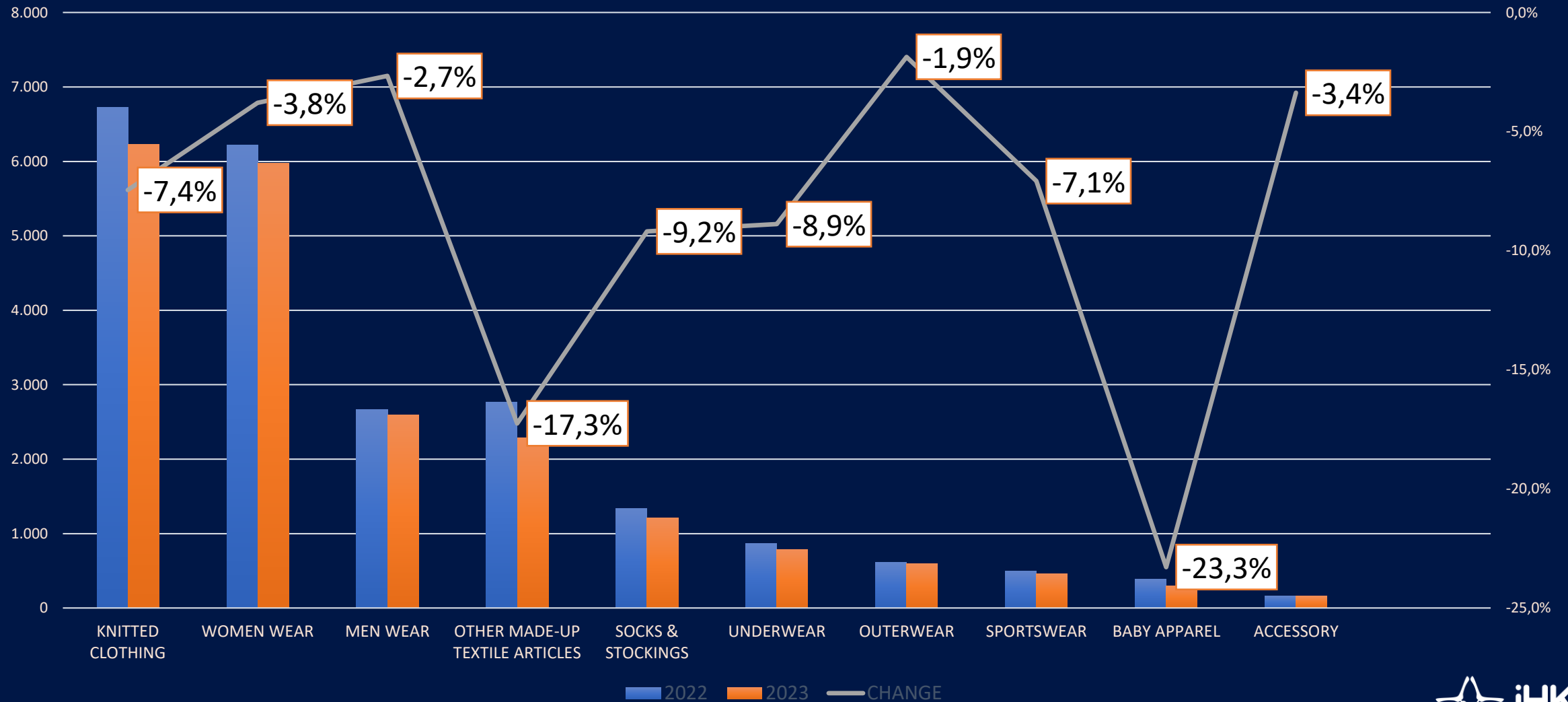
Unit: Million \$

Product Groups	2022	2023	2022-2023 Change %	2023 Share %
KNITTED CLOTHING	6.727	6.226	-7,4%	30,2%
WOMEN WEAR	6.215	5.980	-3,8%	29,0%
MEN WEAR	2.661	2.590	-2,7%	12,6%
OTHER MADE-UP TEXTILE ARTICLES	2.765	2.288	-17,3%	11,1%
SOCKS & STOCKINGS	1.334	1.212	-9,2%	5,9%
UNDERWEAR	863	787	-8,9%	3,8%
OUTERWEAR	611	600	-1,9%	2,9%
SPORTSWEAR	499	463	-7,1%	2,2%
BABY APPAREL	389	298	-23,3%	1,4%
ACCESSORY	164	159	-3,4%	0,8%
TOTAL APPAREL EXPORT OF TÜRKİYE	22.229	20.603	-7,3%	100,0%

Source: Ministry of Trade

Leading Products in Turkish Apparel Export

Unit: Million \$



Leading Markets in Turkish Apparel Export

Unit: Million \$

	2022	2022 Share %	2023	2023 Share %	2022/23 Change %
Germany	3.960	17,1	3.421	17,1	5
Spain	2.621	13,4	2.303	12,1	-5,1
Netherlands	1.770	10,2	1.830	9,5	-2,8
United Kingdom	2.068	7,5	1.580	8,1	12,1
France	1.201	5,1	1.114	5,5	13,8
USA	1.177	4,7	1.067	4,8	6,3
Italy	864	3,3	763	3,9	23,1
Poland	397	2,7	589	2,4	-6,1
Iraq	529	2,6	543	2,4	-3,7
Kazakhstan	265	2,2	417	2,2	6,2
Top Ten Countries	14.852	68,9	13.626	68,1	3,5
Total Apparel Export of Türkiye	22.229	100	20.603	100	4,8
Share of Top 10 Countries %	68,9		68,1		
Source: Ministry of Trade					

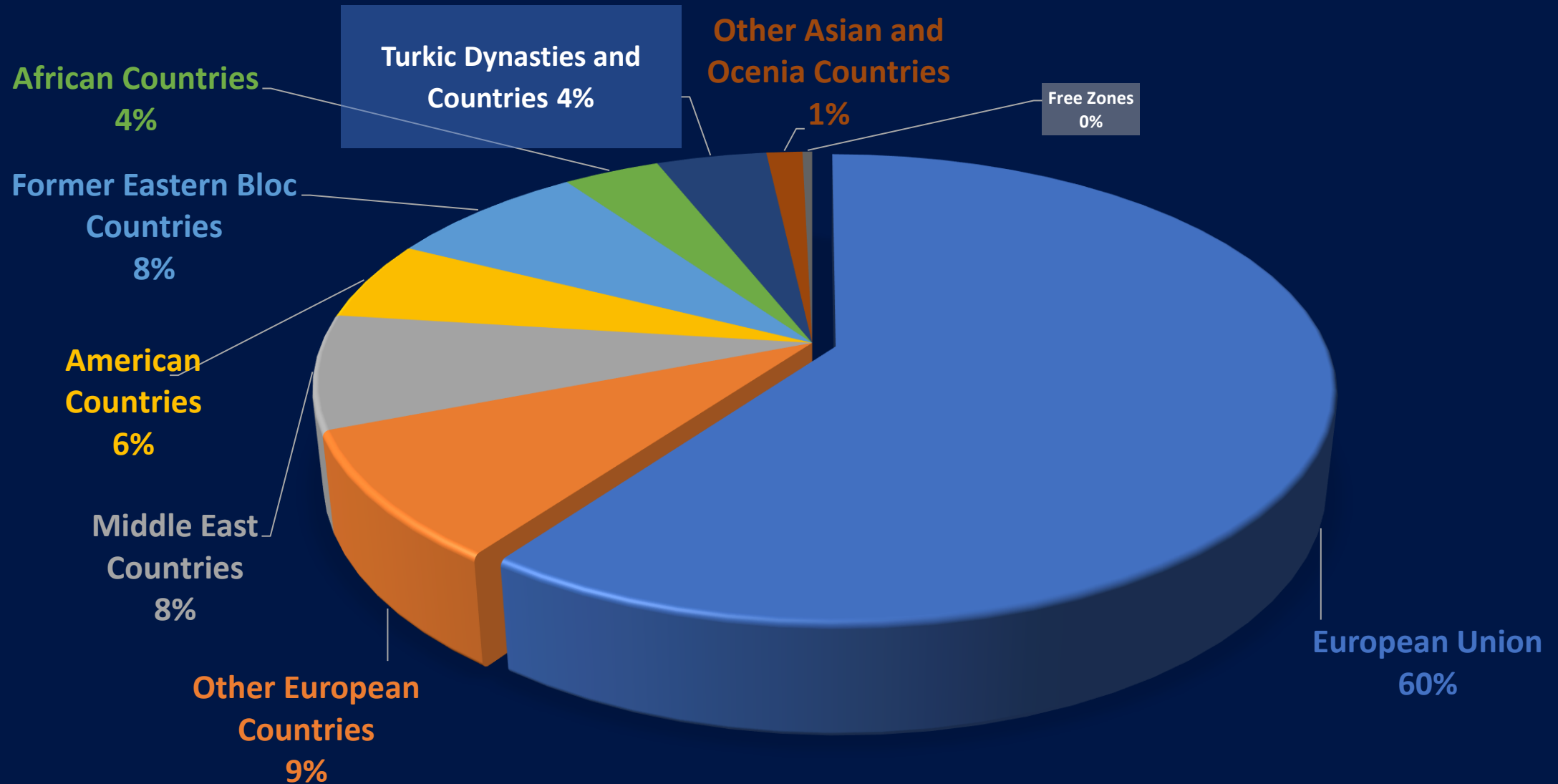
Leading Country Groups in Turkish Apparel Export

Unit: 1000 \$

Country Groups	2022	2023	2022/23 Change %	2023 Share %
European Union	12.735.681	11.572.455	3,9	60,3
Other European Countries	2.203.117	1.737.688	-1,9	10,4
Middle East Countries	1.696.662	1.529.241	5,1	8
American Countries	1.203.543	1.060.978	7,9	5,7
Former Eastern Bloc Countries	1.489.613	1.496.576	27,3	7
African Countries	857.405	717.058	-7,1	4,1
Turkic Dynasties and Countries	589.719	819.846	8,8	2,8
Other Asian and Ocenia Countries	291.663	267.335	0,6	1,4
Free Zones	88.601	72.289	33,3	0,4
Total Apparel Export of Türkiye	22.229.483	20.603.255	4,8	100

Source: Ministry of Trade

Leading Country Groups in Turkish Apparel Export



Apparel Exporters of World

Unit: Billion \$

Countries	2018	2019	2020	2021	2022	2021-2022 Change %	2022 Share %
China	172,8	165,9	200,1	198,4	205,5	3,6%	32,0%
Bangladesh	40,5	42,1	37,6	47,6	60,0	26,1%	9,4%
Viet Nam	29,7	31,9	30,2	31,4	36,1	14,9%	5,6%
Germany	26,5	26,9	26,8	29,8	29,8	0,3%	4,7%
Italy	24,3	25,0	21,7	26,2	27,7	5,6%	4,3%
India	20,9	21,4	17,0	21,9	22,7	3,7%	3,5%
Türkiye	17,4	18,2	17,5	21,2	22,2	5,0%	3,5%
Spain	15,0	15,1	12,4	16,3	16,6	1,8%	2,6%
Netherlands	11,7	12,5	12,8	15,7	15,5	-1,5%	2,4%
France	13,0	13,0	11,5	13,8	15,1	9,3%	2,4%
Total of First 10 Exporter Countries	371,7	371,9	387,6	422,4	451,3	6,8%	70,4%
World Total Apparel Export	541,1	539,5	541,6	598,1	641,5	7,2%	

Source: Trademap

Turkish Apparel in EU Market

Unit: Million €

	2019	2020	2021	2022	2023	2022/23 CHANGE
IMPORT BY VALUE (Unit: Million €)						
TOTAL IMPORT OF EU-27	2.043.476	1.840.814	2.278.863	3.176.590	2.695.597	-15,1%
TOTAL IMPORT OF EU-27 FROM TÜRKİYE	73.564	67.268	85.341	107.766	101.165	-6,1%
SHARE OF TÜRKİYE %	3,6%	3,7%	3,7%	3,4%	3,8%	10,6%
TOTAL APPAREL IMPORT OF EU-27	112.741	124.242	117.781	152.011	112.612	-25,9%
TOTAL APPAREL IMPORT OF EU-27 FROM TÜRKİYE	12.206	12.121	14.248	17.404	13.198	-24,2%
SHARE OF TÜRKİYE %	10,8%	9,8%	12,1%	11,4%	11,7%	2,4%
Source: Trademap						

EU Apparel Market Suppliers

Unit: Million €

Countries		2019	2020	2021	2022	2023	2021/23 CHANGE %	2022/23 CHANGE
Unit: Million €								
EU 27 - EXTRA		112.741	124.242	117.781	152.011	112.612	-4,4%	-25,9%
1	China	36.205	52.555	38.210	46.453	32.515	-14,9%	-30,0%
2	Bangladesh	19.786	18.073	21.765	31.335	22.024	1,2%	-29,7%
3	Türkiye	12.206	12.121	14.248	17.404	13.198	-7,4%	-24,2%
4	India	6.316	5.201	6.132	7.895	6.063	-1,1%	-23,2%
5	Pakistan	4.817	4.715	5.809	7.840	5.940	2,3%	-24,2%
6	Viet Nam	4.854	4.966	4.949	7.160	5.535	11,8%	-22,7%
7	Cambodia	4.657	3.939	4.080	5.778	4.432	8,6%	-23,3%
8	Morocco	3.598	3.040	3.632	4.323	3.335	-8,2%	-22,9%
9	Myanmar	2.880	3.019	2.805	4.398	3.066	9,3%	-30,3%
10	Tunisia	2.605	2.337	2.461	3.080	2.925	18,8%	-5,0%

Source: Trademap



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POWER FROM _____
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