

Looking for Fashion Suppliers in Turkey

We are looking to establish new production partnerships in Turkey for Reserved Ladieswear's Capsule (Trend) and Modern Classics (Premium) collections. This event is open to suppliers who can support one or both departments. We are seeking suppliers who combine trend awareness with competitive pricing, production flexibility, transparent communication, and strong collaboration with our design team.

What We Are Looking For - General Supplier Profile

- Fast, reliable communication: prompt replies on emails, sample dispatch, open costing and MOQ information - no delays, on-time delivery, transparency
- Ability to interpret trends independently and propose relevant fabric/style options; we typically work with short design docs rather than detailed spec sheets with exact measurements, so suppliers need to be comfortable developing patterns with limited technical input
- Product quality consistently matched to our price and quality expectations
- Capability to support Test & React (T&R) program: up to 7-8 weeks lead time for the Test (initial) order, up to 6 weeks for React (repeat) orders

1. Jersey (Knits)

- **Product Groups:** T-shirts, sweatshirts, jogger pants, dresses, skirts, shorts, tops
- **Pricing:** Competitive pricing aligned with our cost targets, including for premium jersey qualities (mercerized, pima, supima cotton)
- **Design Support:** Ability to cooperate with design teams and propose own style/fabric ideas
- **Trend Focus:** High awareness of current market trends and ability to translate them into commercial products
- **Fabric Collaboration:** Strong merchandising teams with close links to fabric mills; able to propose fabric options based on trends and our inspirations
- **Lead Time:** 8-10 weeks for standard collections; T&R per general terms above
- **MOQ:** 800-1000 pcs for standard collections, 500-600 pcs for T&R initial orders

2. Light Woven

- **Product Groups:** Shirts, pants, dresses, skirts, blouses, tops
- **Pricing:** Prices must match our financial expectations; able to deliver trend-relevant styles reliably (e.g. good-quality organic cotton/elastane shirting - not too thin, well finished)
- **Design Support:** Cooperation with design teams; development based on moodboards and short docs
- **Trend Focus:** Strong focus on current trends in fabrics and styles
- **Fabric Collaboration:** Ability to source trend-aligned, affordable woven fabrics via fabric mills
- **Lead Time:** 8-10 weeks for standard collections; T&R per general terms above
- **MOQ:** 800-1000 pcs for standard collections, 500-600 pcs for T&R initial orders

3. Tailoring

- **Product Groups:** Tailored dresses, trousers, jackets, blazers, skirts (with or without wool content)
- **Pricing:** Competitive pricing at tailoring based on poly-viscose and wool-blend fabrics with a good quality level
- **Design Support:** In-house design/development capability to reinterpret and adapt styles, not solely reliant on detailed tech packs
- **Trend Focus:** Strong trend awareness; able to propose relevant, well-made samples rather than generic or low-quality options
- **Fabric Collaboration:** Strong links with fabric mills for tailoring-appropriate fabrics

- **Lead Time:** 9-10 weeks for standard collections; T&R per general terms above
 - **MOQ:** 800-1000 pcs for standard collections, 500-600 pcs for T&R initial orders
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