

Central Asia Fashion

16-18 september 2021

Türkiye



ihkiB
İSTANBUL HAZIR GIYIM VE
KONFEKSİYON İHRACATÇILARI BİRLİĞİ

 **Turkish
Apparel**

The Story of Turkish Apparel

Asia Minor, the cradle of civilization, is now becoming the dazzling global hub of fashion. With ultimate quality raw materials, a young and dynamic team of designers and thousands of producers, Türkiye is steadily moving towards the top of the pret-a-porter league, exporting to nearly 200 countries all over the world.

Blending edgy design with solid knowhow, production flexibility and the best price per value, the new age of fashion industry is in full bloom where East meets West, and the old

Turkish Apparel Facts



Türkiye's biggest industry in terms of net foreign currency inflow



Türkiye's 2nd and world's 5th largest with 17 billion USD export

EXPORT

Exports to 190+ countries around the world

3

3rd largest supplier of the EU



Over 30,000 producers, about 10,000 exporters



Among world's top 4 in terms of brand value



World's leading denim producer



World's 2nd largest manufacturer of hosiery



World-class innovation and design lab



Export markets: EU, USA, Iraq, Middle East countries and Turkish Republics



72% of total apparel export goes to the EU



World's 7th biggest cotton producer



Worldwide leader in cotton blended apparel goods



Knitted clothing and accessories hold 59,8% of the export



Woven clothing has a share of 40,2%

10 Reasons Why Importers Prefer Turkish Apparel

01 High product quality

Easy access to high quality raw materials **06**

Trending brand value **02**

07 Proximity to world's leading markets

03 Young and dynamic fast fashion design

Qualified personnel and organizational capacity **08**

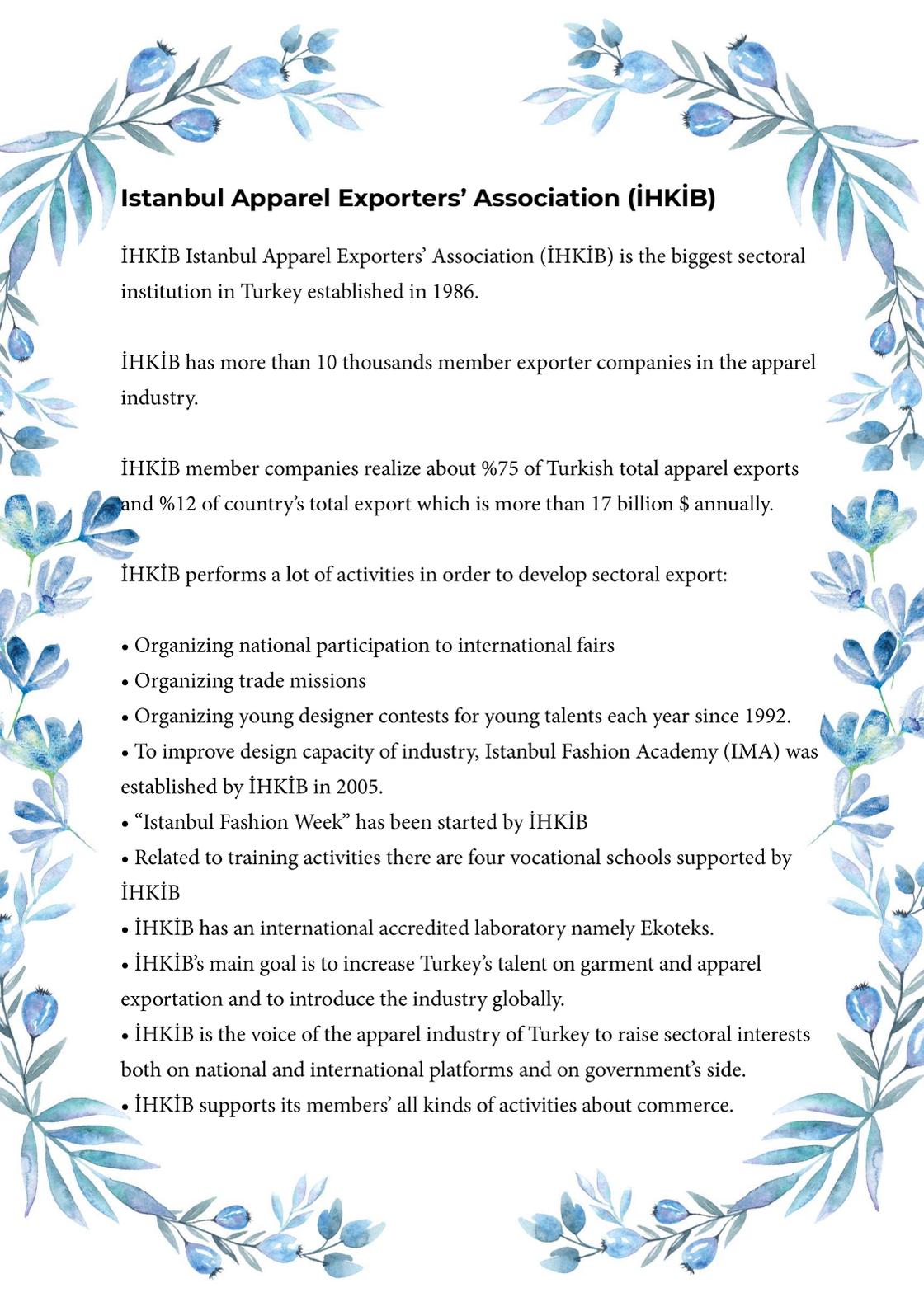
Solid price/value balance **04**

09 On-time delivery & ultimate reliability

05 Extreme production flexibility with minimum stocks

Social responsibility and sustainability of production development **10**





Istanbul Apparel Exporters' Association (İHKİB)

İHKİB Istanbul Apparel Exporters' Association (İHKİB) is the biggest sectoral institution in Turkey established in 1986.

İHKİB has more than 10 thousands member exporter companies in the apparel industry.

İHKİB member companies realize about %75 of Turkish total apparel exports and %12 of country's total export which is more than 17 billion \$ annually.

İHKİB performs a lot of activities in order to develop sectoral export:

- Organizing national participation to international fairs
- Organizing trade missions
- Organizing young designer contests for young talents each year since 1992.
- To improve design capacity of industry, Istanbul Fashion Academy (IMA) was established by İHKİB in 2005.
- "Istanbul Fashion Week" has been started by İHKİB
- Related to training activities there are four vocational schools supported by İHKİB
- İHKİB has an international accredited laboratory namely Ekoteks.
- İHKİB's main goal is to increase Turkey's talent on garment and apparel exportation and to introduce the industry globally.
- İHKİB is the voice of the apparel industry of Turkey to raise sectoral interests both on national and international platforms and on government's side.
- İHKİB supports its members' all kinds of activities about commerce.

Стамбульская ассоциация экспортеров текстиля и готовой одежды (İNKİB)

Стамбульская ассоциация экспортеров текстиля и готовой одежды (İNKİB), основанная в 1986 году, является крупнейшим отраслевым учреждением Турции.

İNKİB насчитывает более 10 тысяч компаний-экспортеров в швейной промышленности.

Компании-члены İNKİB реализуют около 75% от общего экспорта одежды Турции и 12% от общего экспорта страны, что составляет более 17 миллиардов долларов в год.

İNKİB ведет активную деятельность по развитию отраслевого экспорта,

- организовывая участие страны в международных выставках;
- организовывая торговые миссии;
- организовывая конкурсы молодых дизайнеров для молодых талантов;
- İNKİB учредила Стамбульскую академию моды (İMA) для улучшения проектных возможностей промышленности в 2005 году.
- İNKİB открыла «Неделю моды в Стамбуле»
- İNKİB поддерживает четыре профессиональных училища, связанных с учебной деятельностью.
- İNKİB имеет международную аккредитованную лабораторию под названием «Экотекс».
- Основная цель İNKİB - расширить возможности Турции в области экспорта одежды и текстиля и представить эту отрасль во всем мире.
- İNKİB – это, в своем роде, голос швейной промышленности Турции, призванный поднять отраслевые интересы как на национальных и международных платформах, так и со стороны правительства.
- İNKİB поддерживает все виды коммерческой деятельности своих членов.



IHKIB EVENT CALENDER

19-21 September 2021

NY Women's Coterie ' 2 / USA

21-24 September 2021

CJF - Child and Junior Fashion ' 2 / RUSSIA

29 September 2021

13. International Ekoteks Textile Symposium /
TURKIYE

12-15 October 2021

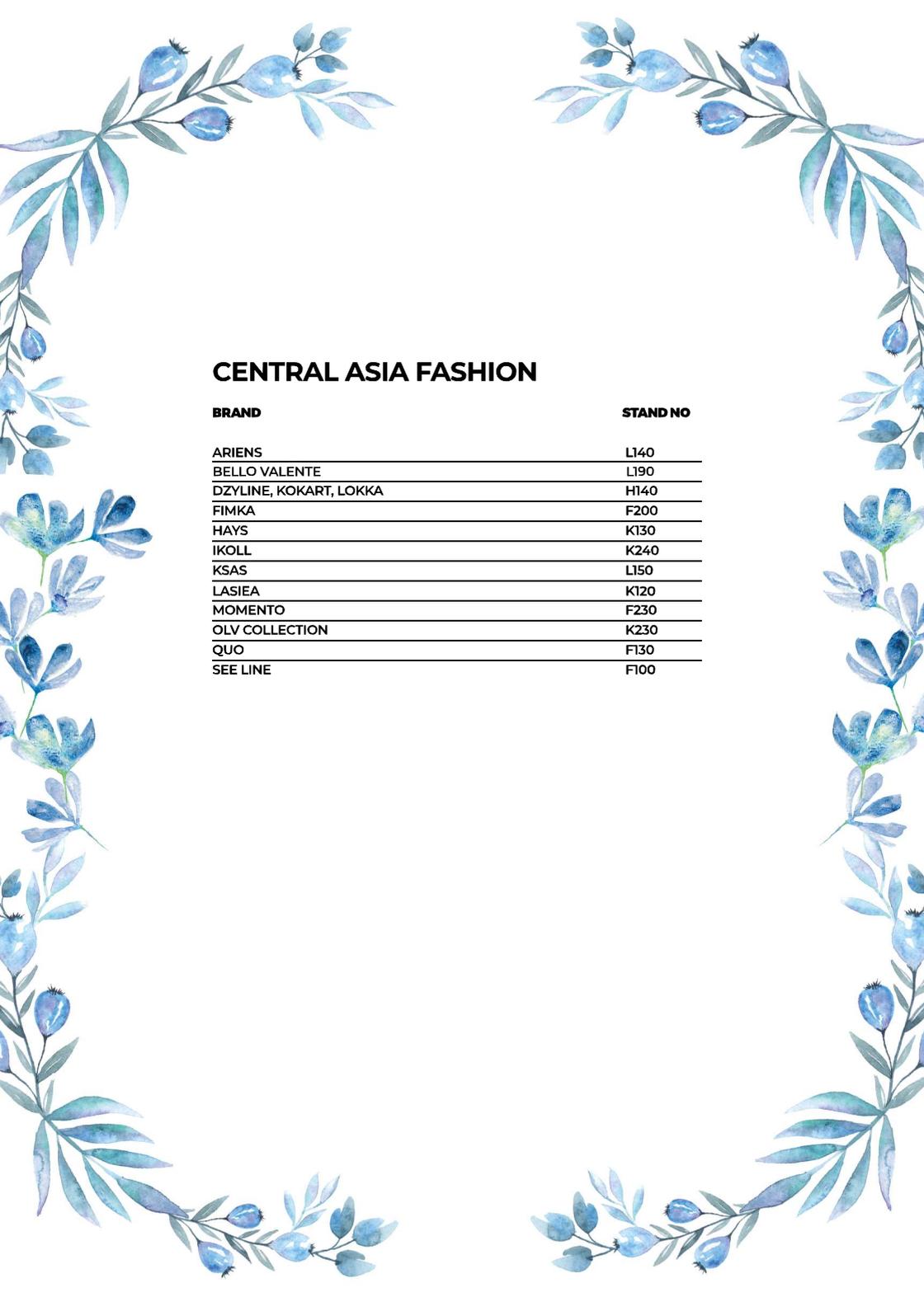
FWI - Fashion Week Istanbul ' 2

26 October 2021

KOZA - Koza Young Fashion Designers
Contest / TURKIYE

November 2021

IFCO - Istanbul Fashion Connection
Virtual Trade Show / ONLINE



CENTRAL ASIA FASHION

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IKOLL	K240
KSAS	L150
LASIEA	K120
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OLV COLLECTION	K230
QUO	F130
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iHKiB

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