

## Looking for Fashion Suppliers in Turkey

We are looking to establish new production partnerships in Turkey for **House Men's** collections. We are seeking suppliers who combine trend awareness with competitive pricing, production flexibility, and strong collaboration with design and fabric sourcing teams.

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### 1. Product Group: sweatshirts

- **Pricing:** Competitive pricing aligned with House cost targets, target: 9-10 EUR for hoodies
- **Design Support:** Ability to cooperate with design teams; providing promo samples; own showroom is not necessary, but it is preferable to have, ability to propose options for designs based on mood boards
- **Trend Focus:** High awareness of current market trends and ability to translate them into commercial products
- **Fabric Collaboration:** Strong merchandising teams with close links to fabric mills; able to propose fabric options, ability to use different types of prints (rubber print, water print, photoprint, convex, puff print techniques), as well as appliques (such as patches), different types of embroidery
- **Lead Time:** Short lead times expected, lead times of 5-7 weeks and quick response in sample preparations based on documentation
- **MOQ:** Ability to make so called 'test' orders with the quantity of 500-800 pcs, all standard orders are subject to higher minimum order quantities

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### 2. Product Group: Jackets

- **Pricing:** Competitive pricing aligned with House cost targets, target: 15-20 EUR
- **Design Support:** Ability to cooperate with design teams; providing promo samples; own showroom is not necessary, but it is preferable to have; ability to propose options for designs based on moodboards
- **Trend Focus:** High awareness of current market trends and ability to translate them into commercial products
- **Fabric Collaboration:** Strong merchandising teams with close links to fabric mills, good relationship with high quality PU suppliers, able to propose fabric options, ability to make waterproof jackets and jackets with padding (quilted jackets, but not only), jackets made from PU
- **Lead Time:** Short lead times expected, lead times of 5-7 weeks and quick response in sample preparations based on documentation
- **MOQ:** Ability to make so called 'test' orders with the quantity of 500-800 pcs, first orders usually between 500-1000 pcs, later on the orders may increase up to around 5000 pcs

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### 3. Product Group: trousers, shorts

- **Pricing:** Competitive pricing aligned with House cost targets, target: 12-13 EUR for trousers and 6- EUR for shorts – please, note that the targets are based on wide, baggy, trendy shapes, not basic ones,
- **Design Support:** Ability to cooperate with design teams; providing promo samples; own showroom is not necessary, but it is preferable to have; ability to propose options for designs based on mood boards
- **Trend Focus:** High awareness of current market trends and ability to translate them into commercial products
- **Fabric Collaboration:** Strong merchandising teams with close links to fabric mills; able to propose fabric options, ability to use AOPs (for example: leopard print etc.), CAMO prints, abstract camo, camo tree; able to use sports like fabrics such as polyester, nylon with piping and different types of such fabrics used in sportswear. **The ability to use print techniques on cotton twill.**
- **Lead Time:** Short lead times expected, lead times of 5-7 weeks and quick response in sample preparations based on documentation
- **MOQ:** Ability to make so called 'test' orders with the quantity of 500-800 pcs; all standard orders are subject to higher minimum order quantities

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### 4. Product Group: knitted trousers, knitted shorts

- **Pricing:** Competitive pricing aligned with House cost targets, target: 8-12 EUR for trousers and 6-8 EUR for shorts – please, note that the wide target scale is based on the difference between basic shapes and wide shapes with extra prints, washes etc.
- **Design Support:** Ability to cooperate with design teams; providing promo samples; own showroom is not necessary, but it is preferable to have; ability to propose options for designs based on mood boards
- **Trend Focus:** High awareness of current market trends and ability to translate them into commercial products
- **Fabric Collaboration:** Strong merchandising teams with close links to fabric mills; able to propose fabric options.,), CAMO prints, abstract camo, camo tree; ability to use different types of prints (rubber print, water print, photoprint, convex, puff print techniques), as well as appliques (such as patches), different types of embroidery
- **Lead Time:** Short lead times expected, lead times of 5-7 weeks and quick response in sample preparations based on documentation
- **MOQ:** Ability to make so called 'test' orders with the quantity of 500-800 pcs, all standard orders are subject to higher minimum order quantities

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**5. Product Group:** sweaters

- **Pricing:** Competitive pricing aligned with House cost targets, target: up to 12 EUR
- **Design Support:** Ability to cooperate with design teams; providing promo samples own showroom is not necessary, but it is preferable to have; ability to propose options for designs based on mood boards
- **Trend Focus:** High awareness of current market trends and ability to translate them into commercial products
- **Fabric Collaboration:** Strong merchandising teams with close links to fabric mills; able to propose fabric options, wide yarn selection, ability to use modern techniques including different patterns, jacquard techniques (how many colours available with the machine), intarsia, brushing effect, ability to make half-cardigan stitch; what is the gauge range for production
- **Lead Time:** Short lead times expected, lead times of 5-7 weeks and quick response in sample preparations based on documentation
- **MOQ:** Ability to make so called 'test' orders with the quantity of 500-800 pcs, all standard orders are subject to higher minimum order quantities

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**6. Product Group:** t-shirt

- **Pricing:** Competitive pricing aligned with House cost targets, target: up to 5 EUR (less for basic styles)
- **Design Support:** Ability to cooperate with design teams; providing promo samples; own showroom is not necessary, but it is preferable to have; ability to propose options for designs based on mood boards
- **Trend Focus:** High awareness of current market trends and ability to translate them into commercial products
- **Fabric Collaboration:** Strong merchandising teams with close links to fabric mills; able to propose fabric options, ability to use all kinds of prints, discharge, wash, overprints
- **Lead Time:** Short lead times expected, lead times of 5-7 weeks and quick response in sample preparations based on documentation
- **MOQ:** usually for first orders: 1000 pcs, all standard orders are subject to higher minimum order quantities

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**7. Product Group:** license products

- Looking for suppliers that would like to produce for LR agents, mostly agents from the UK such as Bravado, Brand Alliance and Warner Music.
- It would be preferable and nice to already have an established cooperation with the agents, so that the procedures are already known to suppliers.
- Mostly for t-shirts and sweatshirts, sometimes knitted trousers.
- Required ability for prints: discharge print on blacks and water print on whites.
- Lead Time: Short lead times expected, lead times of 5-7 weeks and quick response in sample preparations based on documentation
- Ability to make so called 'test' orders with the quantity of 500-800 pcs; all standard orders are subject to higher minimum order quantities